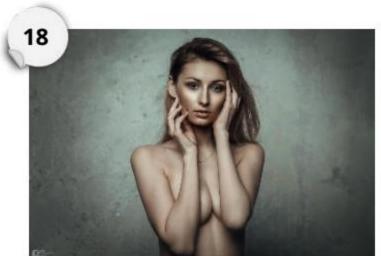
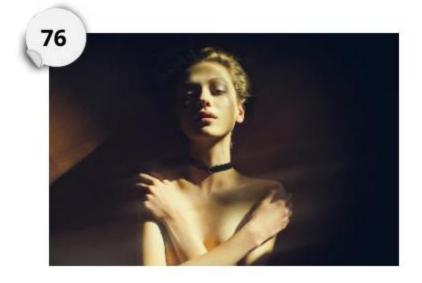
MODELLEN GRAGO X-TRA EDITORIAL ISSUE23 X-TRA LOOKBOOK38 3 Editorials JUST RED ROAR VALKYRIA Juido Martirani I use Canon butthe choice wasrandom fromthe start Vincent Chassin For now I really prefer on location HOGABO PHOTOGRAPHY AND MY HUSBAND FREDDI HAS RECENTLY MOVED My most important plan TO AN OLD WOOL FACTORY for this moment is to finish my studies Cover girl Erika Aurora Extra Big Interview I like working as a model with 'Ebru Sari' owner but honestly I prefer to act and designer of Atelier ExC











From the editor

Issue 38 - August 2018

Modellenland Magazine is a fresh, new submissionbased editorial publication that celebrates the true art of fashion and the emerging artists behind it.

Modellenland is a Free Belgian magazine but we accept also entries from other countries.

Everybody can publish for free ,photographers, MUA, stylists, models, good amateur, students, semi-professional, professional etc...

The focus will not only be on fashion, but food, lifestyle, animals, landscapes, are also welkom.

Modellenland Magazine is a fashion, beauty, editorial and conceptual art magazine and will be published monthly.

The goal is to show our submitters their portfolio worldwide to model and PR-agencies, and brand labels.

Modellenland will focus on creative minds from all over the fashion world. It will be a magazine for aspiring artists who deserve recognition for their work.

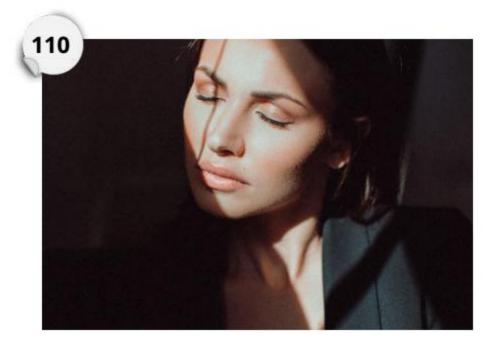
Modellenland Magazine is available in a free digital format - download

To order a print version go to the website (Magazines)

Creative Director and Editor in Chief: Van Poucke P. Website: http://modellenland.com http://facebook.com/modellenland Email: info@modellenland.com

Credits Cover: Model Erika Aurora By: ANZHELIKA KROISS









CONTENTS

04 Cover Girl: Erika Aurora

18 Model: Monika Lipigórska

30 Photographer: Vincent Chassin

40 Model: Alessia Marseglia

54 Photographer: Mateusz Ignacy

68 Editorial: VALKYRIA

76 Photographer: Sebastian Pietrzak

88 Model: Natalya Kushnir

100 Photographer: Stéphane Vilcoq

110 Model: Francesca Tizzano

122 Photographer: Konrad Adam M.

136 Editorial: JUST RED

150 Photographer: John P Hagby

162 Model: Anna Gracheva

176 Photographer: Gregory Pin

188 Model: Célina

200 Photographer: Guido Martirani

216 Editorial: ROAR

230 Photography: Hogabo

244 Model: Sylina Ruiz

256 Photographer: Teodor Stoyanov

266 'Ebru Sari' Atelier ExC

278 Photographer: Tomasz Ciesielski

288 Model: Xiomara Franco



Can you tell us a little about you? My name is Erika, I was born in Italy from an Italian father and a French mother. I speak 5 languages. I am 1,75 tall and work as a model and actress. My character has so many facets I could call myself sweet and complicated at the same time.

If you could change anything about yourself, what would it be? There is not something in particular that I would like to change about myself. I learned to accept and accept myself in every form and way.

How did you start modeling? I started working as a model at 16. Later I continued my studies in an acting academy and I started working in TV and cinema fiction, always approaching modeling work.

What do you think of the work as a model? I like working as a model, but honestly I prefer to act because you can express yourself not only with physical beauty, but also with a talent. That is improved year by year with commitment, study and perseverance.

What is your beauty regimen? Contrary to what is seen in the photos, I love eating, but I also love playing sports. I'm not obsessed with diets and gym. I live my life and I do not lack any sweet.

What are your personal qualities which distinguish you from others? Each of us is unique and unrepeatable. My favorite phrase and never judge a book by its cover and never have prejudices about people without knowing them. These are some of my basic principles.

What are your plans for the future? Continue to work as I am doing, never leave the studio and one day make a beautiful family.

What are some of your favorite experiences so far? Every job I do always brings me some wonderful experiences that I keep in my heart.

Do you have any advice for those who want to start modeling? For those who want to start this trade must put a lot of effort and a bit of luck that always serves.

What do you think of the magazine? I love your magazine! it's fresh, curious and always interesting.

https://www.instagram.com/erika_aurora/?hl=it

Cover Girl Erika Aurora



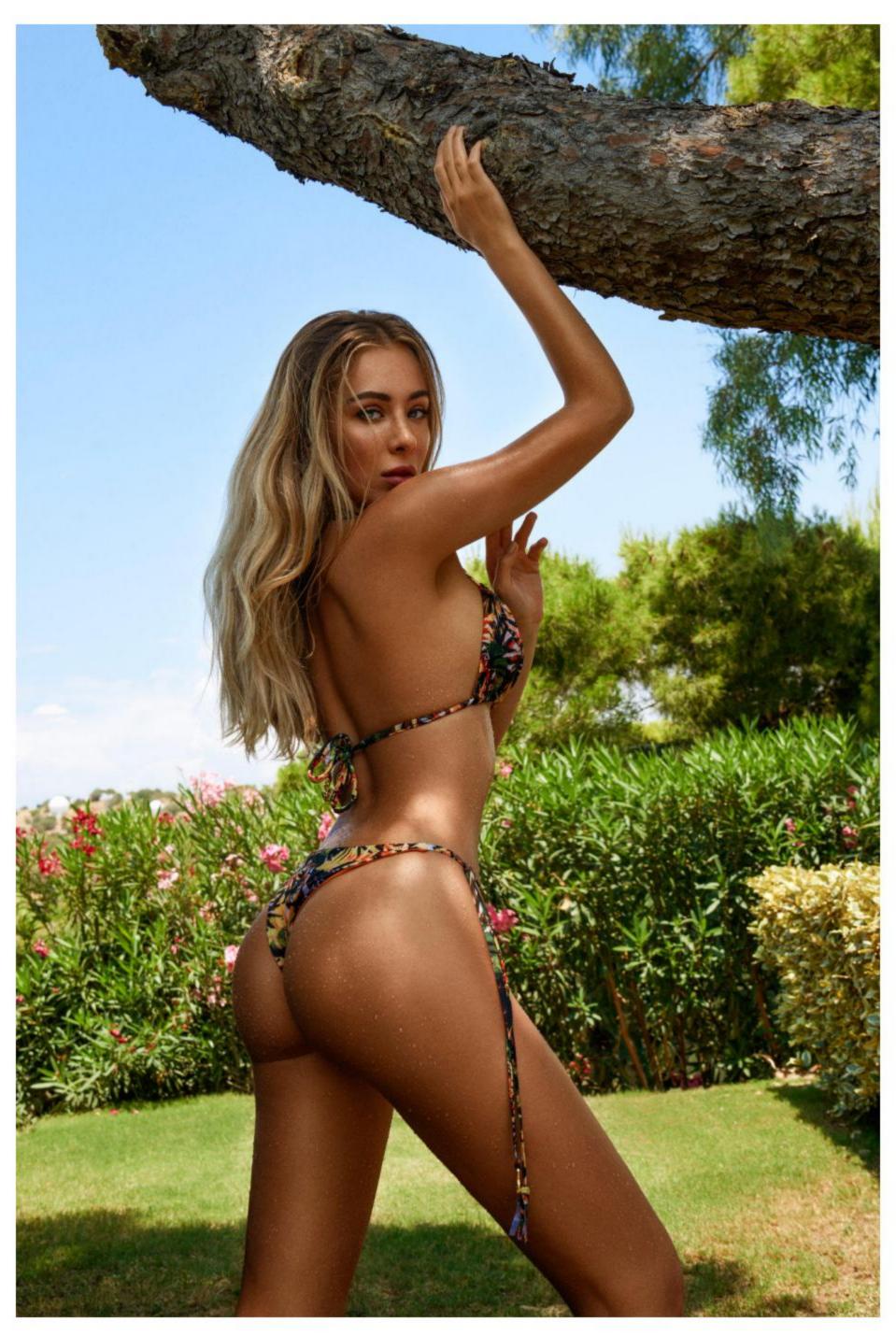


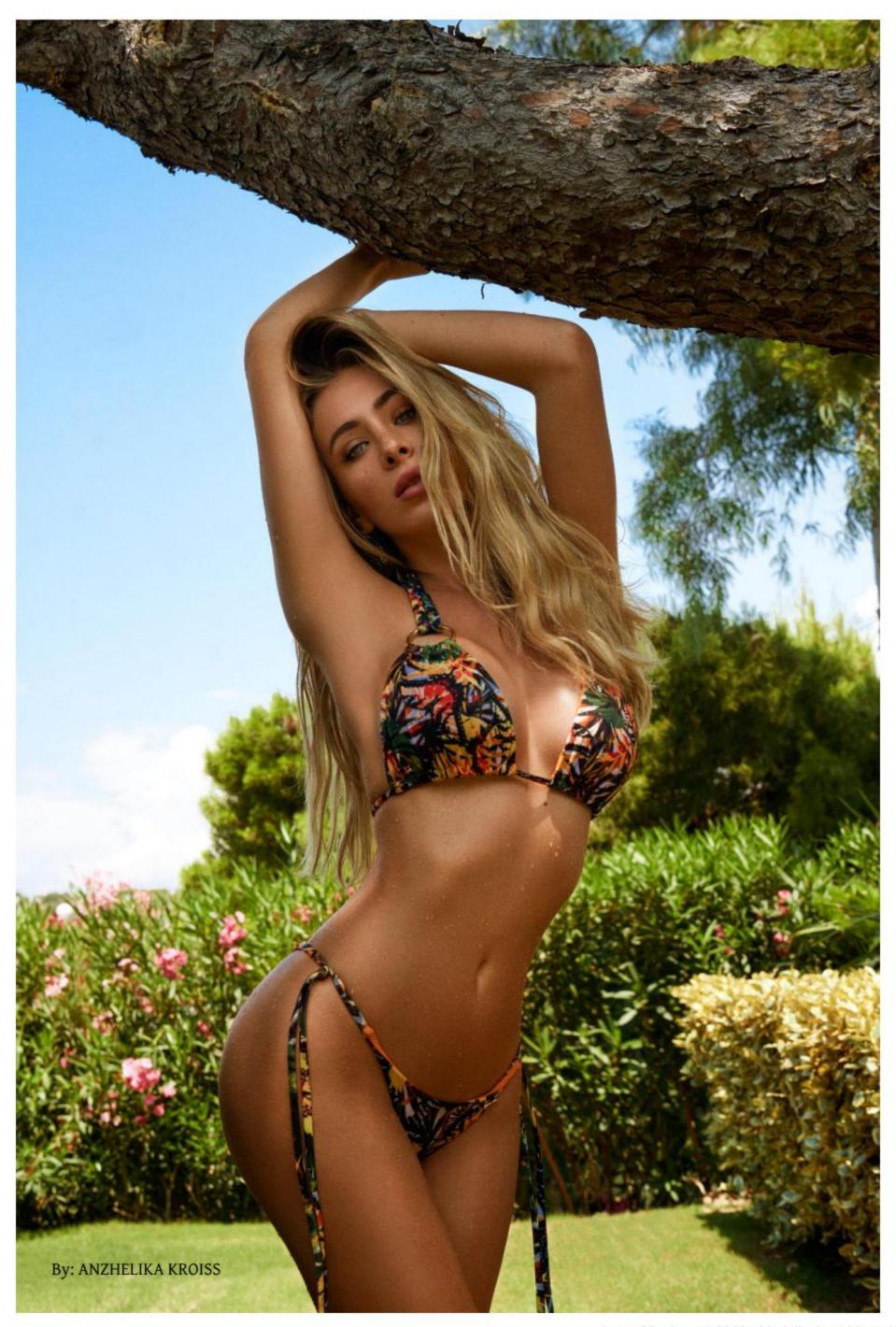




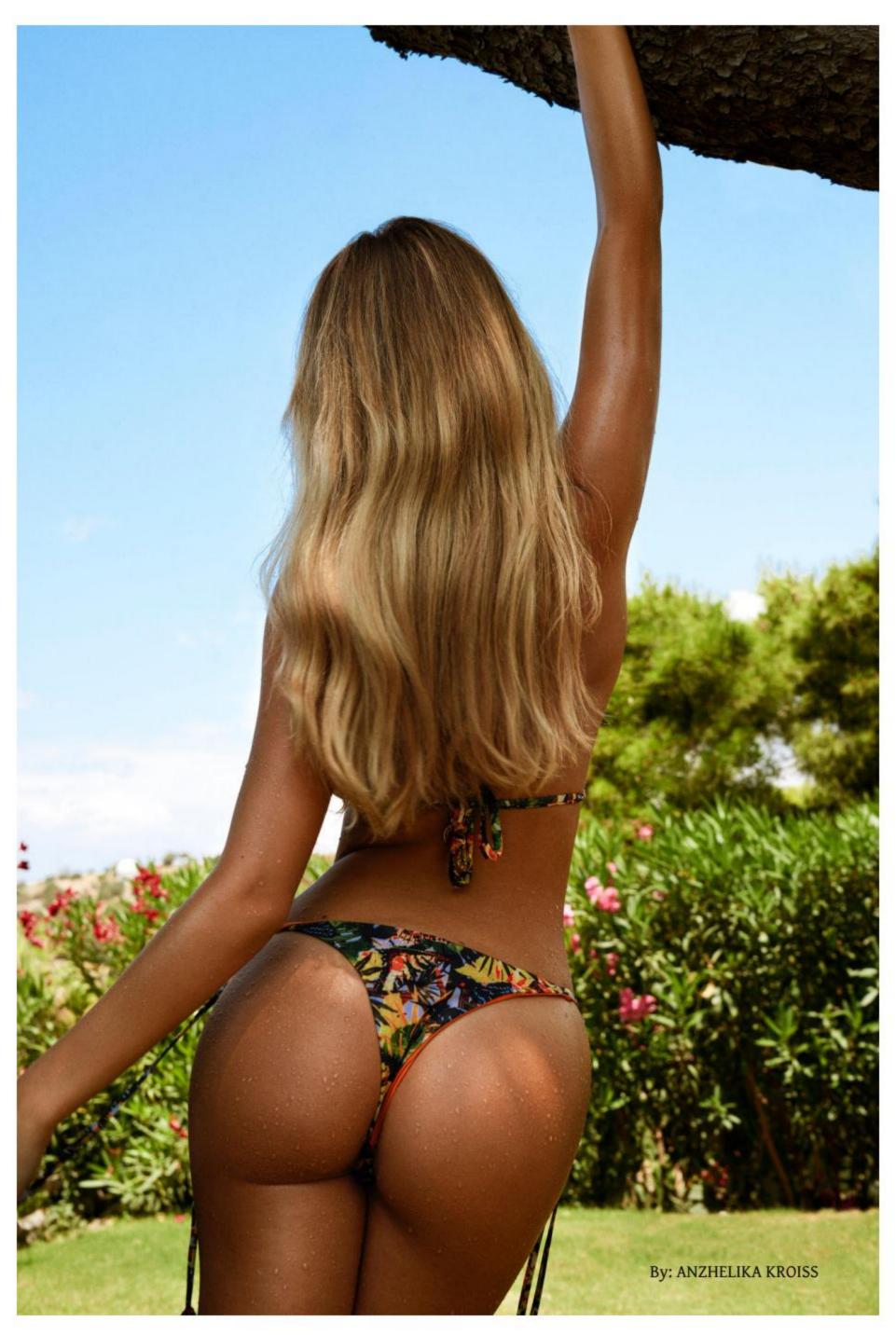


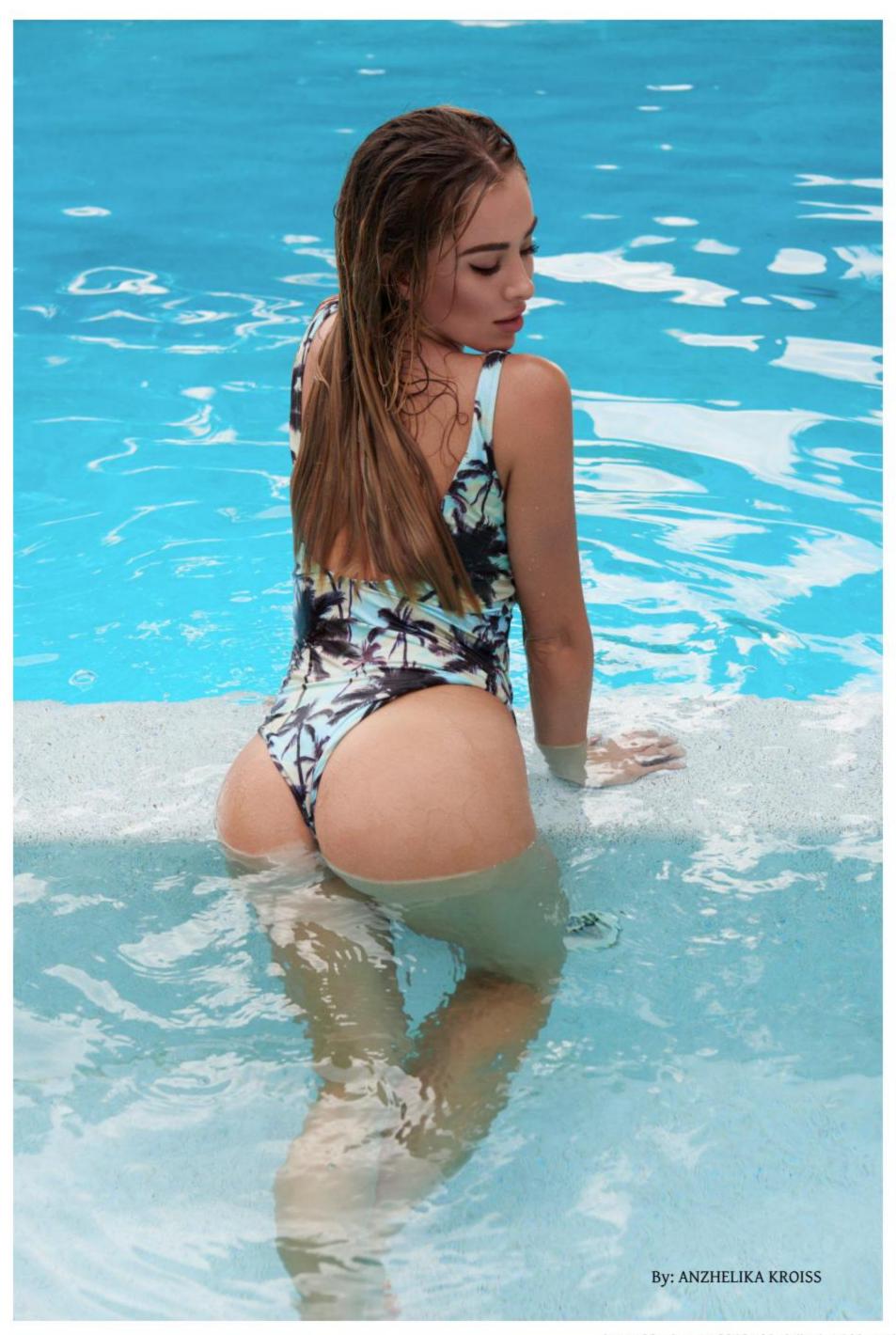
Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine



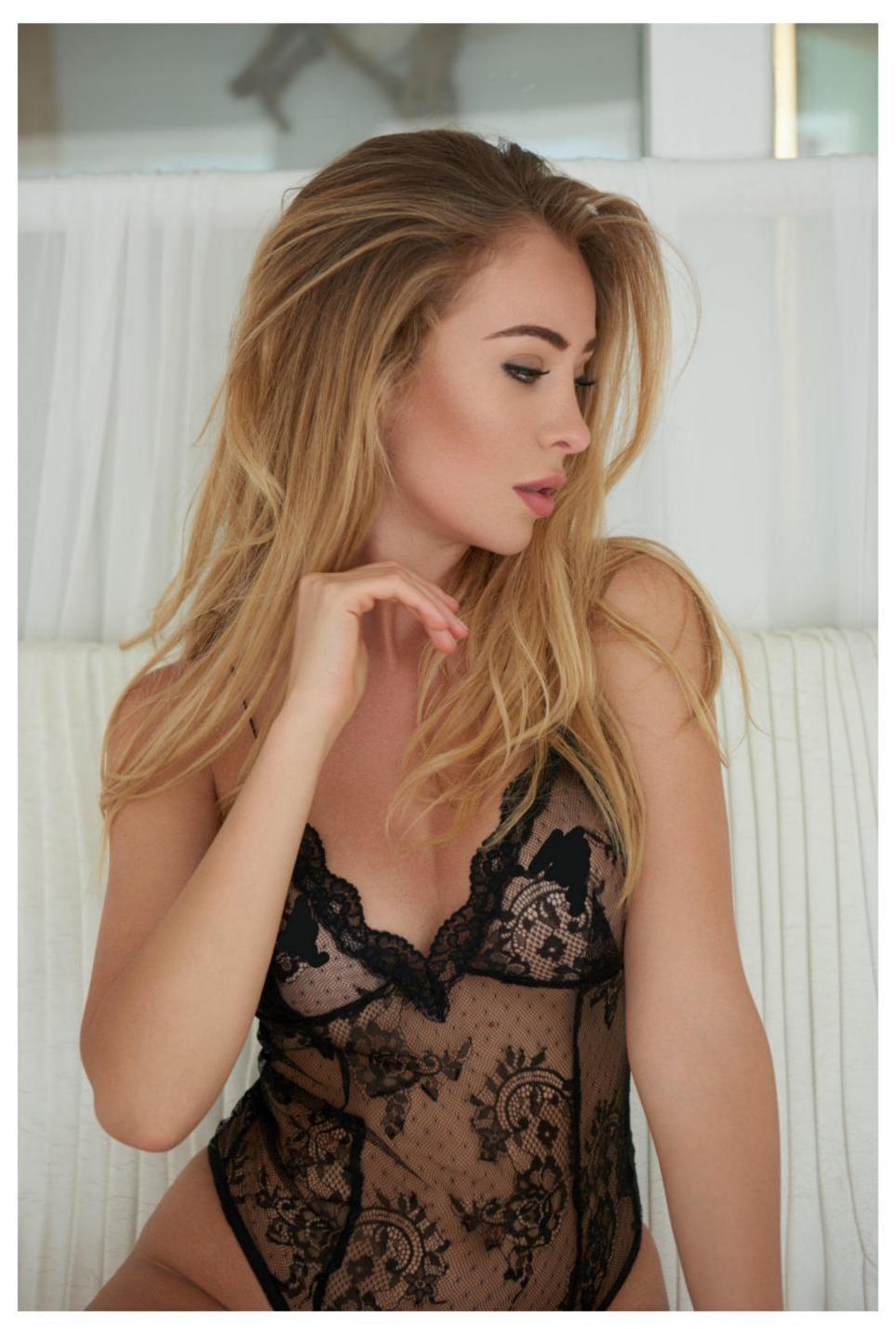


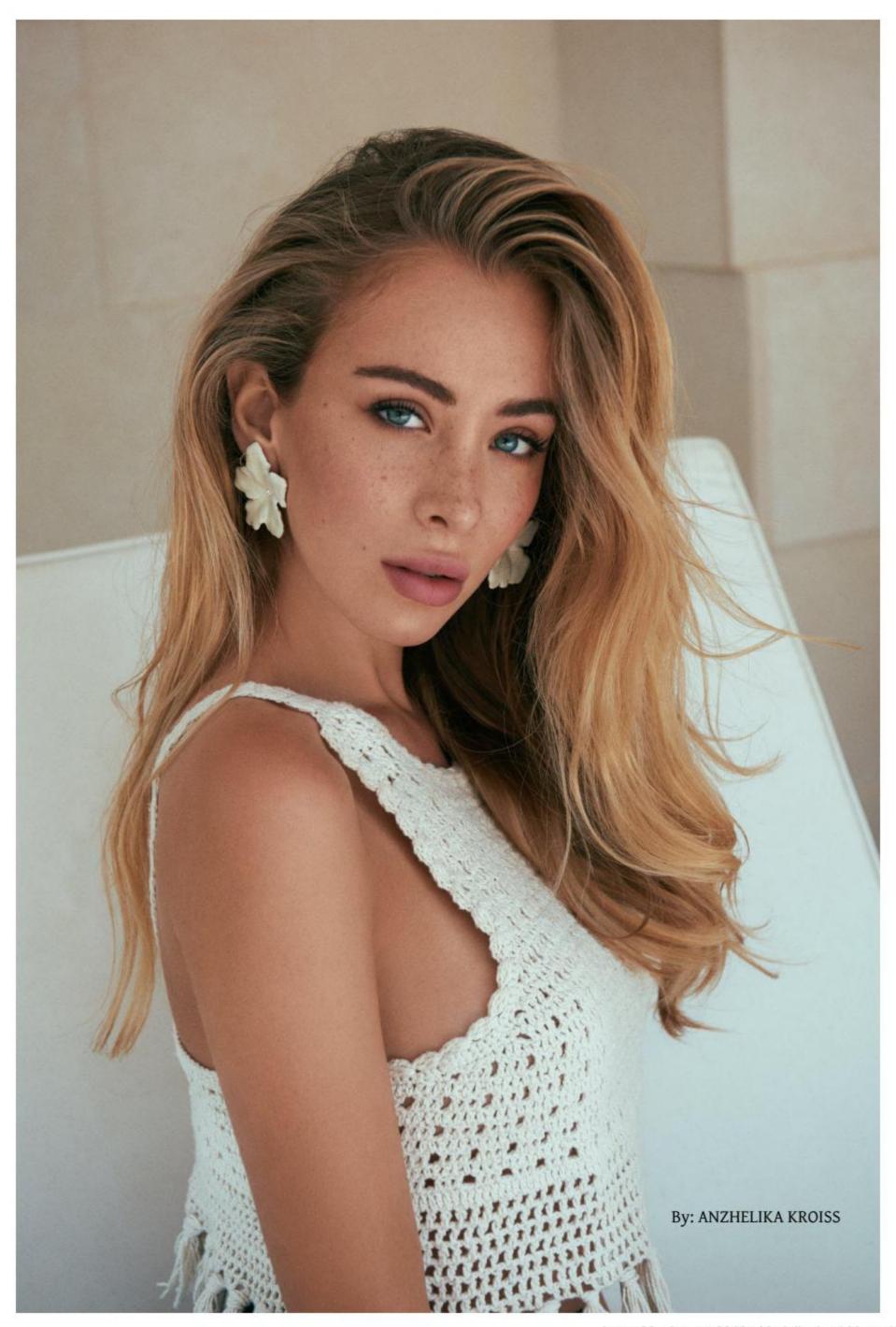
Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine

Model Monika Lipigórska (Poland)

Can you tell us a little about you? My name is Monika, I am from Poland from Poznań, I am 26 years old, I work as a payroll specialist and I am also currently finishing my studies in the field of finance and accounting, so recently I have been spending a lot of time writing my thesis. Nevertheless, I try to find time for photo sessions.

If you could change anything about yourself, what would it be? I would like to have more selfconfidence, especially when I meet new people, I am a shy person although modeling helps me to fight it.

How did you start modeling? It was quite recently, last year a colleague from my job who does pictures in her free time, said she needs someone to practice, she asked if I would help her. I agreed, but I warned her that I had never done it before. We met on the photo sesion, I was very stressed, I did not know how to behave in front of the camera lens. Only when I saw the final result, I realized that it turned out quite well and maybe I could do something more in this direction. And the adventure with modeling started. I created an account on one of the portals for models and photographers, I met there a few wonderful people who helped me develop.

What do you think of the work as a model? It is definitely a very interesting job, specific, full of challenges and by the way you meet many new wonderful people. For me, this is a break from the daily duties and my work fron Monday to Friday, and above all a wonderful adventure, I hope that it will last as long as possible.

What is your beauty regimen? I don't have any, I do not obey any special diets, do not use any beauty tricks, etc.

What are your personal qualities which distinguish you from others? I don't know, I think I am too modest to know the answer to this question.

What are your plans for the future? My most important plan for this moment is to finish my studies, and for now I'm not looking ahead in the future.

What are some of your favorite experiences so far? My first trip to open-air photography workshop. It was a very positive surprise, atmosphere was great, I met new friends and gained a lot of great memories.

Do you have any advice for those who want to start modeling? Beginnings are the most difficult, but it is worth breaking and taking the first step. If one year ago someone told me that I will be able to pose for photos I would not believe it. I'm glad I tried. If you feel that you would like to become a model - do it!

instagram: https://www.instagram.com/lipson.l/



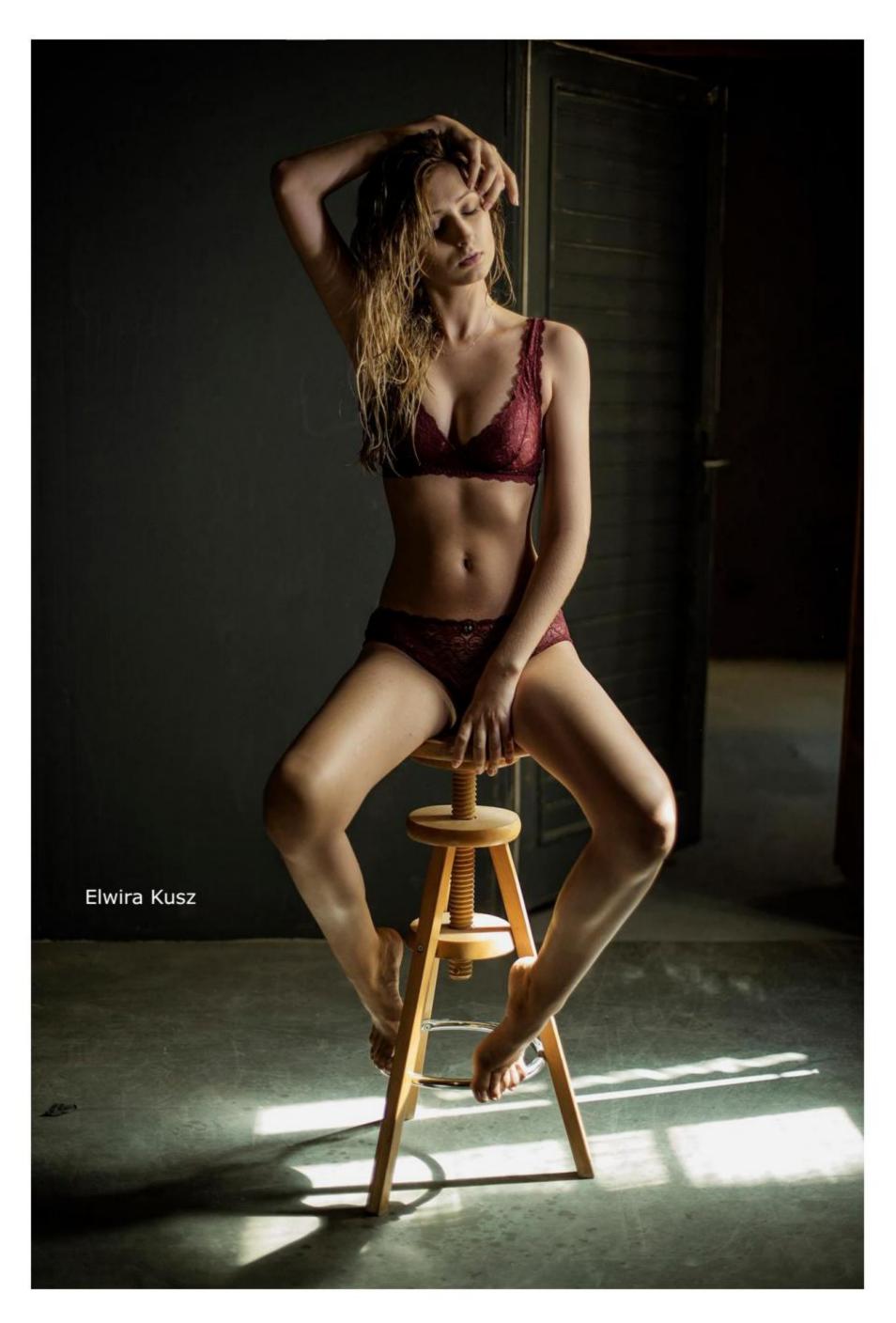














Paweł "Amos" Szenk , Make up artist: Martyna Ciapa





Issue 38 - August 2018 - Modellenland Magazine



Paweł "Amos" Szenk , Make up artist: Martyna Ciapa



Maciej Gucia

Photographer Vincent Chassin

(France)

Can you tell us a little about you? Hey there! My name is Vincent Chassin, I'm 32 and living in Paris where I work as a lawyer and make photography on my free time. I seize the opportunity of this little introduction to simply thank all my models.

How and when did you get into photography? I started photography nearly two years ago now. Creation is a huge part of my life. Whether by drawing or playing music it has always been essential for me to express myself artistically. After a too long period of passivity I decided to take a camera and learn a new way of expression which I hoped would suit me better. So I went to this portrait photography gathering that I found in Paris. There were so many photographers and models that I told to myself that it would not be important if my pictures sucked because nobody would remember me. But it turns out that after this experience I immediately wanted to make my own photo shootings.

What does photography mean to you? It is to this day the best way I found to satisfy my need of creation. I quickly realized that portrait photography was perfect for my personality because the camera puts me in the comfort zone I need to create and in the same time I have this moment of sharing with the model which is really important for me. I'm really grateful for all the rich encounters I made through photography.

Please briefly describe your photography style for our readers. It is hard for me to talk about my style as I am still figuring out exactly what it is. I love diversity and exploring various thematic. There is this kind of mix between grace and melancholy which I'm seeking in some of my images. Also what I like is to make my models appearing as strong, charismatic, inspirational figures. But mainly I try to build my pictures around my emotions.

Where do you get inspiration from? I get my inspiration from many sources actually. It can be from the work of other photographers, painting, music, cinema, video games, and the things I observe and experience in life. But during the process of making pictures it is essential for me to take inspiration from what the model is bringing and from the ambiance of the locations where I shoot.

Think you in advance what you want in the picture? Not always. Sometimes I have a specific idea in mind while other times I want to go to a shooting with the intention of starting from a blank page. This way I can practice on my capacity of adaptation or just let myself guided by my instinct and by the connection with the model.

Studio, on location or both? For now I really prefer on location. The studio tends to limit my vision while on location I can let myself inspired by the mood of the place. Also I need to move during a session.

Would you consider yourself a hobbyist or a paid professional? A hobbyist. To be specific I am a registered photographer but my main job is so time-consuming that for now I can't dedicate too much effort in developing photography as a professional activity. I let things go at their own pace.

Nikon or Canon? Favorite lens? I work with a Canon 6D and 35mm and 85mm lenses. I consider that it is a bit early for me to talk about a favourite lens. There are so many that I want to try!



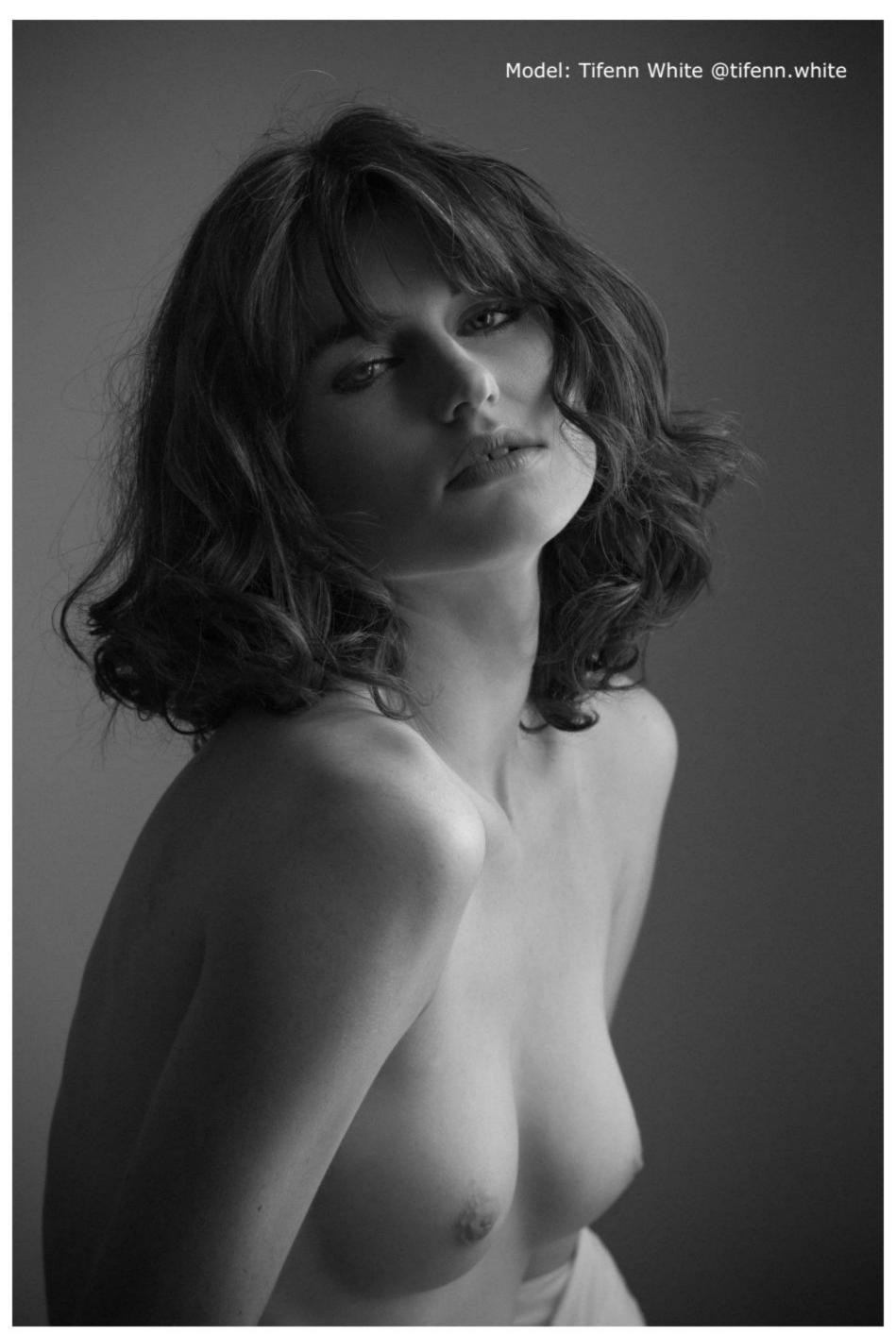


What has been your most memorable session and why? Very hard question! I've loved a lot of photo shootings but I keep a special memory of an improvised session on the road with a model I didn't know before. We got to know each other while making pictures and the session went so naturally even when this pouring rain started to fall. We had this perfect sunset, the menacing clouds, the rain, the road lying ahead of us. A great moment!

What is one piece of advice you would like to offer a new photographer looking to start their own business? I would say not to discourage oneself in front of the huge amount of photographers out there. We all have our own unique way to see things and to express ourselves and the most important thing is to focus on this and to work hard on sharpening ones style.

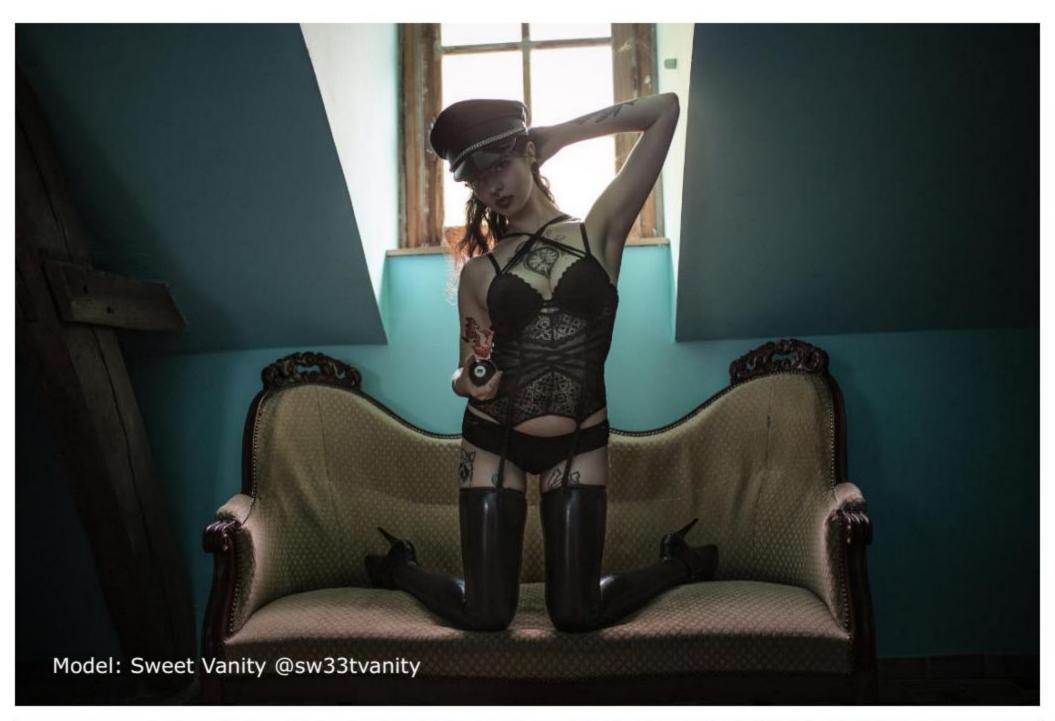
What do you think of our new magazine? I discovered it not so long ago and immediately loved it! There is so much diversity in the styles displayed and the pictures are very well highlighted. It is great to see equal importance given to people evolving on both sides of the lens. I wish a long life to this magazine. It deserves it.

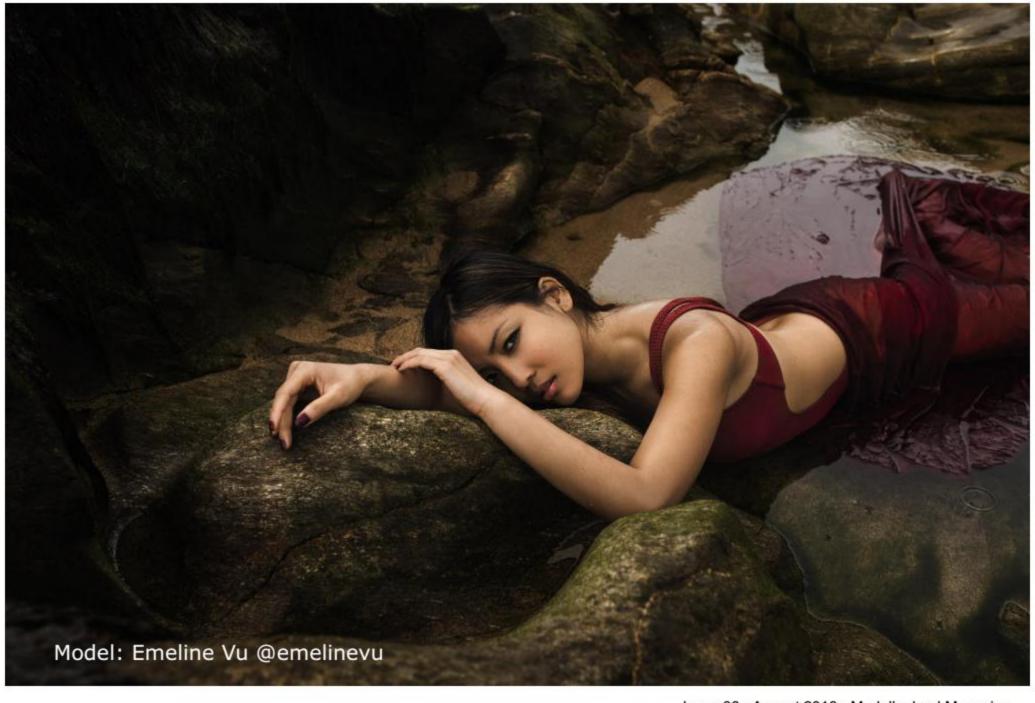
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Issue 38 - August 2018 - Modellenland Magazine

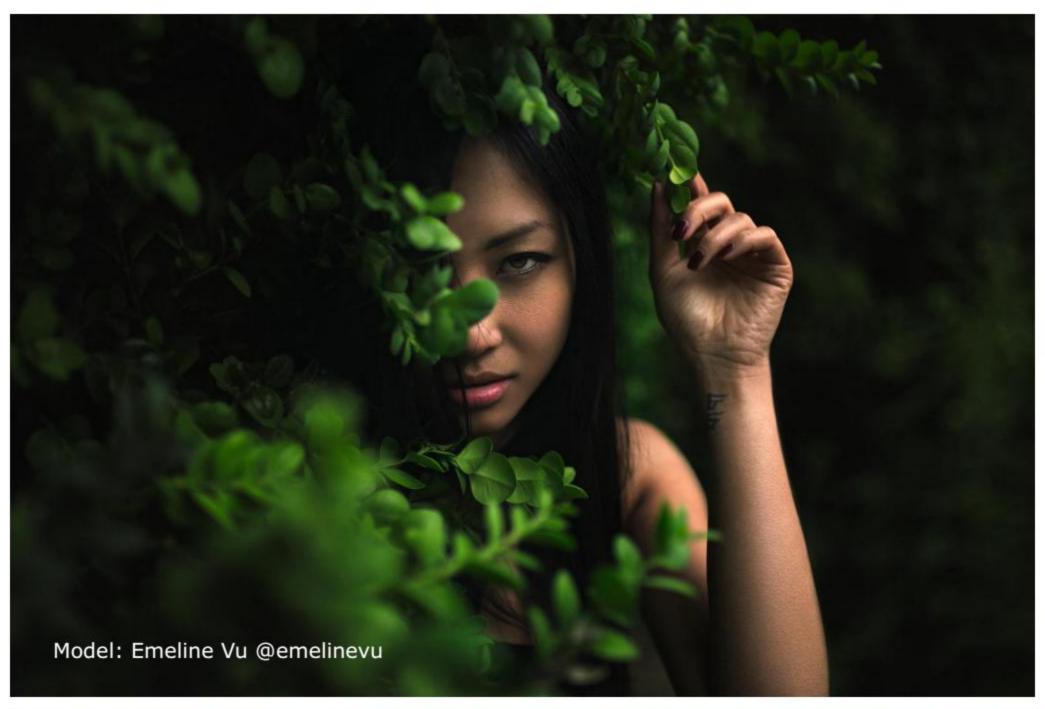


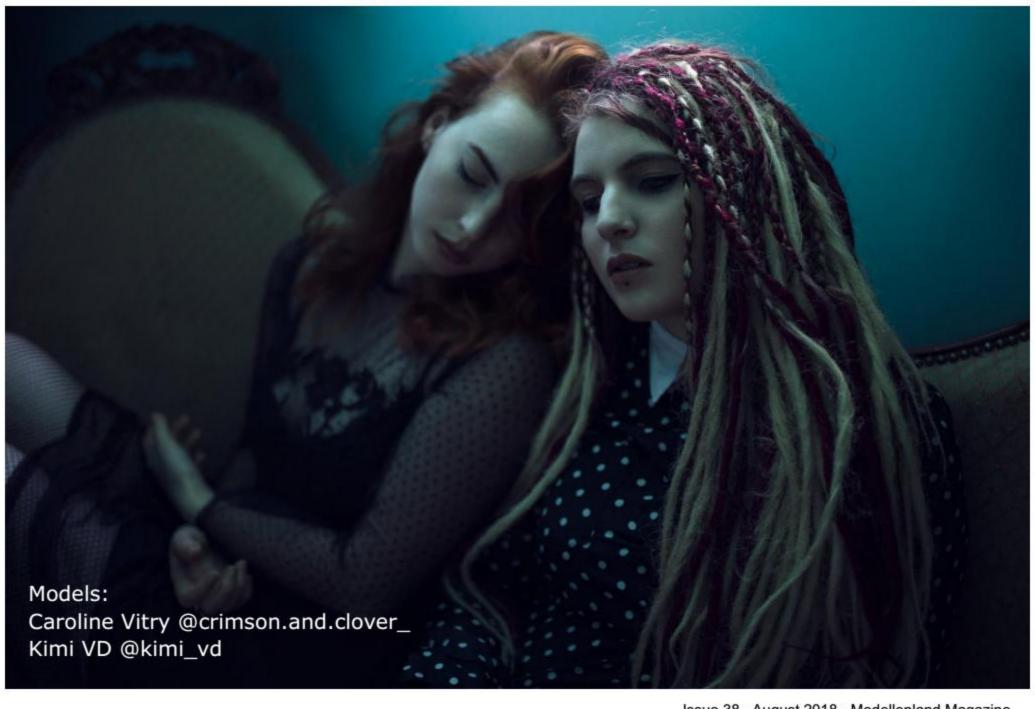




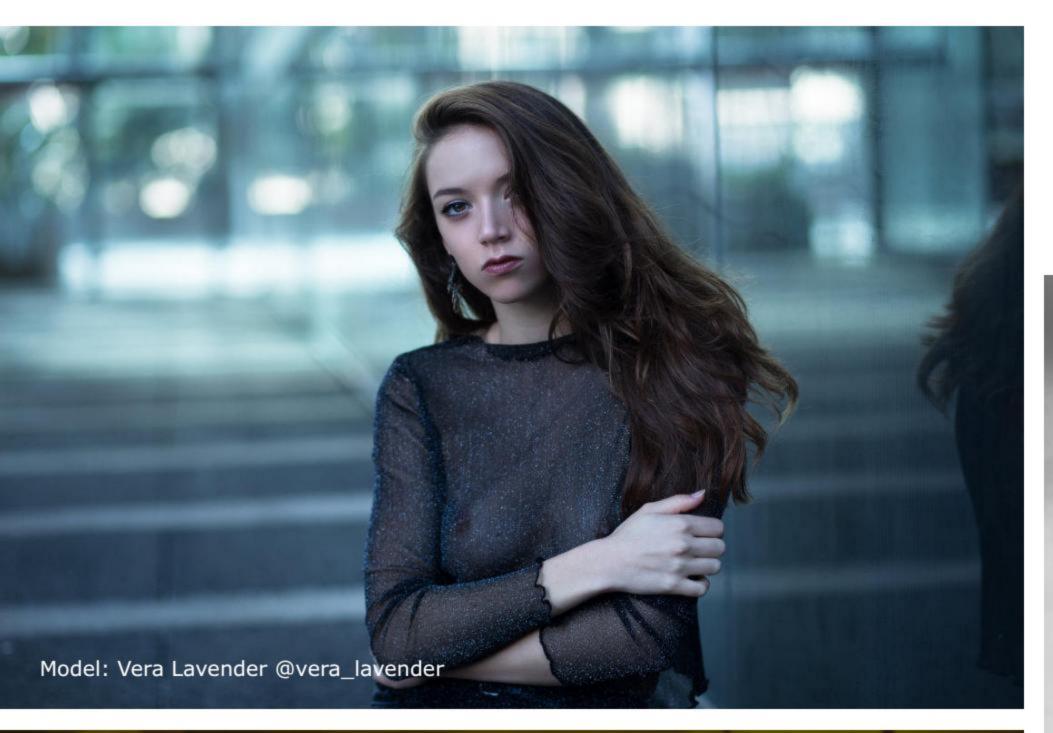
Issue 38 - August 2018 - Modellenland Magazine







Issue 38 - August 2018 - Modellenland Magazine







Model Alessia Marseglia

(Italy)

My name is Alessia Marseglia, I am 22 years old and even though I am still very young, I already have several years of career as a model and a model behind me.

I started very early, at 16 I was already taking off, then I had a wonderful baby and now I am divided between my job and my baby.

This does not prevent me from traveling often for work, I recently had many requests in Milan, Florence, and abroad, and I'm also considering a possible transfer to be closer to the capital of fashion.

Posing is my job and my passion, I work indifferently for professional or amateur photographers, but I select a lot, based on the quality of the photos.

For my measurements I am particularly requested for fashion, and I have my own clothes for pret-a-porter dresses, and for wedding dress stylists.

I was lucky enough to be called for a small part in the film of Sorrentino in process, I do not know yet if the cinema can be a road to my career but if I get other opportunities I will find ready!

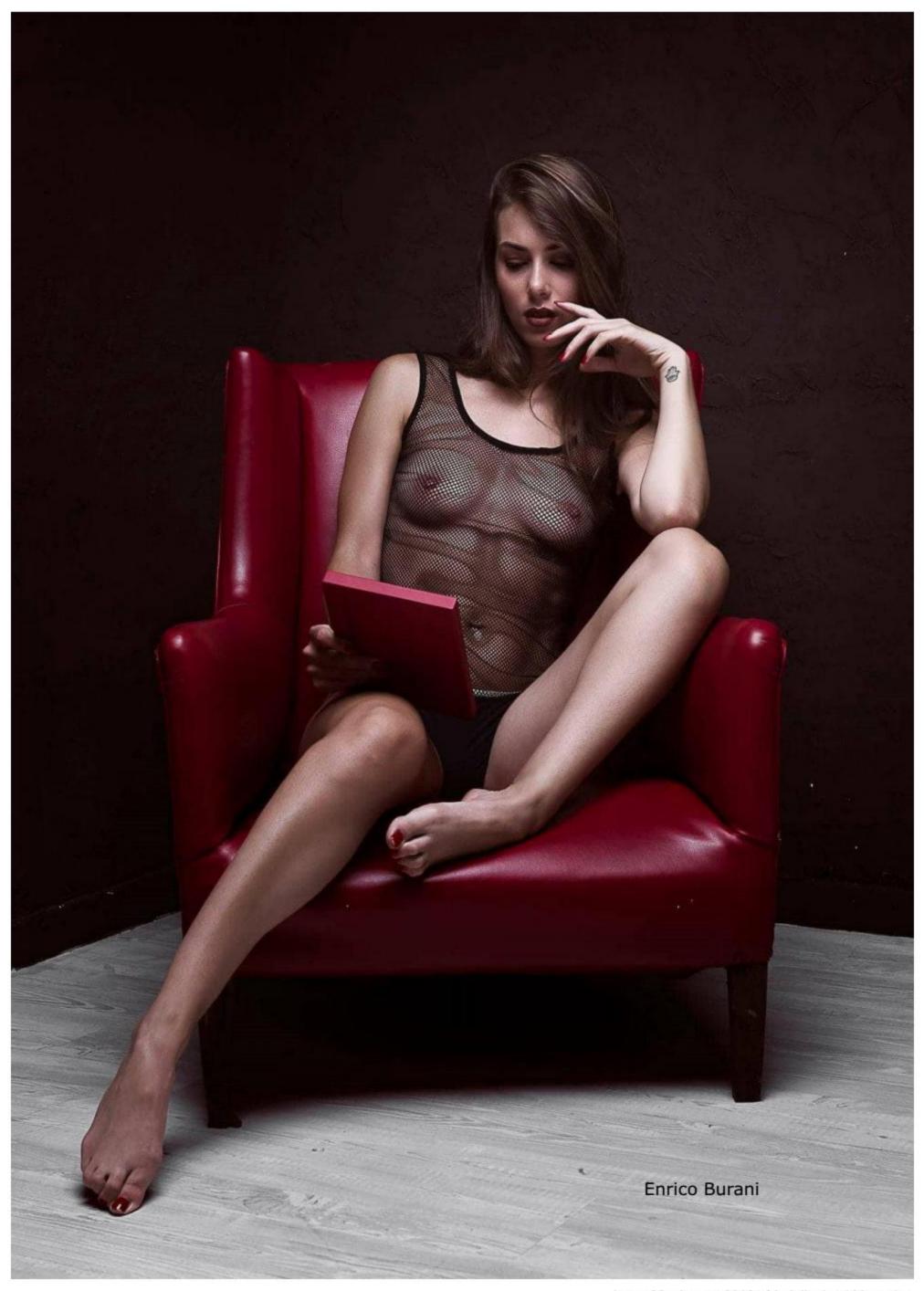
I am very selective in my friendships, always cordial and professional, but I want to keep the relationships on a working plan, and this has allowed me to have the esteem of many professionals in the sector.

In perspective I think I work more and more in fashion, without losing sight of the activity of the model that gave me and is giving me a lot of satisfaction.

Maybe in the future, when I stop laying, I hope to stay in the sector, and maybe spend a little more time on my beautiful baby.

https://www.facebook.com/alessia.marsy.3

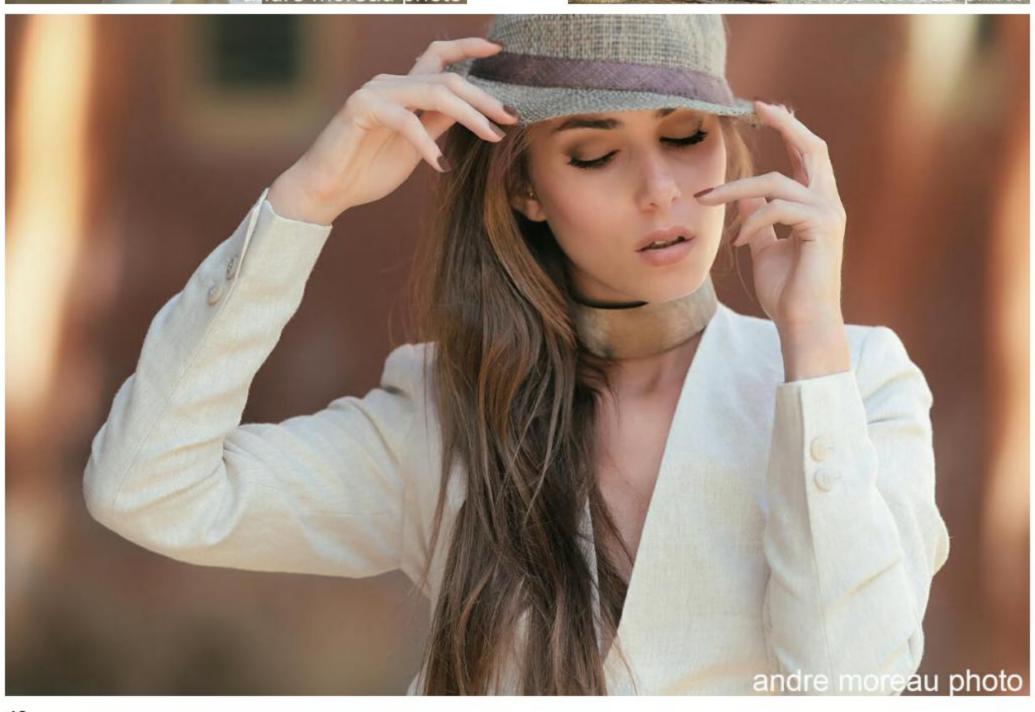




Issue 38 - August 2018 - Modellenland Magazine



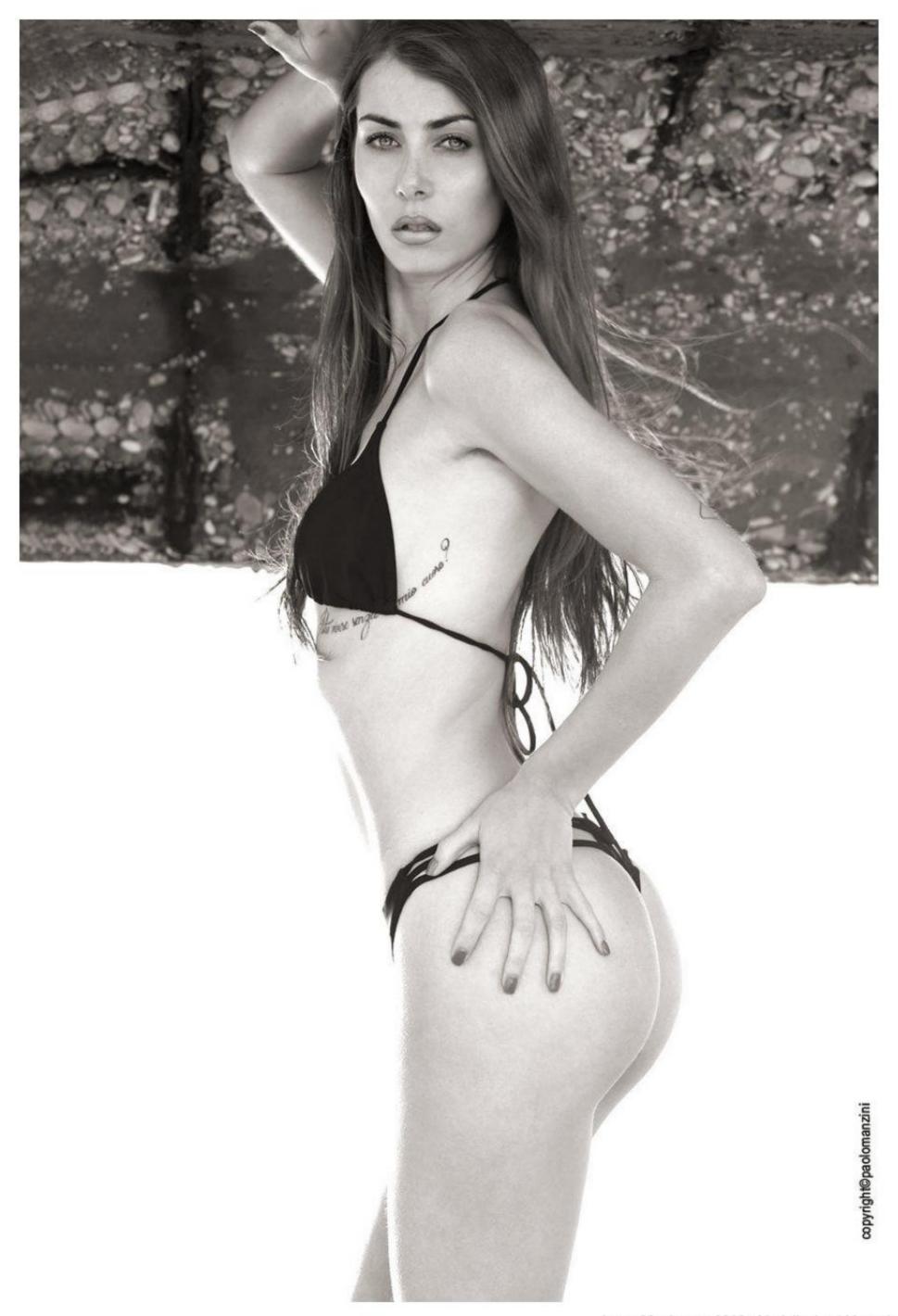






Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine

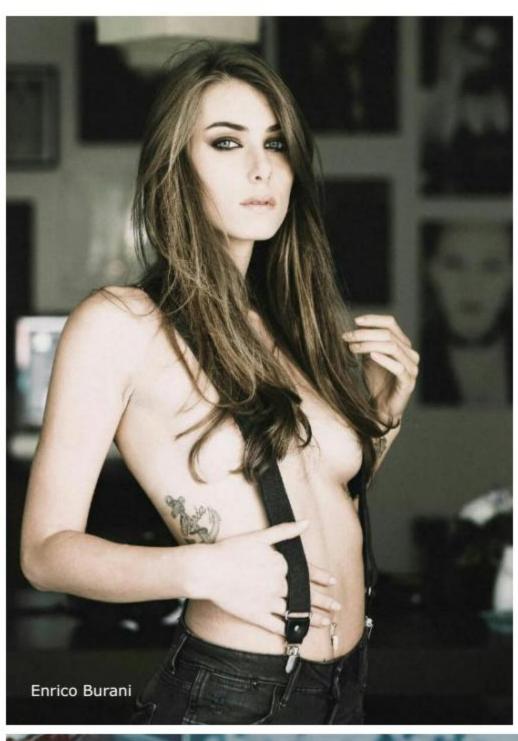




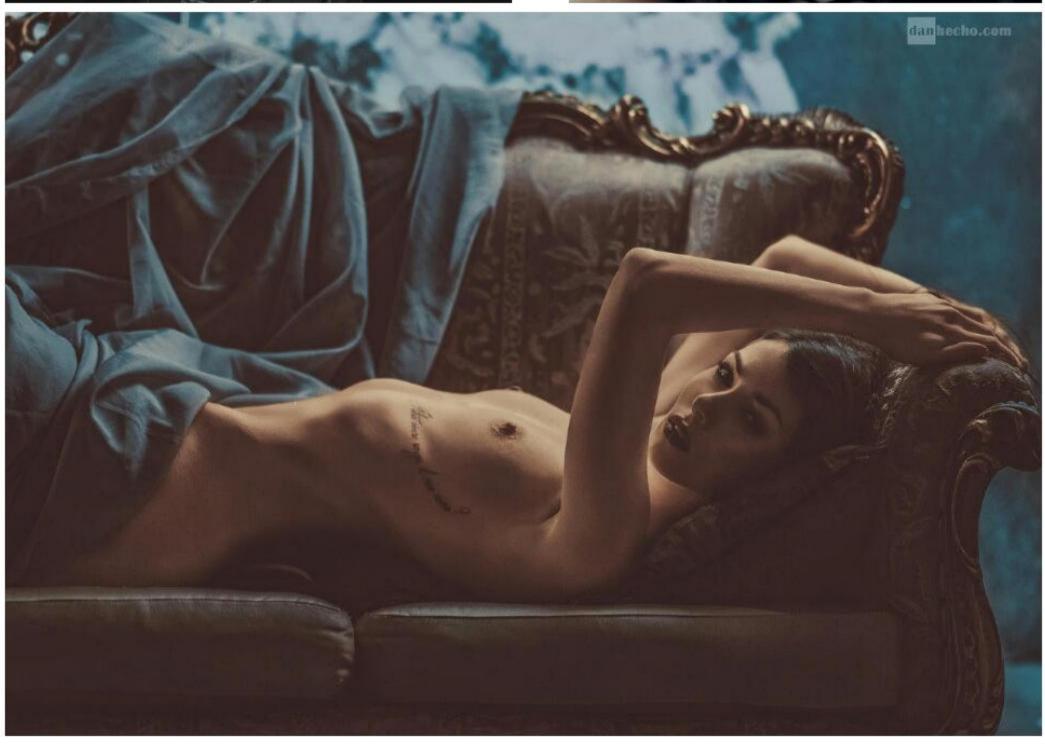








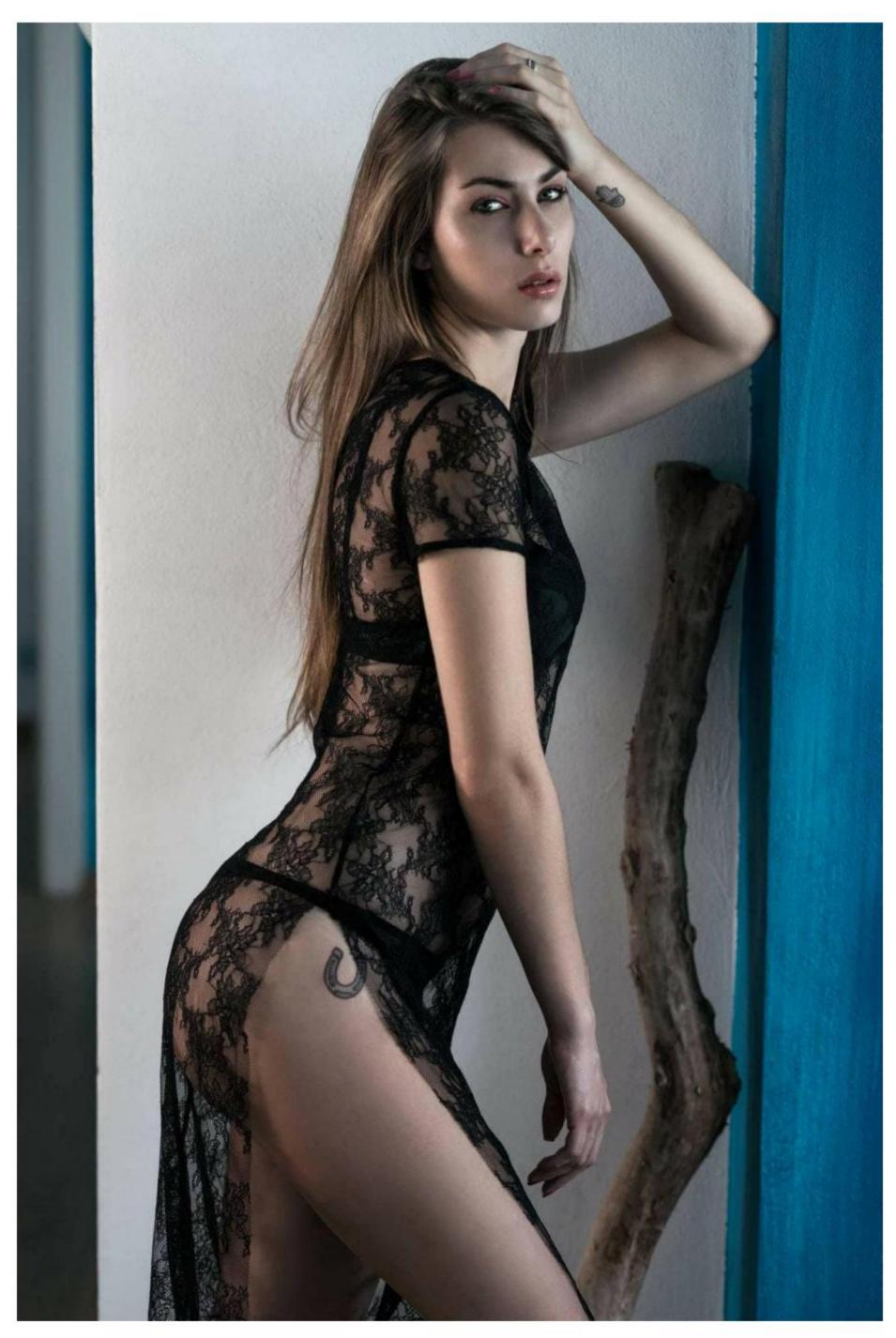


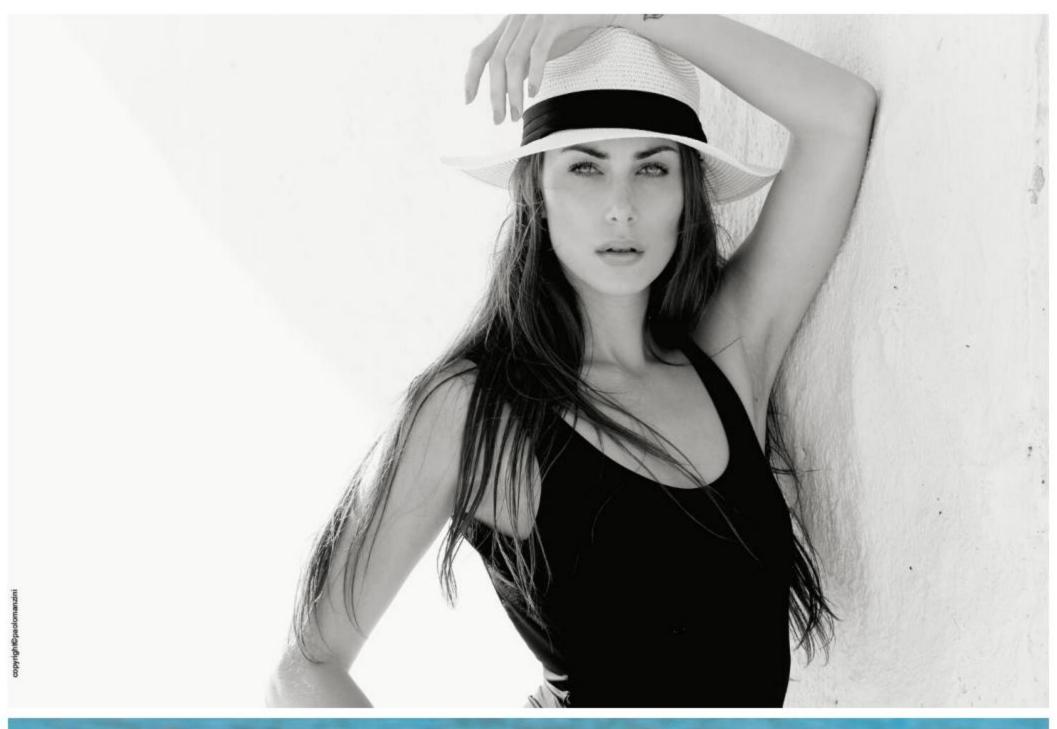






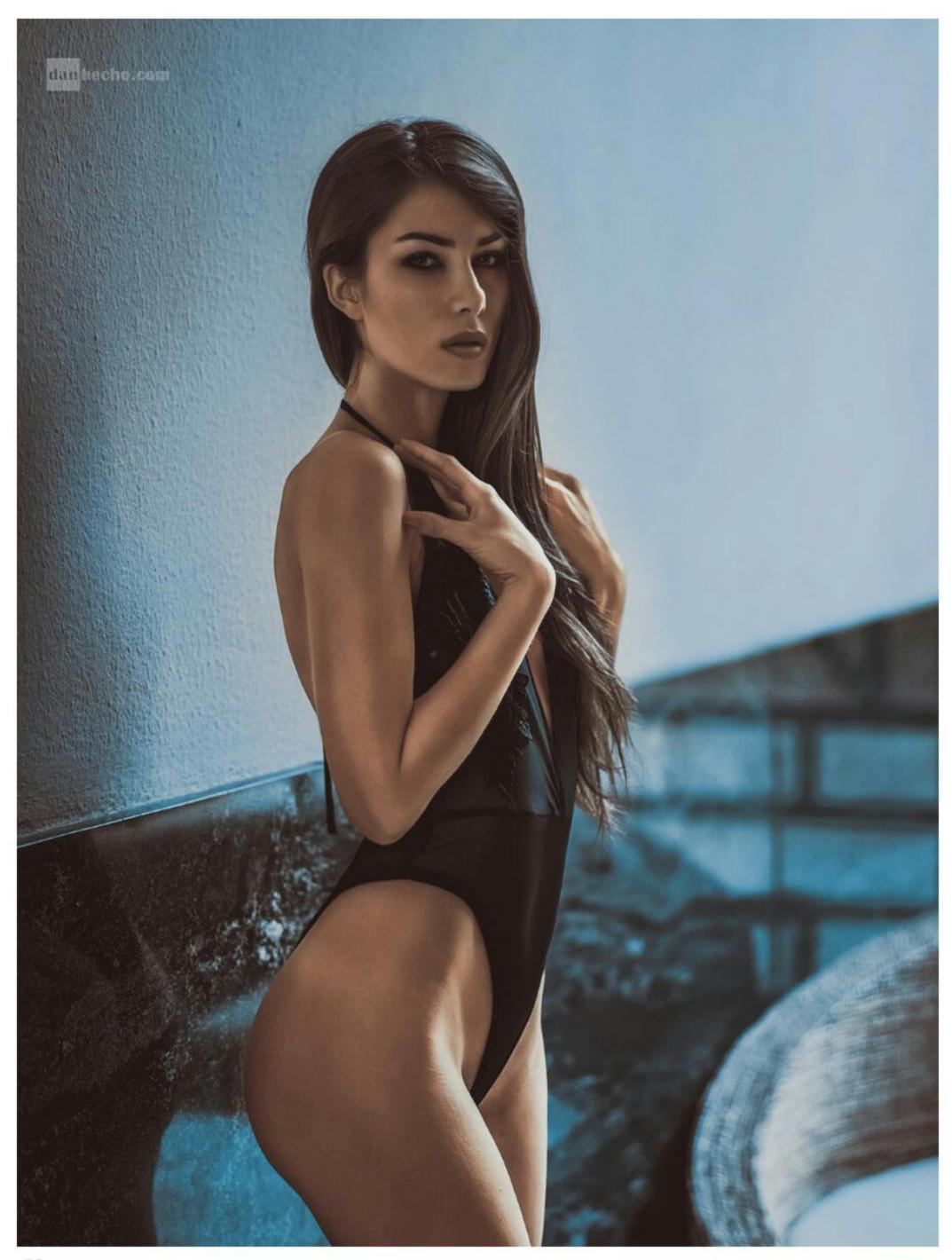
Issue 38 - August 2018 - Modellenland Magazine

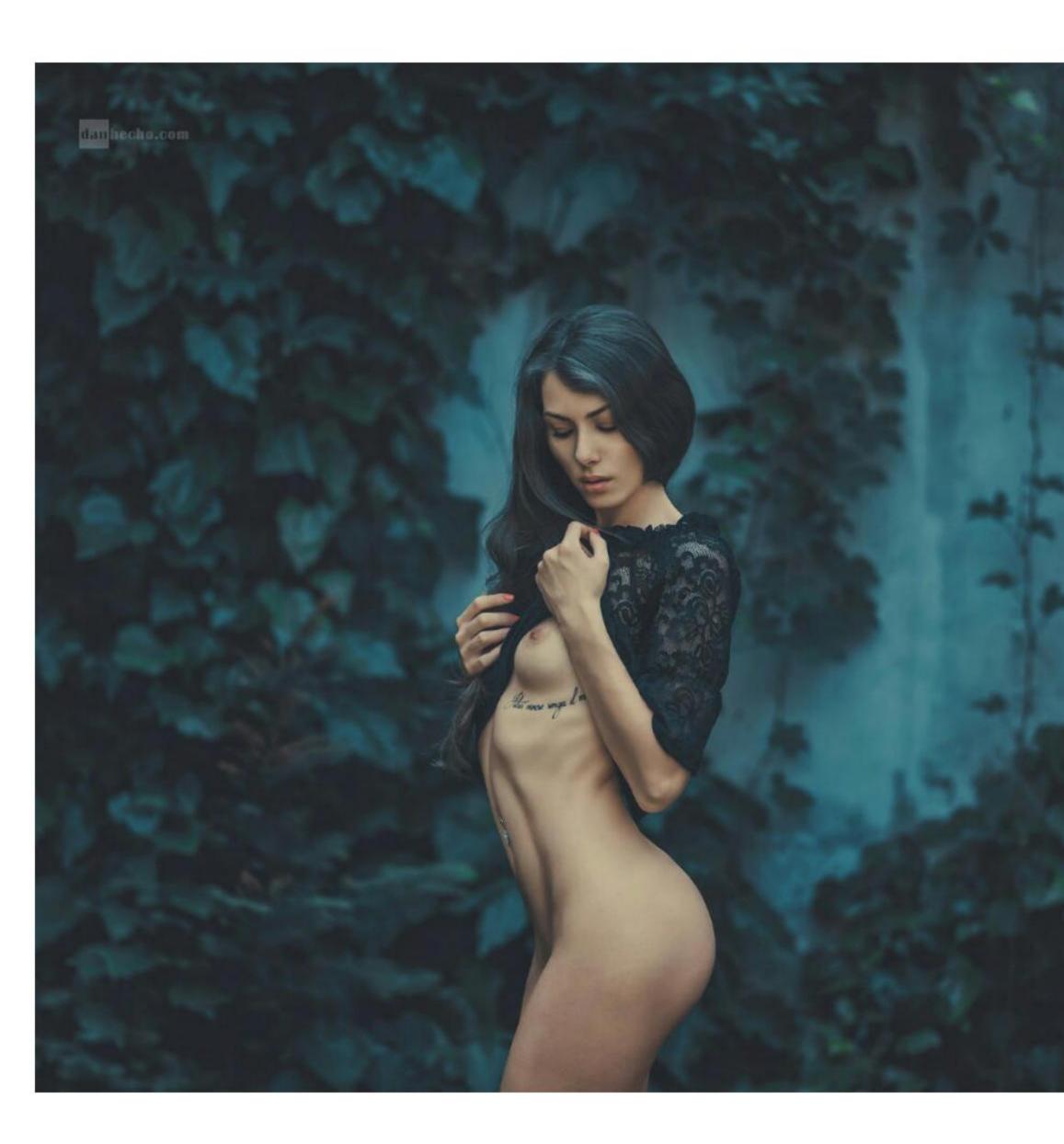






Issue 38 - August 2018 - Modellenland Magazine





Can you tell us a little about you? Mateusz, age 28. I come from Gdynia.

How and when did you get into photography? About 5 years ago, while I bought the first SLR camera three years ago. it was a Nikon D70.

What does photography mean to you? Photography is Curiosity, if there is no Curiosity in us, and a desire to get to know the other person ... There will be no portrait.

Please briefly describe your photography style for our readers. Portrait, fashion photography (Fashion photography is the kind that I am most interested in).

Where do you get inspiration from? Warehouses, Publications, world.

https://www.facebook.com/FotoArt3City

Think you in advance what you want in the picture? Beauty, whatever it may be.

Studio, on location or both? Both.

Would you consider yourself a hobbyist or a paid professional? Every day I get to know a photo, I learn every day.

What has been your most memorable session and why? Spontaneous homeless session in Sopot. I carried an amazing man.

Nikon or Canon? Favorite lens? Nikon 50mm.

What is one piece of advice you would like to offer a new photographer looking to start their own business? Do not be afraid to ask the best.

What do you think of our new magazine? This is a great opportunity to show your skills.



Photographer Mateusz Ignacy

(Poland) (Matthew Street Photo)







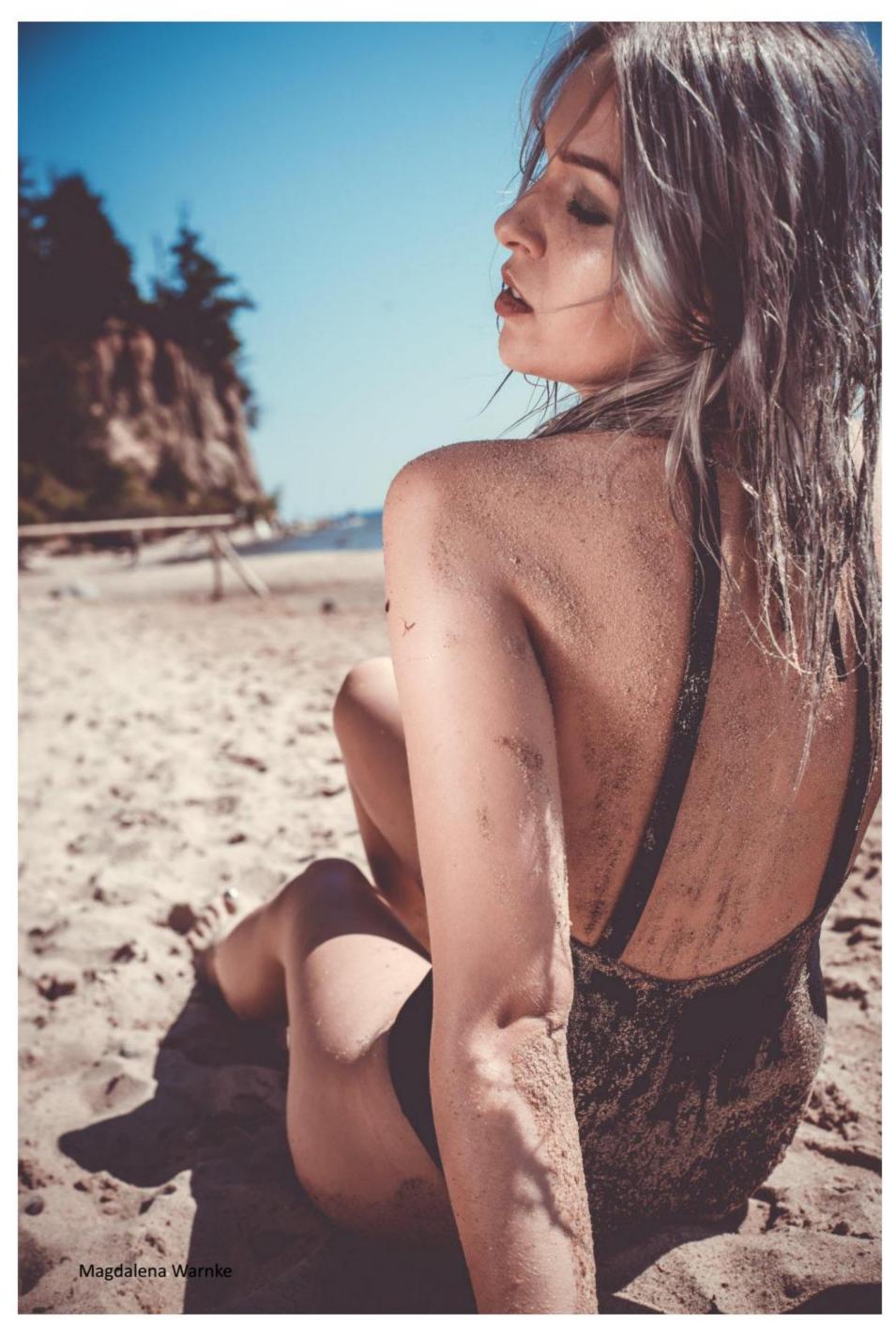
Issue 38 - August 2018 - Modellenland Magazine





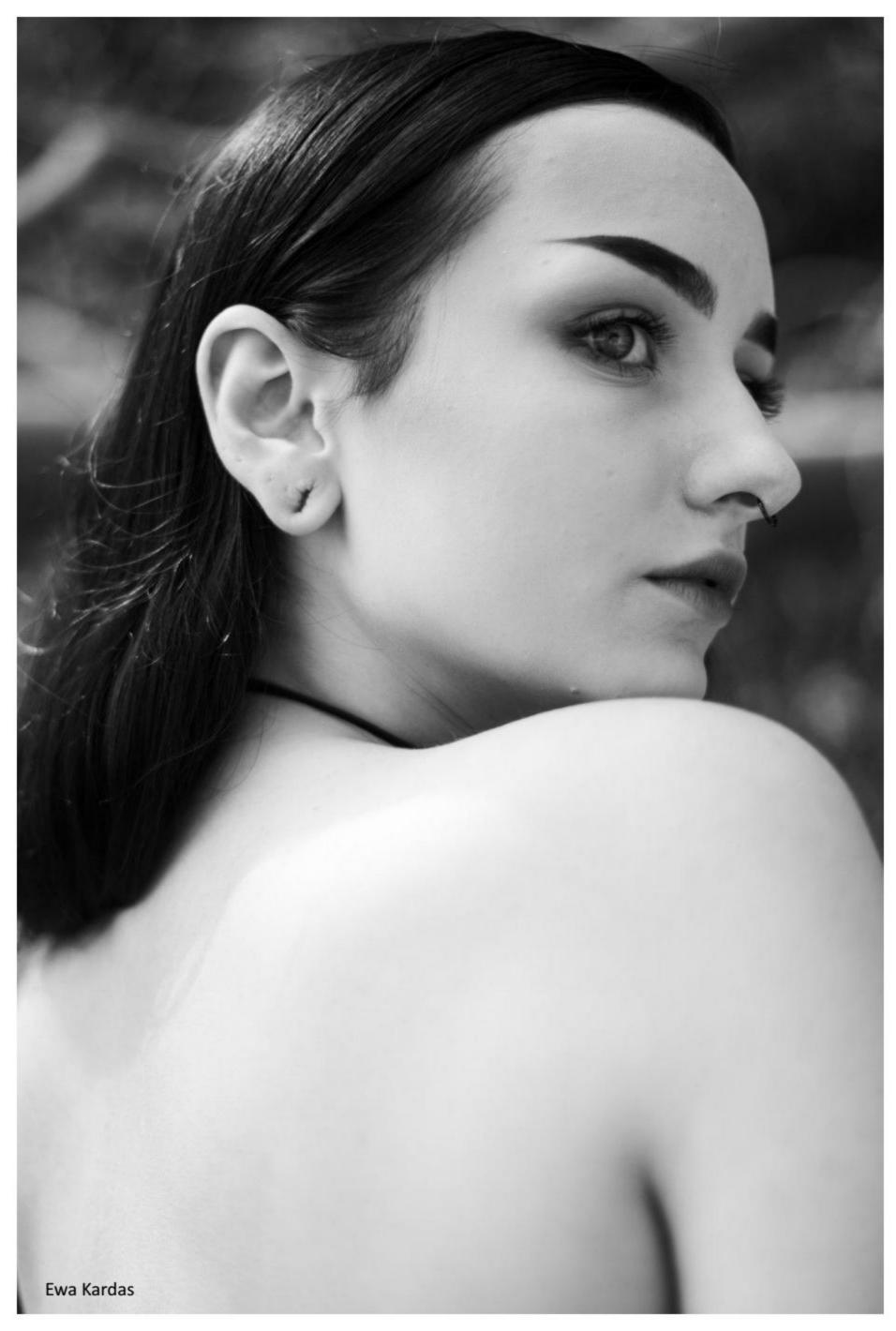


Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine

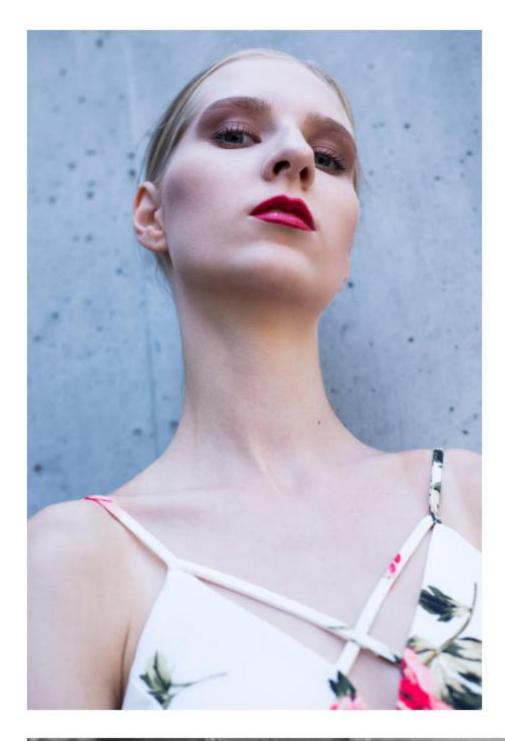


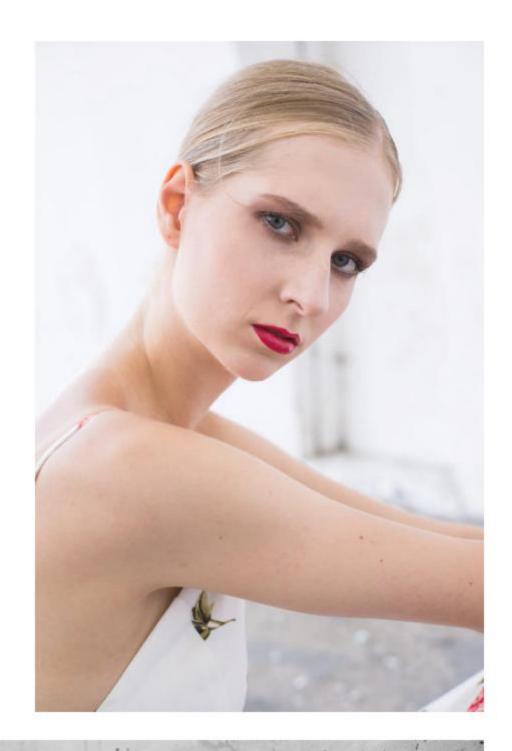


Issue 38 - August 2018 - Modellenland Magazine



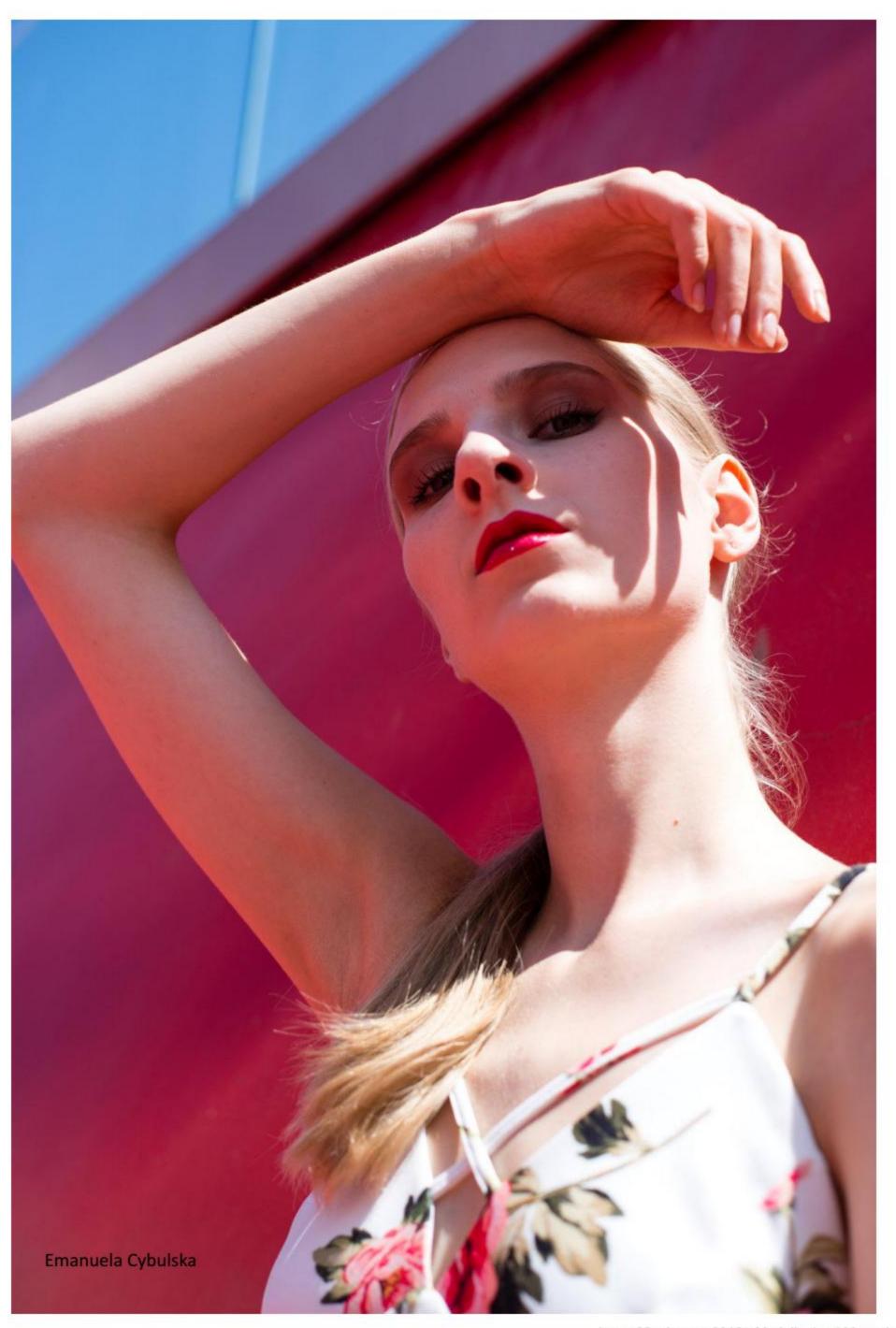












Issue 38 - August 2018 - Modellenland Magazine

ERIC MAURICE PRESENTS THE FIRST PART OF ITS NEW COLLECTION -

VALKYRIA

From time immemorial history and mythology, the warrior woman is present

- Flying! Powerful! Enchantress! Fatal!

Eric Maurice pays tribute to them.

These heroic women, who boldly lead their battle and govern without measures. Like the Valkyries, fighting alongside the Nordic gods.

Two parts on this collection "Valkyria Sparkle" & "Valkyria Looks"

- * Valkyria Sparkle:
- Warrior woman, devastating!
- imperialist and sulfurous colors!
- Frenetic Pigments!
- * Valkyria Looks
- Determined, combative woman!
- Graphic cuts and conquering colors!
- High hairdressing and high stitching!

A collection dedicated to women of today, by their beauty and ultimate power put forward by the creations D'Éric Maurice.

Valkyria, an ode to the warrior woman.

the VALKYRIA SPARKLE team

Hairdresser Art Director - Eric Maurice Hairdresser Ambassador Wella professionals

IN Collaboration with: Jacques Seban, Professional Hairdressing Equipment

Make: Clementine Jarraud-Toledano Pictures & Scenography: Latil Pascal

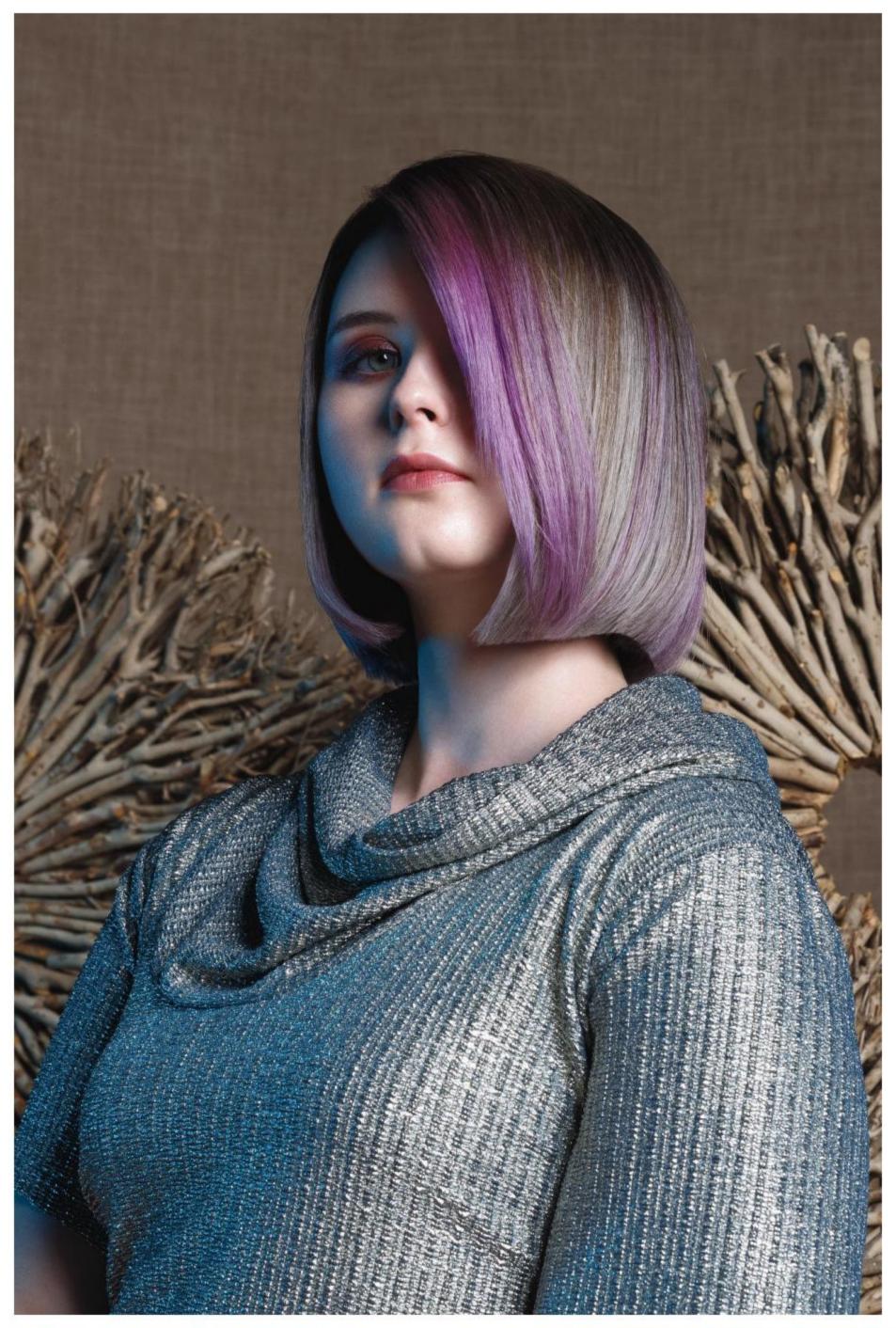
Creation Stylisme: Ludovic Winterstan Paris

Stylism Assistant: Lucas Dupont

Retouch: Emilie Desmeules & Latil Pascal

Team Eric: Elisa Belmonte, Amandine Zachary, Romain Maurice

Communication & Artistic Design: ELP Hair Production

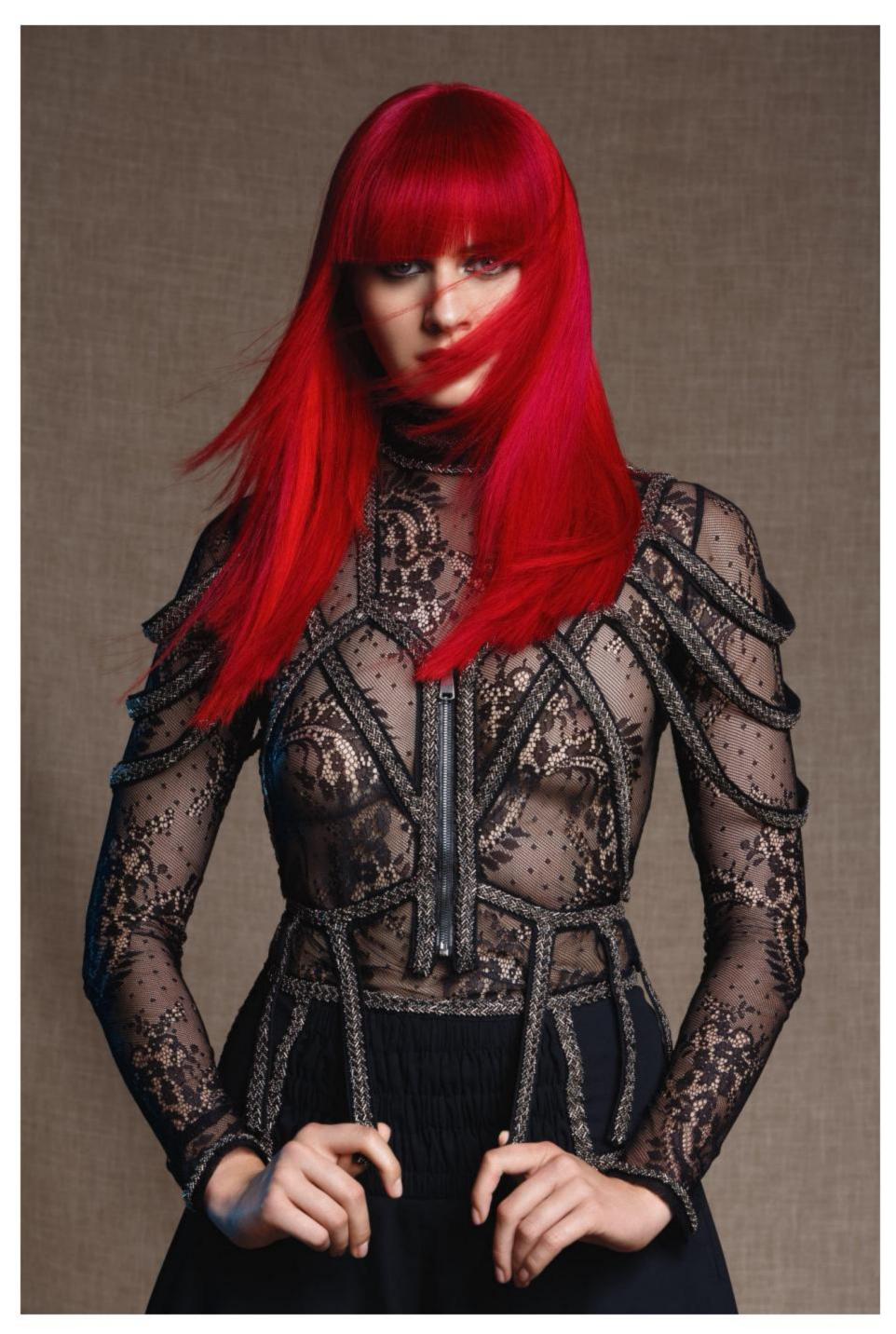


Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine

Photographer Sebastian Pietrzak (Poland)

Can you tell us a little about you? I am 39 years old photographer from Poland, Despite my health issues and being entire life on a wheelchair +I have only left hand healthy, i manage to do what i love; travel, photosessions, and that gives me chance to meet interesting people.

How and when did you get into photography? I've made my first photo shoots 12 years ago, this was by accident on some vacation, when I came back, I realize that this is something I want to do, cause it gives me the feeling of being free, free from day by day living and all what comes with that.

What does photography mean to you? Passion, Freedom, chance to interact with other greats artists. Its always great when you imagine something in your head and than you can do it in reality, even greater when people who wants to work with you, also understand that visions and they helps achieved that goals.

Please briefly describe your photography style for our readers. I think my style still changing, I can't describe as one name, love tease viewers with image that sometimes are erotic but innocent in the same time, Either way, the most important to me when you watch my photo, you will never walk from it with no feelings about it.

Where do you get inspiration from? Dreams, Movies, Analog Photos from the past.. Often I get inspirations from faces people I met first time

Think you in advance what you want in the picture?

Sometimes, I think I always have some project in mind before session. But when Photoshoot its on, I let it flow in natural curse, cause I know my Models will always give me some great effects.

Studio, on location or both? I don't like Studio too much. I think its cold and not natural . I love bright houses , big living rooms, white bedrooms, this is perfect environment for me.





Would you consider yourself a hobbyist or a paid professional? This is only hobby, but thanks to that, ideal escape from world. Of course its nice to work, do what you love and get paid, maybe someday

What has been your most memorable ses-sion and why? Once I have 4 session in one day. Of course it seems lot of work, but I love to be always on the move, i hates to have too many free time on my hands.

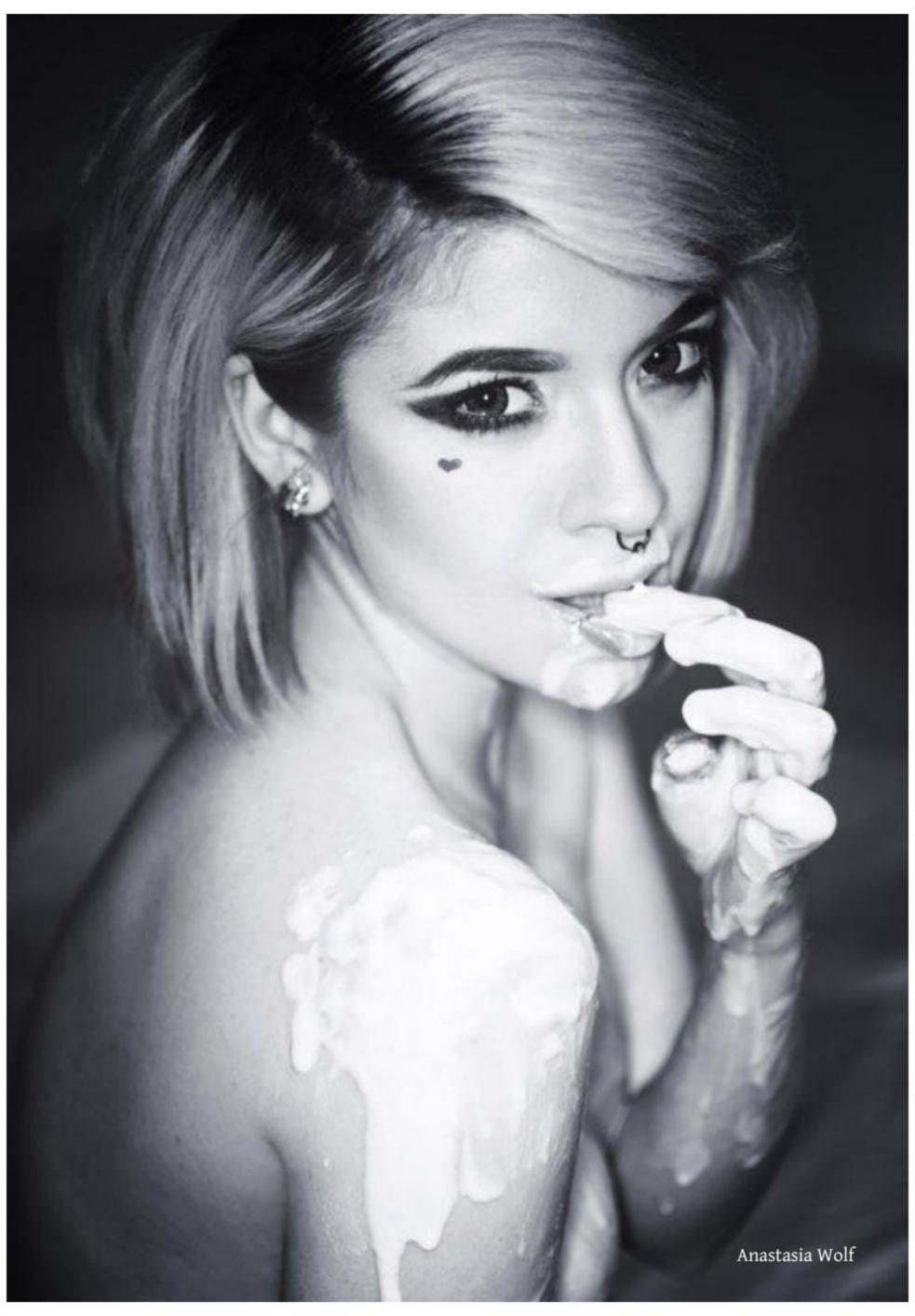
Nikon or Canon? Favorite lens? From over ten years Nikon :) my favourite Lenses; 50mm 1.4 nikkor to portraits, 35mm 1.8 to Nude Art

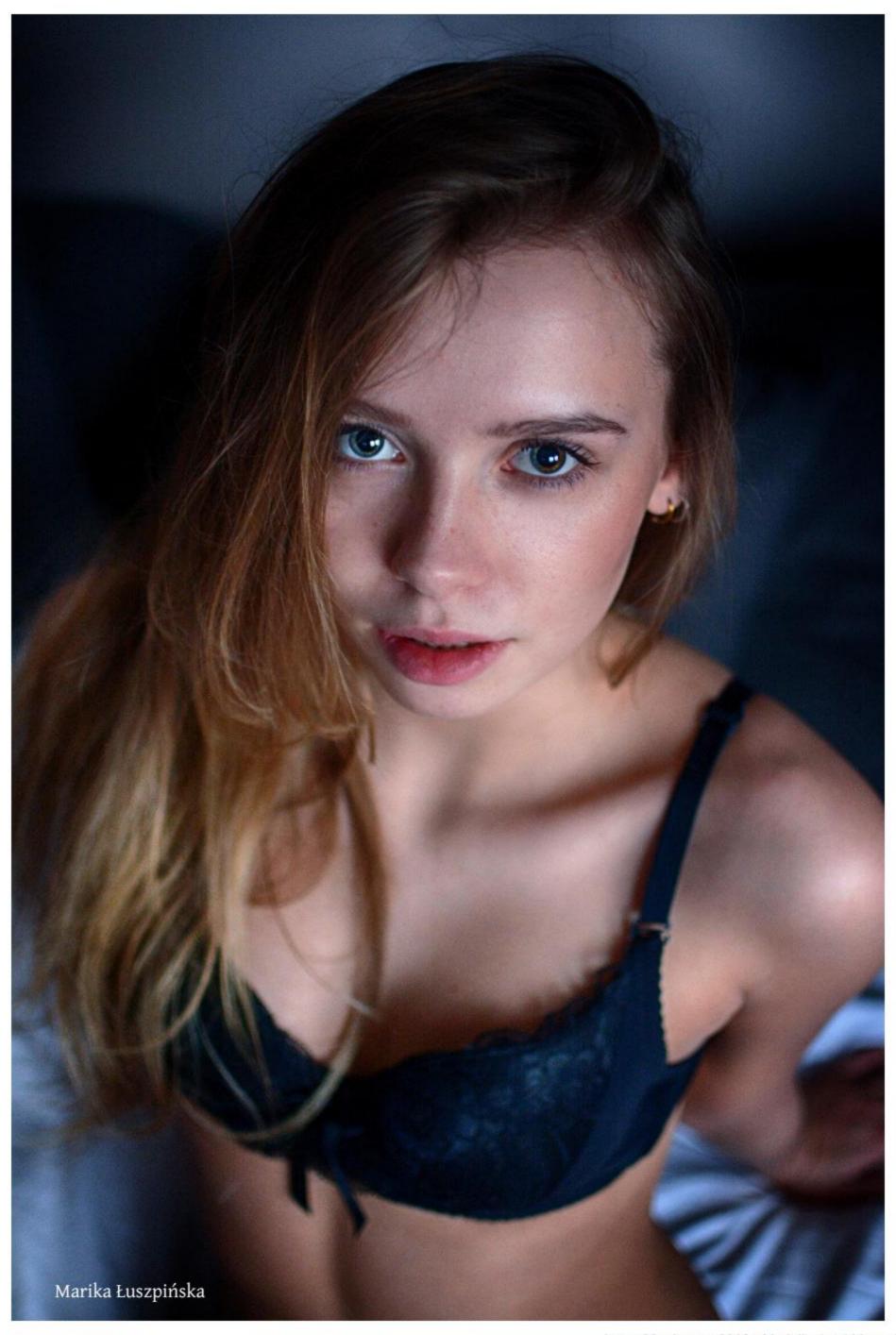
What is one piece of advice you would like to offer a new photographer looking to start their own business? Always do what you feel is good, and if you handicap like me, don't let no one to tell you that you can't manage work as a Photograph, this your life, your dream, and if you want to do photos(or any other passion you love), just believe it +hard work and your dream come true one day.

Szeremles

https://www.facebook.com/YesWoland

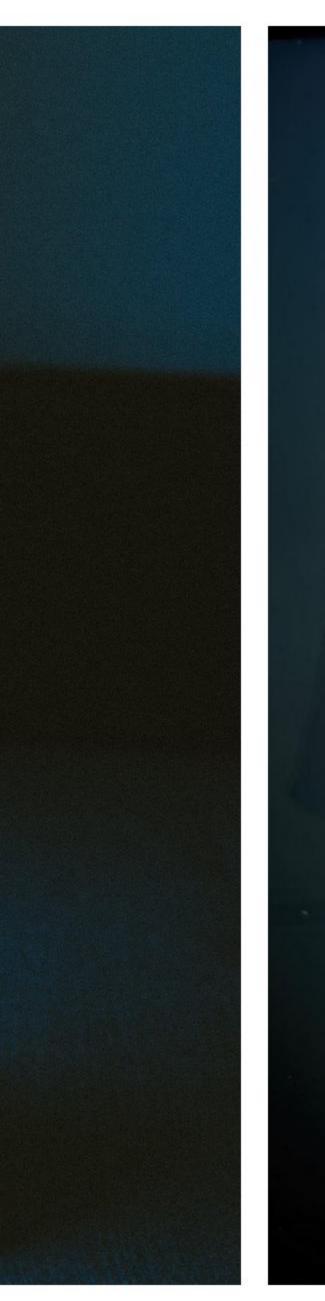
Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine



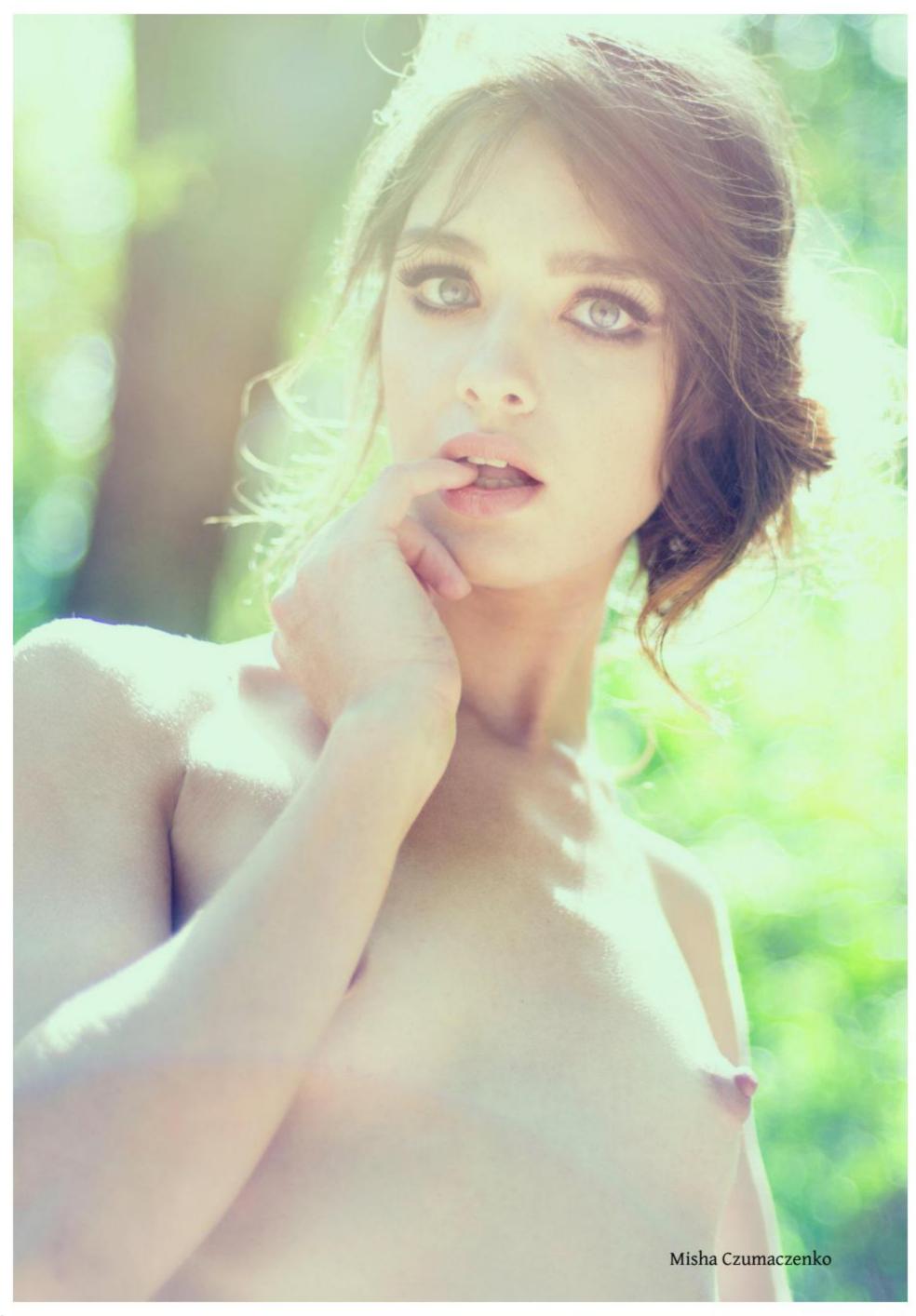




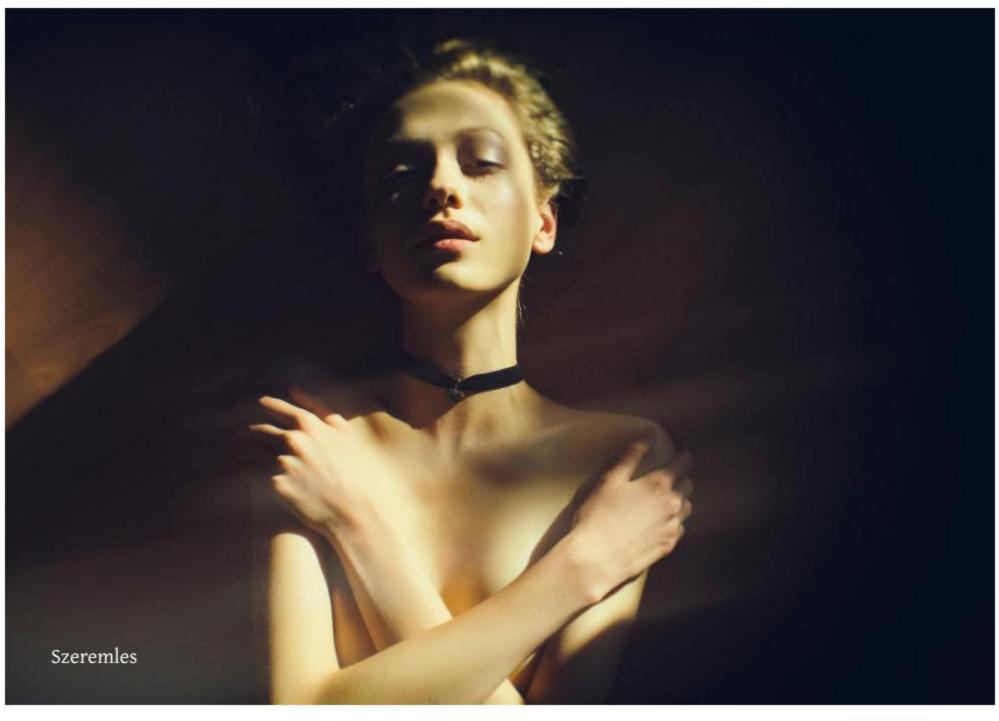




Issue 38 - August 2018 - Modellenland Magazine



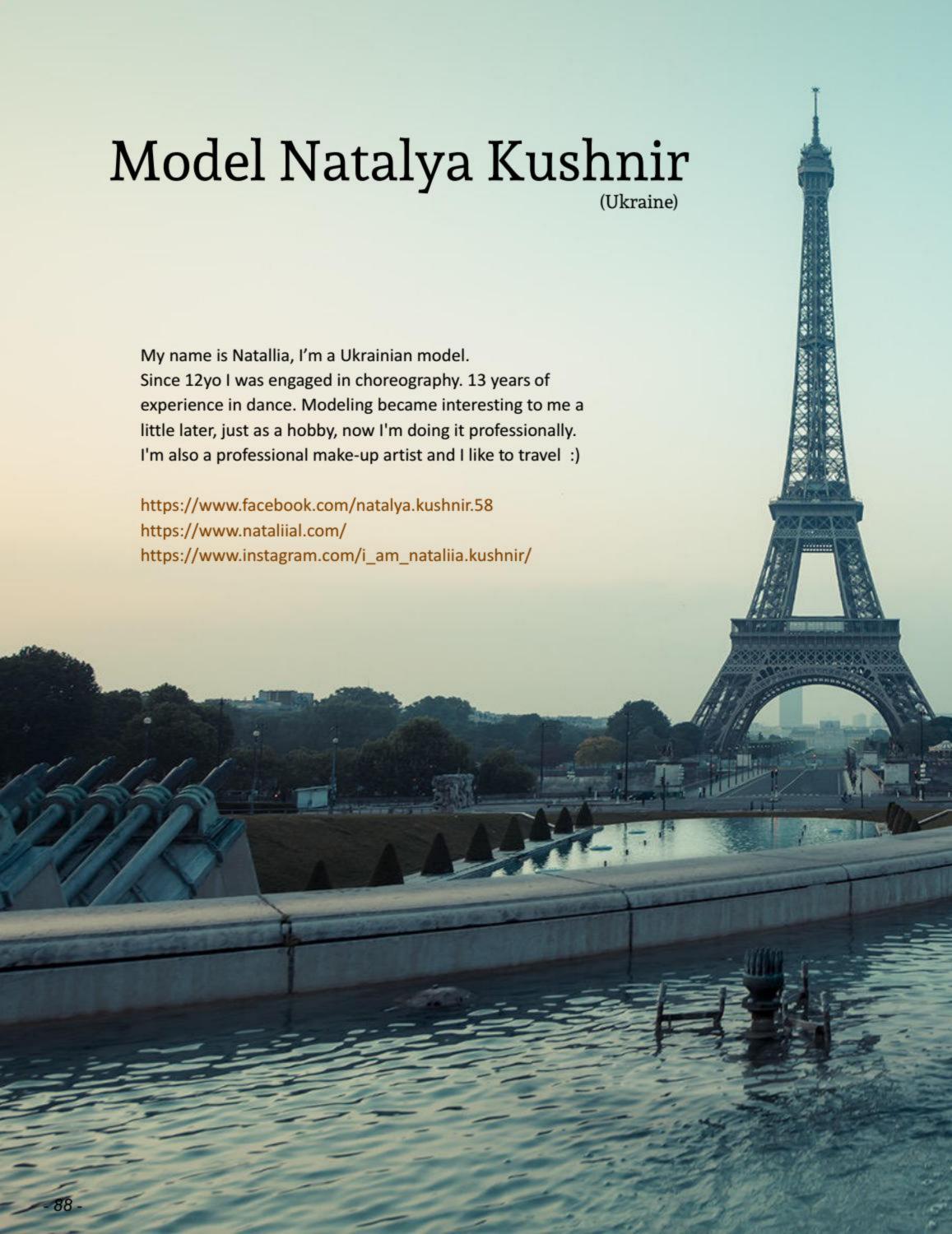




Issue 38 - August 2018 - Modellenland Magazine





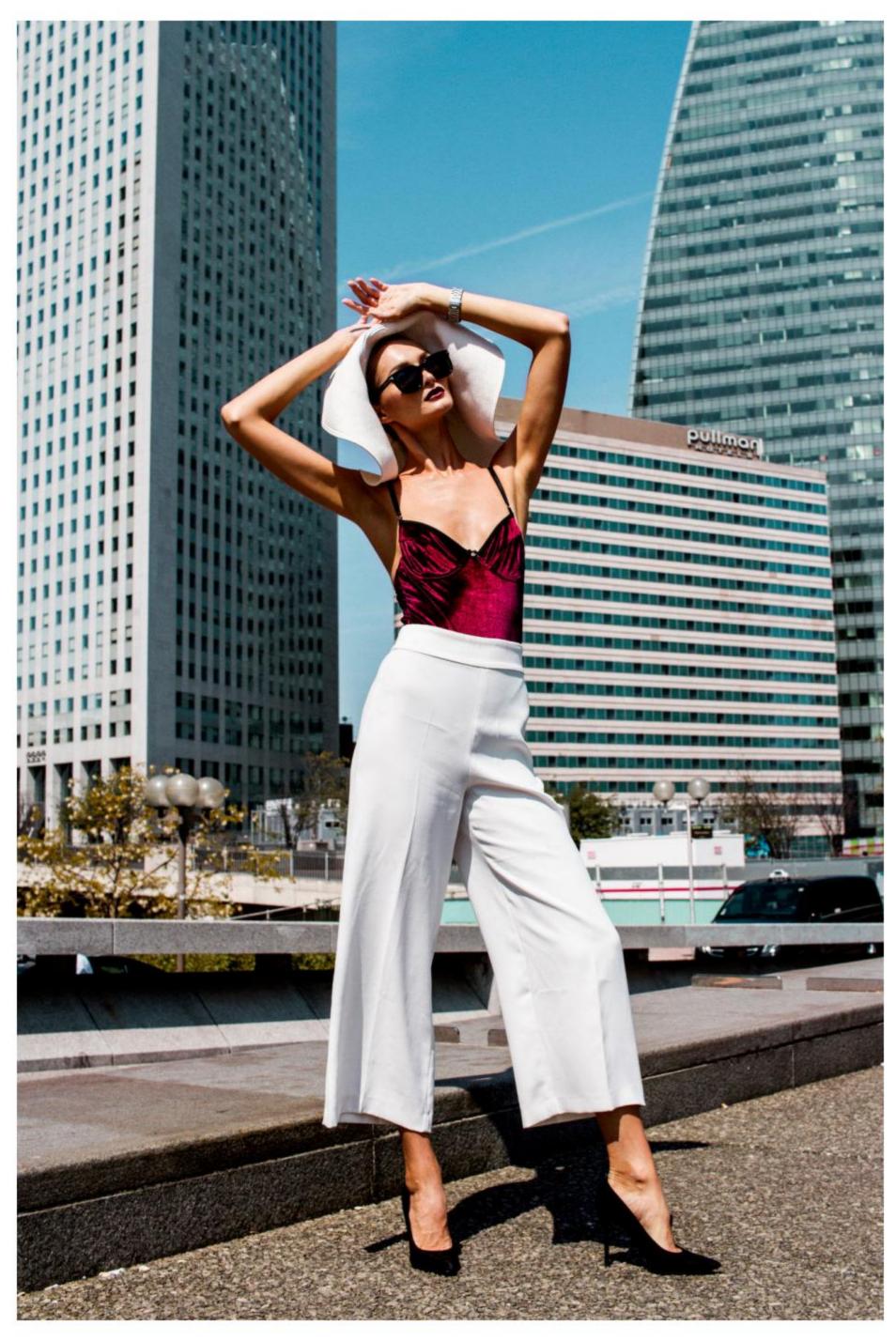








Issue 38 - August 2018 - Modellenland Magazine







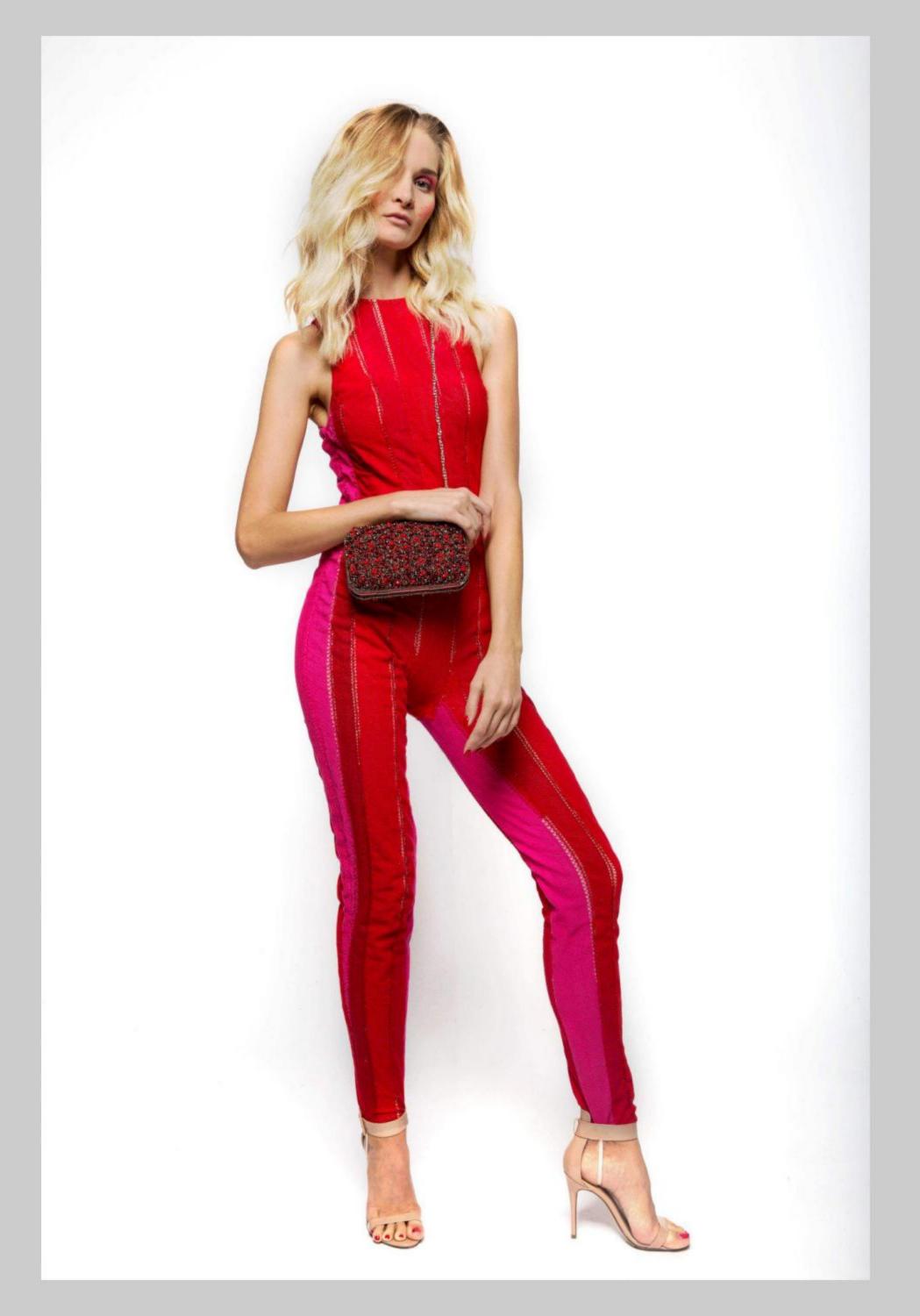
Issue 38 - August 2018 - Modellenland Magazine





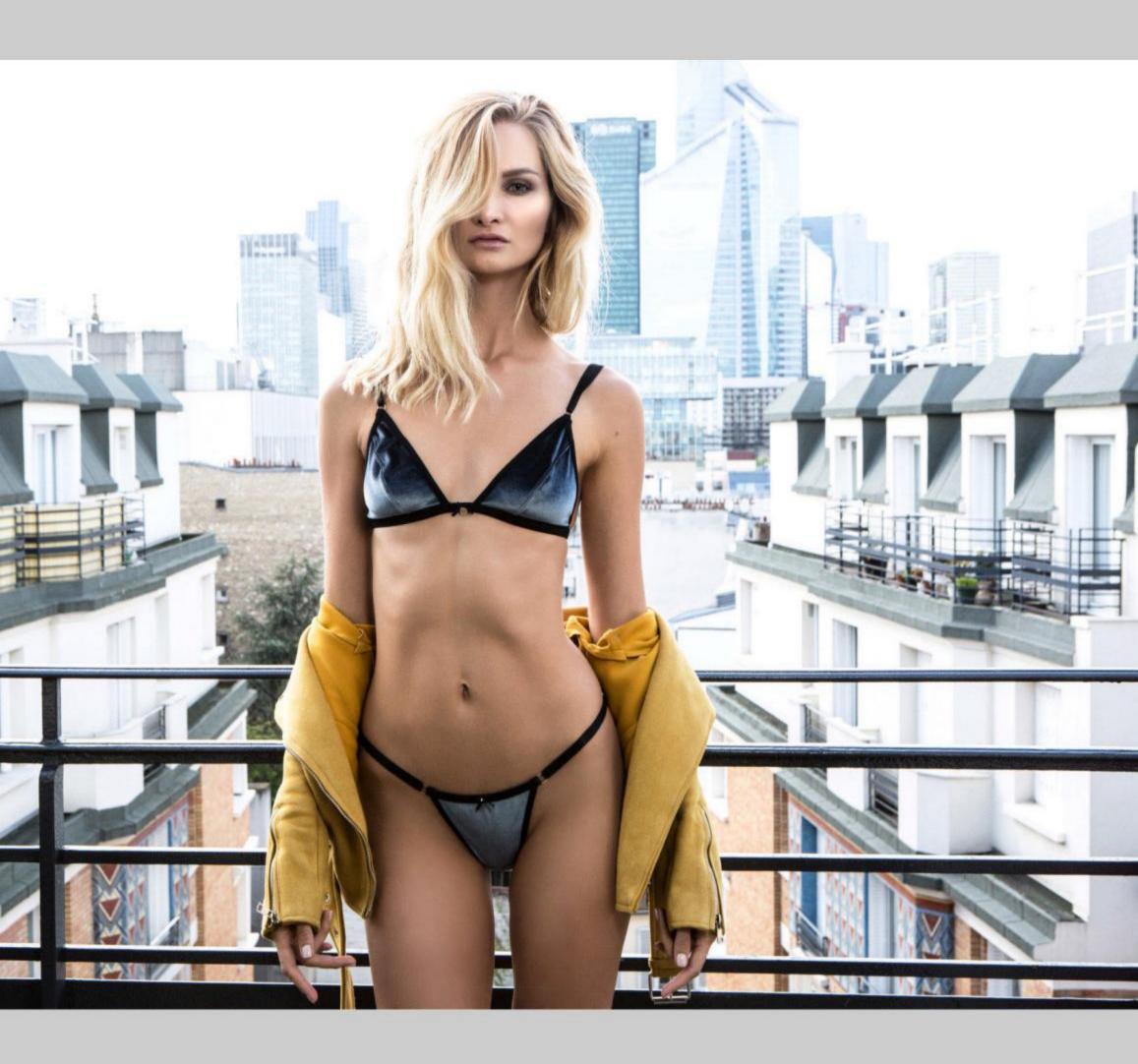
Issue 38 - August 2018 - Modellenland Magazine











Photographer Stéphane Vilcoq (France)

Parlez-moi de vous. Je m'appelle Stéphane Vilcoq, je suis français et j'ai 47 ans. Je vie à Orléans depuis 15 ans.

Comment et quand avez-vous commencé la photographie? J'ai toujours vu mon père faire de la photo durant nos vacances familiales avec un reflex argentique, il faisait de la diapositive. A 18 ans avec mon 1er salaire j'ai acheté un reflex argentique Pentax mais je faisais principalement de la photo de famille. C'est en arrivant à Orléans que j'ai décidé d'approfondir cette passion et j'ai acheté un reflex numérique Nikon D70 et je me suis inscrit dans un club photo.

Quel est votre but dans la photographie ? J'ai toujours cherché une forme de poésie dans mes clichés, je souhaite dégager une émotion, une douceur... Je veux vraiment que les personnes qui regardent mes photos aient un coup de cœur.

Que représente pour vous la photographie ? La photographie est un peu ma bulle d'air, c'est une passion qui permet de créer, de s'exprimer... Autrefois j'écrivais de la poésie, aujourd'hui la photographie permet de m'évader en créant des univers, en rencontrant d'autres passionné(e)s.

Comment votre travail ce différencie-t-il des autres? Je pense que ma vision très « poétique » est ma touche personnelle. Que ce soit dans le choix des thèmes, la prise de vue, la pose des modèles ou encore la façon de retravailler les photos en post production, tout m'amène à une forme de poésie.

Où puisez-vous votre inspiration? Parfois j'ai des idées de thèmes mais bien sou-vent les modèles avec qui je collabore m'apporte des idées également et nous réfléchissons ensemble pour peaufiner l'idée, trouver un lieu, une maquilleuse, une styliste parfois ... J'aime regarder également le travail des autres photographes et modèles et sans aucun doute c'est également une forme d'inspiration.

Est ce que vous préparez vos images à l'avance? Lors d'une séance j'ai une idée globale du thème mais les poses et idées précises viennent en cours de séance. Parfois, même si c'est rare, je met sur mon smartphone quelques photos exemple pour des poses qui conviendraient au thème. Je suis amateur et mes modèles également, alors je n'hésite pas à m'aider de photos exemple s'il le faut.

Travaillez- vous vos photos et décrivez votre travail de post production? Le travail de postproduction a toujours été aussi important que la prise de vue pour moi. Lors d'un concours FPF « Coupe de France » un jour un juge m'a dit : « Dans ce concours tout le monde sait faire de la belle photo, mais maintenant il faut en faire une œuvre d'art ». J'ai juste compris ce jour là qu'il ne devait pas y avoir de limites et que Photoshop pouvait me permettre une grande créativité. Mon travail principal sous Photoshop c'est le traitement des ombres et lumières. Parfois je réalise des photomontages, j'utilise des textures, j'utilise des techniques connues comme le Dodge&Burn. J'ai appris Photoshop en auto didacte et j'en apprends tous les jours!



Quel est votre préférence location ou studio? Je ne suis pas un grand fan du studio, je préfère mille fois les séances en extérieur à la lumière naturelle. Je n'ai pas à disposition un studio très bien équipé, j'utilise celui de mon club photo qui, pour le moment, est très basique. En extérieur je n'utilise jamais d'éclairage externe ni de réflecteurs et je n'ai quasiment jamais d'assistant! Un amateur sans moyens ;-)

Quels sont les endroits et les sujets qui vous interpellent le plus? Mes thèmes préférés sont souvent les photos les plus simples, les nus en forêt, les séances en rivière... J'aime également les thèmes avec une tenue de créatrice, cela permet d'aborder des thèmes différents. Le cadre est vraiment important pour moi.

Qu'est ce que vous voudriez absolument photographier? J'aimerai réaliser des photos dans des lieux magnifiques, différents, mais je dois le plus souvent réaliser mes photos autour d'Orléans (Paris, Fontainebleau, Tours...). Je réalise principalement mes séances en semaine ce qui n'aide pas à réaliser des shootings avec de grosses équipes!



Quelle est la chose la plus importante que vous avez apprise au fil des ans? Ce que j'ai appris au fil de ces années de photographie c'est de suivre son propre chemin, faire du mieux que l'on peut avec ce que l'on a. Je fais mes photos avec un Nikon D800 et un objectif Sigma 85mm 1.4... Et cela suffit à réaliser de belles images.

Quels sont vos projets futurs ou à court terme? Je n'ai pas de projets bien précis mais j'aimerai réaliser une ou deux expositions à Orléans, collaborer avec d'autres stylistes et maquilleuses... J'aimerai réaliser des séances « Strobism » mais c'est un peu onéreux pour avoir du bon matériel.

Que recherchez-vous des modèles avec qui vous travaillez ? Je cherche avant tout une complicité, une envie mutuelle de collaborer ensemble. J'aime les modèles qui ont un univers et qui s'investissent autant que le photographe à préparer la séance. Je réalise des collaborations avec de nombreuses modèles mais si j'ai une idée de thème je le propose très souvent aux modèles avec qui j'ai une complicité évidente.



Que pensez-vous de notre nouveau magazine? J'ai découvert assez récemment votre magazine, je le trouve vraiment intéressant par la multitude de photographes et de modèles que j'ai découvert, des talents artistiques qui font aimer la photographie.

Avez-vous encore un message pour les modèles? Je remercie toutes les modèles qui collaborent avec moi depuis plusieurs années, particulièrement celles avec qui j'ai réalisé de nombreux shootings car le plaisir est sans cesse partagé de travailler ensemble. Je n'oublie pas les stylistes, maquilleuses et coiffeuses avec qui j'ai pu réaliser de très beaux thèmes. La confiance que l'on me donne est un vrai cadeau pour moi.



Issue 38 - August 2018 - Modellenland Magazine







Issue 38 - August 2018 - Modellenland Magazine









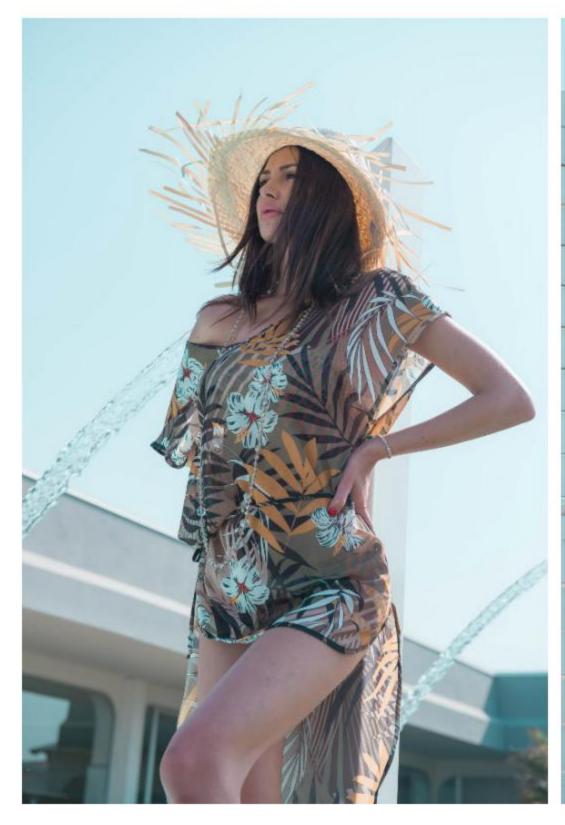
Issue 38 - August 2018 - Modellenland Magazine





Model Francesca Tizzano

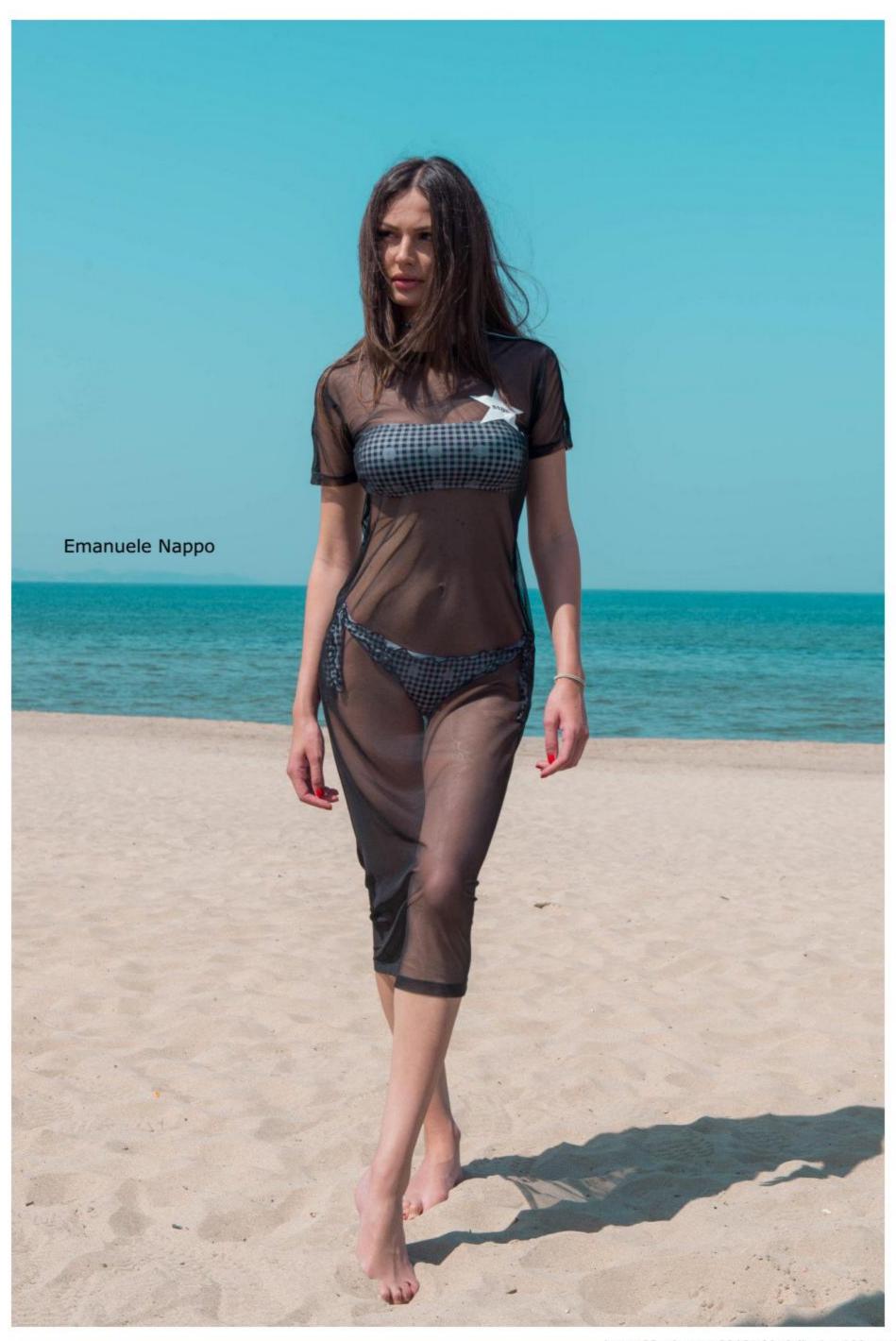
(Italy)





Francesca Tizzano is an Italian model and web influencer. Born in 1997 in Sorrento, Italy, she has always dreamed of working in the Fashion Industry; infact she is about to graduate in Fashion Branding & Marketing in London. She started her modeling career at the early age of sixteen. Two year later she decided to participate to the beauty contest "Miss Italy" and reached the semifinal. After this she gained popularity and decided to work on Instagram as web influencer; at the moment she has 75k followers and she has done numerous online campaigns with popular brands.

What distinguishes Francesca from the others is her strong, determined personality; she is a mix of elegance and sexiness. She is into healthy lifestyle, food and fitness; she also loves traveling around the world, discovering new places and cultures. In the future she would like to establish her own fashion brand.



Issue 38 - August 2018 - Modellenland Magazine







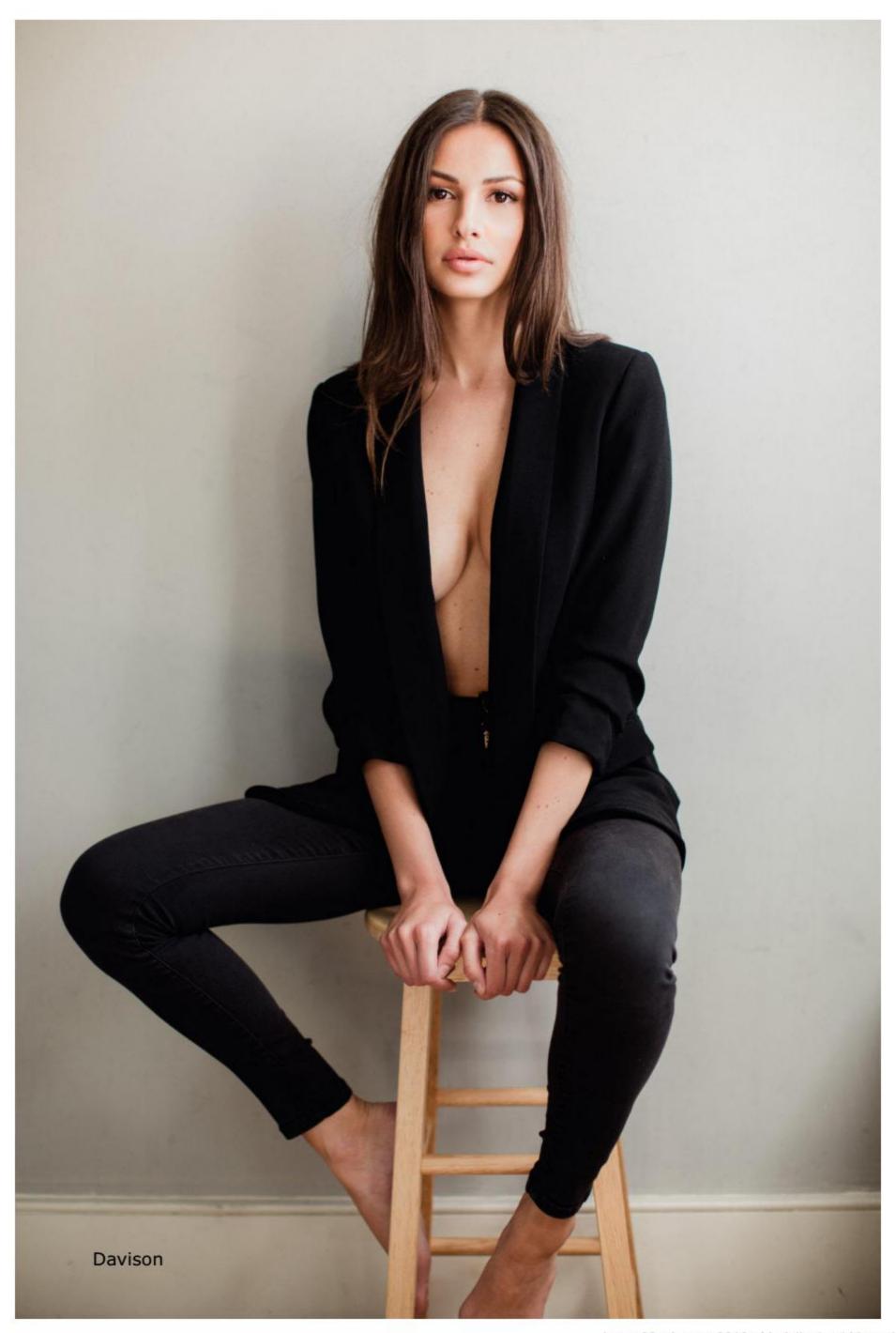
Issue 38 - August 2018 - Modellenland Magazine



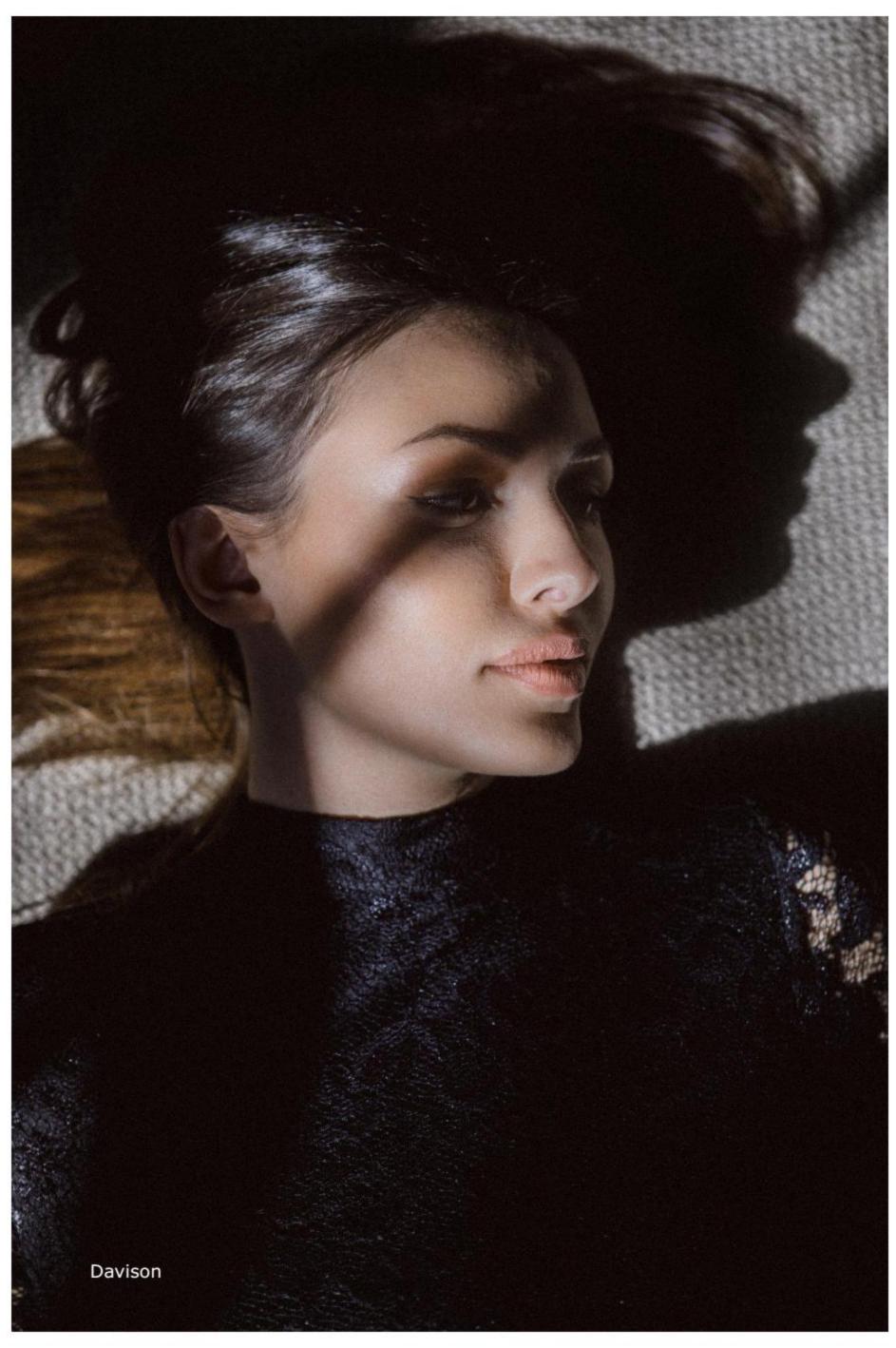


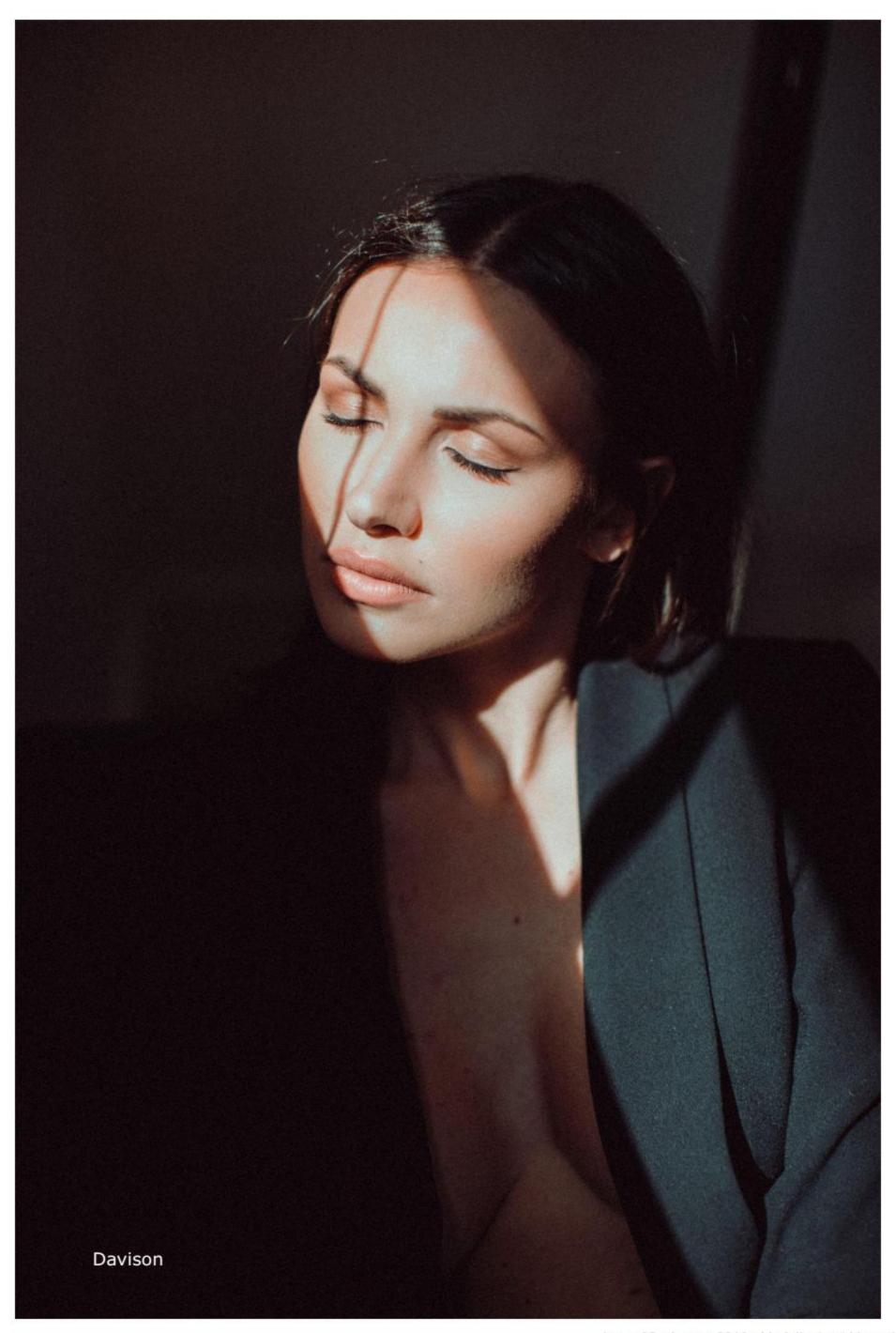






Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine



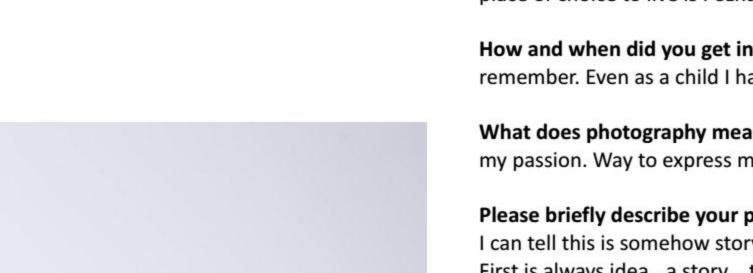


Issue 38 - August 2018 - Modellenland Magazine

Photographer Konrad Adam Mickiewicz

(Poland)





Can you tell us a little about you? Hello my name is Konrad. I was born 45 years ago in Bialystok city (eastern Poland). Now my place of choice to live is Poznan.

How and when did you get into photography? Really don't remember. Even as a child I had a toy camera;)

What does photography mean to you? Photography is my live, my passion. Way to express my creativity.

Please briefly describe your photography style for our readers. I can tell this is somehow story telling. Theatrical way of view. First is always idea...a story... then I collect props, stage, places, people to create one picture movie or play. My main type of photography is artistic, creative nude.

Where do you get inspiration from? Inspirations lays everywhere. Books, movies, music, people on the street...

Studio, on location or both? My stage is both on studio or locations.

Would you consider yourself a hobbyist or a paid professional? Well seems both... hobbyist or lets say amateur is a person whos passion is what he is doing... I am. But from time to time this is paid profession foe example when I am selling my photos, albums or leading a workshops.

What has been your most memorable session and why? Well... I think I can remember almost all of them and somehow every one is special.

Nikon or Canon? Favorite lens? Hardware does not matter. It should be transparent. Not interfering with photography. Actually I am working with digital Sony A7 series cameras and film Bronica 6x6

What is one piece of advice you would like to offer a new photo-grapher looking to start their own business? Dont be afraid to try and believe in your ideas;)

What do you think of our new magazine? Nice piece of professional magazine work;)

konradmickiewicz.tumblr.com (needs to be log in) https://www.maxmodels.pl/fotograf-conik.html





Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine





JUST RED By Pascal LATIL For JUST HAIR Coiffure

ELP Hair Production presents its latest creation for Salon JUST HAIR Coiffure, partner L'oréal, under the artistic direction of photographer Pascal LATIL.

The collection wants refined and very strong, commercial hairstyles very close to the customer of the brand. a disict very demanding in the image of JUST HAIR salons and their commitment to customers.

JUST HAIR is first and foremost a family history:

The family adventure began in 1997 with Michel MATTEACCI, a hairdresser since 1974. Coming from the French group Studio 54, Michel MATTEACCI embarks on the entrepreneurial adventure accompanied by his wife, his oldest daughter and his son Albert SEJNERA.

In 1997, they create together a first salon with the JUST HAIR brand on the French Riviera

In 2015 Michel Matteacci's death but the desire to develop and continue this family story for his daughter and son-in-law will continue.

From 2015 to 2018

the SEJNERA couple will open three new JUST HAIR lounges. today is 12 salon and two identities JUST HAIR & BASE 54

In 2015 the first collection capped by Laurie Cesari and Legros Romain will be released in shows. In 2018 a second collection capped by Laurie Cesari and Legros Romain JUST HAIR "JUST RED" photography and directed by Pascal LATIL of ELP Hair Production

It is now the development of the franchise that is currently in vision with the arrival of son Enzo SEJNERA.

The family story continues at JUST HAIR.

JUST RED For JUST HAIR Coiffure - FRENCH BRAND Art Director & Photography / Retouch - Pascal LATIL

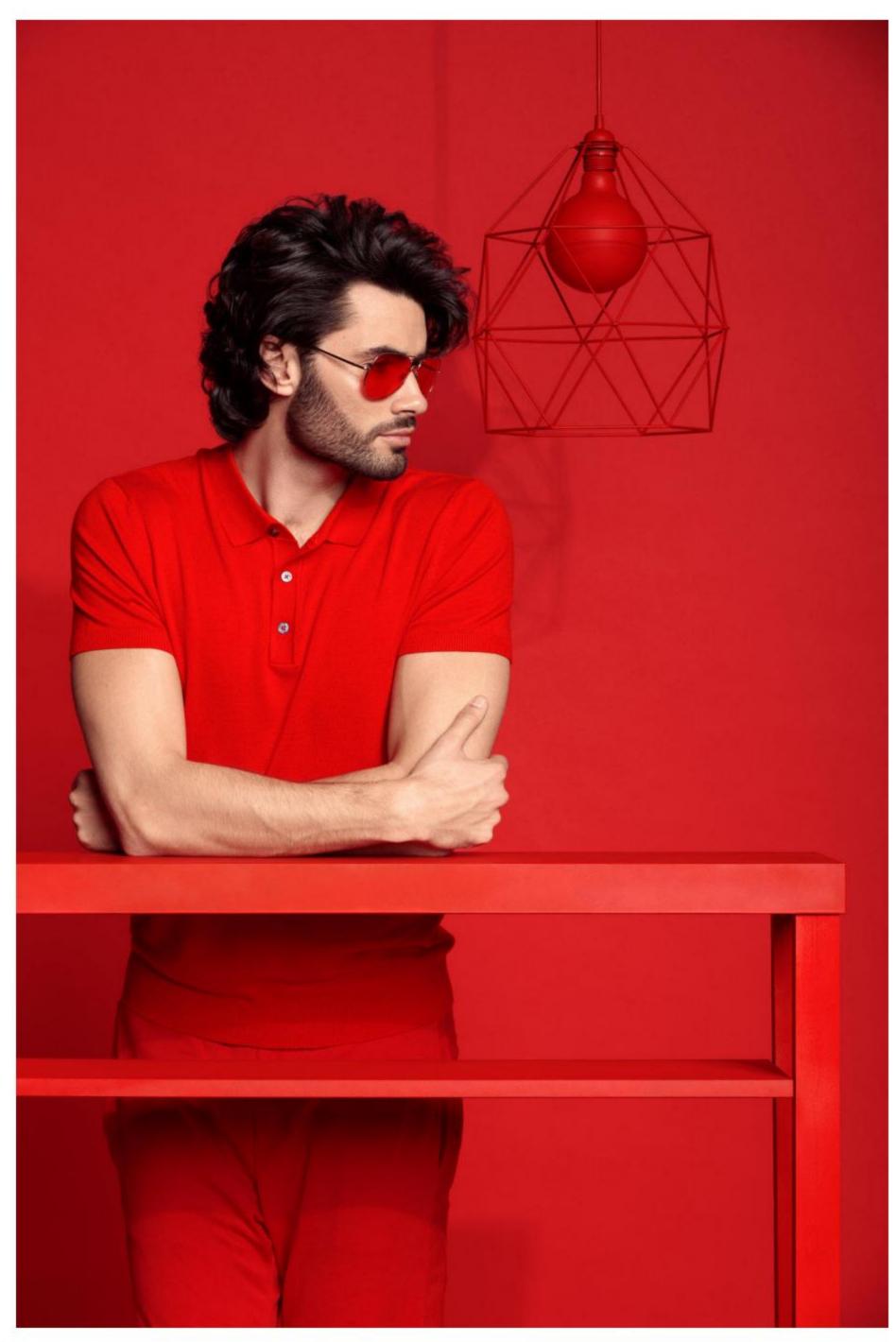
Make Up : Stéphanie Joffroy Stylism : Véronique Suchet

Models: Jessica, Coralie, Nathalie, Michael

Communication & Artistic conception : ELP Hair Production

With L'Oréal - Kérastase - GHD







Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine

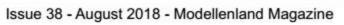




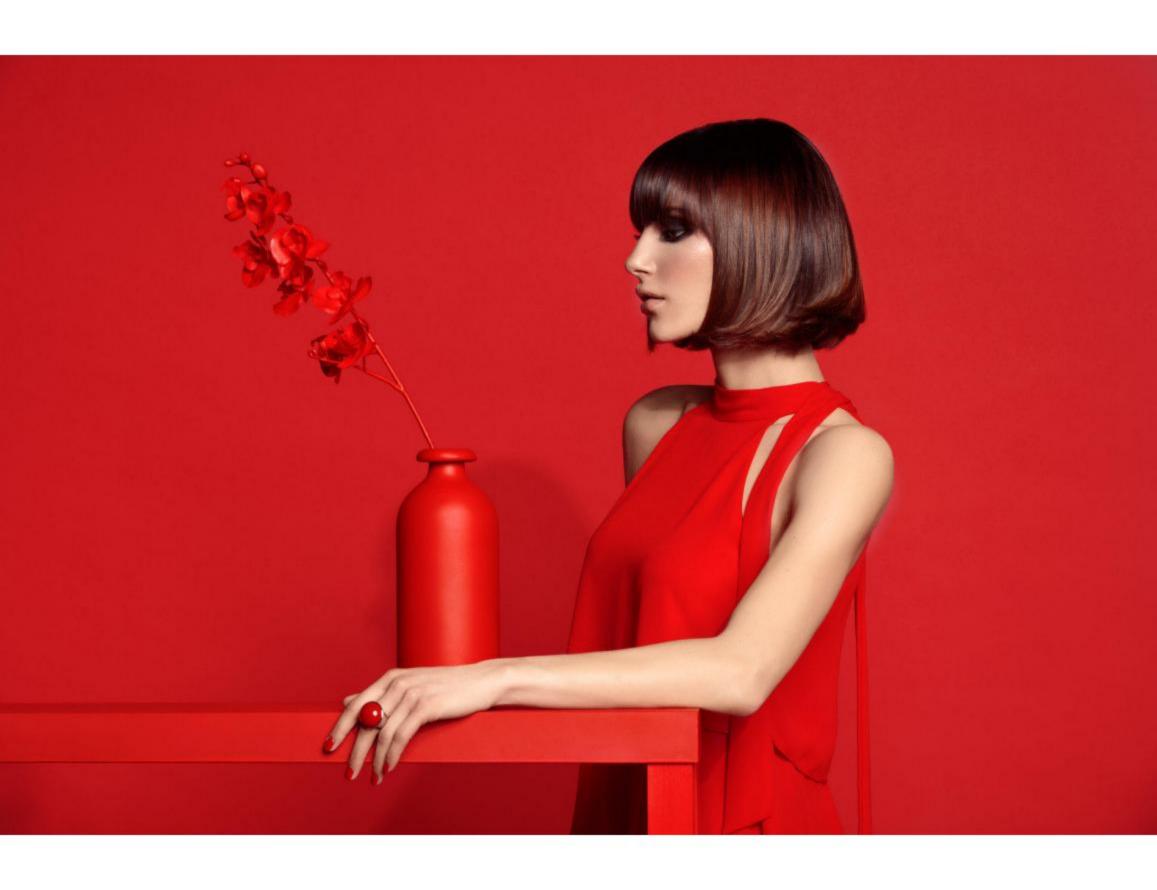
Issue 38 - August 2018 - Modellenland Magazine



















Issue 38 - August 2018 - Modellenland Magazine

Photographer John P Hagby (Sweden)

Can you tell us a little about you? I'm a portrait and commercial photographer, I've been working with photography more or less during the last 30 years. I'm 46 years old and live in Sweden. I run 2 photographic companies, PictPro (about 10 years old now) and Studio – Pi film & Foto (about 1 years old). I'm a Elinchrom and Olympus ambassador and I love shooting photos with people in it. 2016 and 2018 I made first place in Swedish Portrait masters.

How and when did you get into photography? In HighShool I was introduced to the analoug darkroom and loved the process, after that it was a big hobby for me that rather soon turned in to work. I did work some years as a chef and with computers during a couple of years but photography allways pulls me back.

What does photography mean to you? To me it gives me the possibility of working with something both creatively and technical and at the same time meet up with a lot of intersting people.

Please briefly describe your photography style for our readers. If i get to choose it will be rather tight cropped portraits or "Rough beautyshoots" if I may call it that. But one of the more exiting parts in photography is to develop so I always try to stretch my style. Generally I tend to use muted colors and maybee a bit more contrasty image than most of my fellow Swedish photographers.

Where do you get inspiration from? Actually I steal... I'm a thief and I steal from other artist and there creative idéas. A lightsetup from one artwork, styling from one, posing from one, and so on and so on... if I mix enough from different influences I can take cred for the perfect mix.;)

I also love to work with creative people so rather often my own work is created with a cluster of creative people.

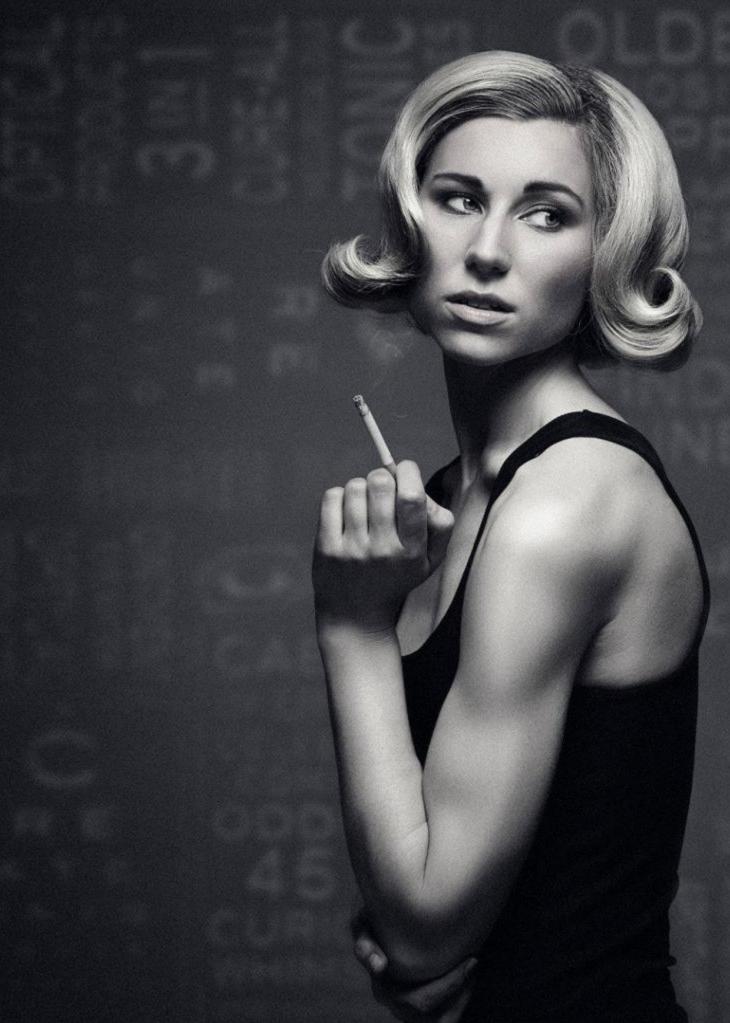
Think you in advance what you want in the picture? Yes, I always have a plan but it can in any given situation during the shoot, or just before, change and become something else. I think a plan for how you want to create the image is important to ensure the quality of the image but I'm not afraid to abandon the plan if something comes up that will improve the result.

Studio, on location or both? Mostly studio but I tend to do more and more locationshooting.

Would you consider yourself a hobbyist or a paid professional? Paid professional

Model: Malin Torlén Makeup: Annika Gerber Hairstylist: Sabina Sehlin What has been your most memorable session and why? Ohh... 30 years of shooting... ha ha ha... Probably one of the photoshoots I did in Gothenburg city. I think it's fun to work and have a natural audience. People passing by often stops and watch, sometimes askes questions... Since I love people, I love audience when I work. One of the most memorable shoots would be "Shopoholic" (The BW image with a woman exiting the cab)

Nikon or Canon? Favorite lens? If only thees two is the choice, I would say Nikon but i don't use my Nikon that much anymore... I have Phase One and Olympus to... So... I'll say... Olympus and the 45/1,2 from Olympus. If you need a favorit lens from Nikon it will be the 58/1,4



What is one piece of advice you would like to offer a new photographer looking to start their own business? Keep your photographic business as a hobby for as long as you can but charge your costumer as if you were a pro. That will make the transition to a full time photographer easier since you already have a set of costumers that are willing to pay what you need to charge to survive as a photographer. If you want to stay a hobbyphoto-graper then charge nothing. That way you can stay with doing just the shoots you want to do and the way you want to shoot them. As soon as you charge for a photograph you need to adapt to your customer in one way or another. With a portfolio that shows what type of photographer you are and what style you have more people will ask for you and your style, not only because they know you. And if you start up a professional business make sure you can afford it. In Sweden most photographic business do not generate a profit and have a good customerbase within the first 3 years. A lot of people give up before that.

www.pictpro.se - www.studio-pi.se - facebook: PictPro – John Hagby, Facebook: Studio-pi, Insta: PictProPhoto





Issue 38 - August 2018 - Modellenland Magazine



















Issue 38 - August 2018 - Modellenland Magazine

Model Anna Gracheva (Poland)

Can you tell us a little about you? Originally, I am from the Far North of Russia, where it is always cold and lots of snow. My whole life I have repeatedly heard questions about my appearance like Do I have Asian ancestors? Am I from Mongolia or Scotland? Do I come from the Oriental countries? Each of the guesses fascinated me. It makes me feel like I have thou-sand different personalities and that gives me courage and drive for life. Six years ago I moved from Russia to Germany; now I am enjoying a happy life in Munich. I have just graduated cultural studies and started to study psychology.

If you could change anything about yourself, what would it be? It is quite a difficult question. Maybe I would be a little less chaotic. I cannot say that I belong to a type of person who, for example, always has their table neat, or has a fixed agenda (it always scared me off a little). Quite the contrary, I like artistic chaos, I like moving structures. There I can organize myself perfectly. However, I would add a little more order to my life, for a change.

How did you start modeling? Modeling was always my passion. Back in childhood I looked at models and told myself that someday I would do the same thing. But I had no firm plan how I would implement that. This has developed more harmoniously in itself, as if it has to be exactly as it is now. My first shoot was in Saint-Petersburg in Russia. I took that as a test of my earlier childhood dreams. After that I was sure that modeling was exactly what I love.

What do you think of the work as a model? The best thing is that you can experience your emotions. When you are in a front of a camera, you are in a process of generating emotions and exchanging emotions. You can develop your personality. Most of the time you get to know interesting, creative, artistic people. You get to know yourself better. These are really fascinating things.

What is your beauty regimen? Hmm ... I love to sleep well, that is really important.

I do not smoke. I do not like fast food. I eat meat and fish a lot. Otherwise, I feel energyless.

Actually, I can say that I love my life in all its colors. Maybe it is my beauty regimen.

What are your personal qualities which distinguish you from others? I love strong emotions, I love drama. This allows me to feel life more intensively: when you are completely involved in life, in a particular situation, so that you do not see anything except it. You focus completely on something and give all your strength and energy for it. Maybe it's called craziness?

What are your plans for the future? I would like to develop myself as a person, also in the field of modeling. I intend to try myself in the areas where I have no experience. I would like to travel more, especially in Asia or in The States. That's my plan.





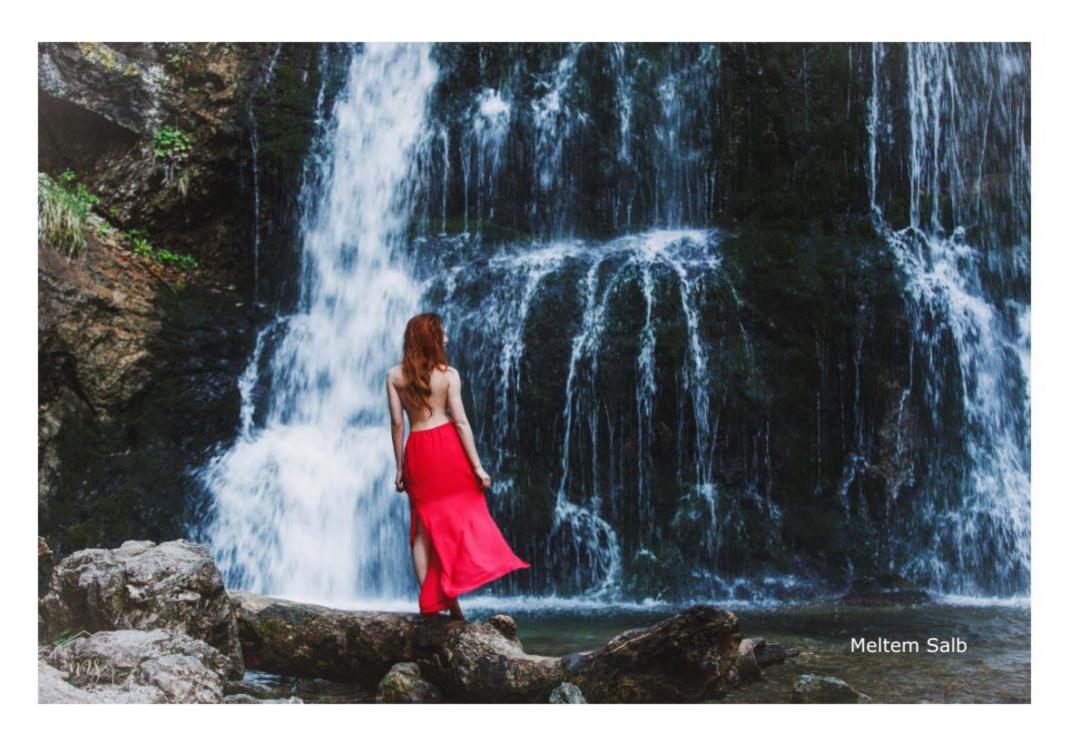


What are some of your favorite experiences so far? I cannot say that I have a particular favorite experience. Each experience teaches you and brings something new. I can think of the unpredictable weather in Iceland, where we had a wedding shooting. I always thought that I am a Northern person, who can expect anything from the weather. But the mix of craters, sun, rain, wind and snow in a summer day exceeds all expectations and makes the experience unforgettable. The modeling is one of experiences in my life, that I can call my favorite.

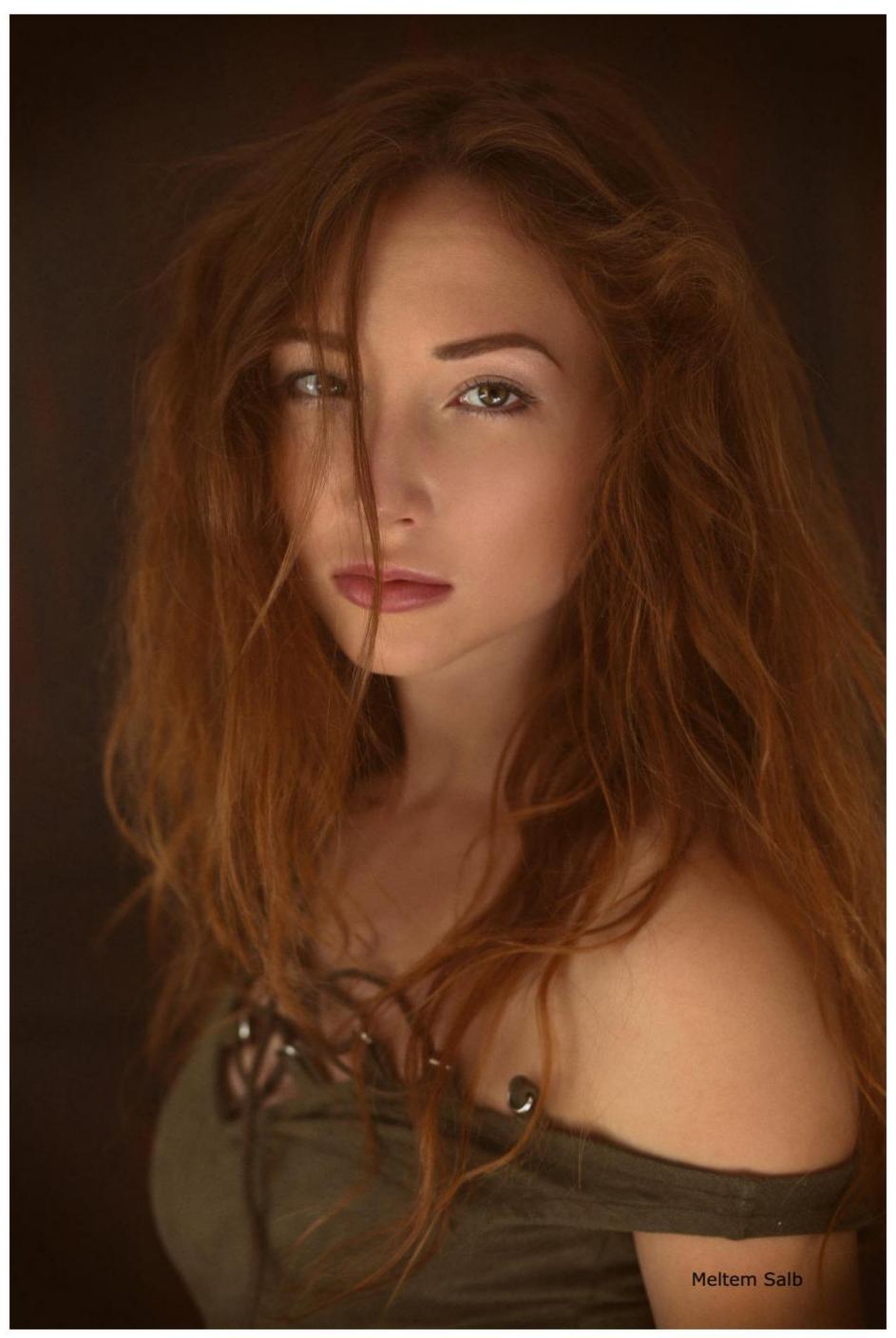
Do you have any advice for those who want to start modeling? Be patient and authentic!

Do not take seriously anything that might not work. After all, life is a game. Then why not play a little?

What do you think of the magazine Modellenland has its own spirit. It makes you feel a part of the community. You get to know people, that have similar interests as you, you read their stories, you look at their works and it inspires you. This magazine is the great idea! I am thankful for the chance to tell about myself in the Modellenland.







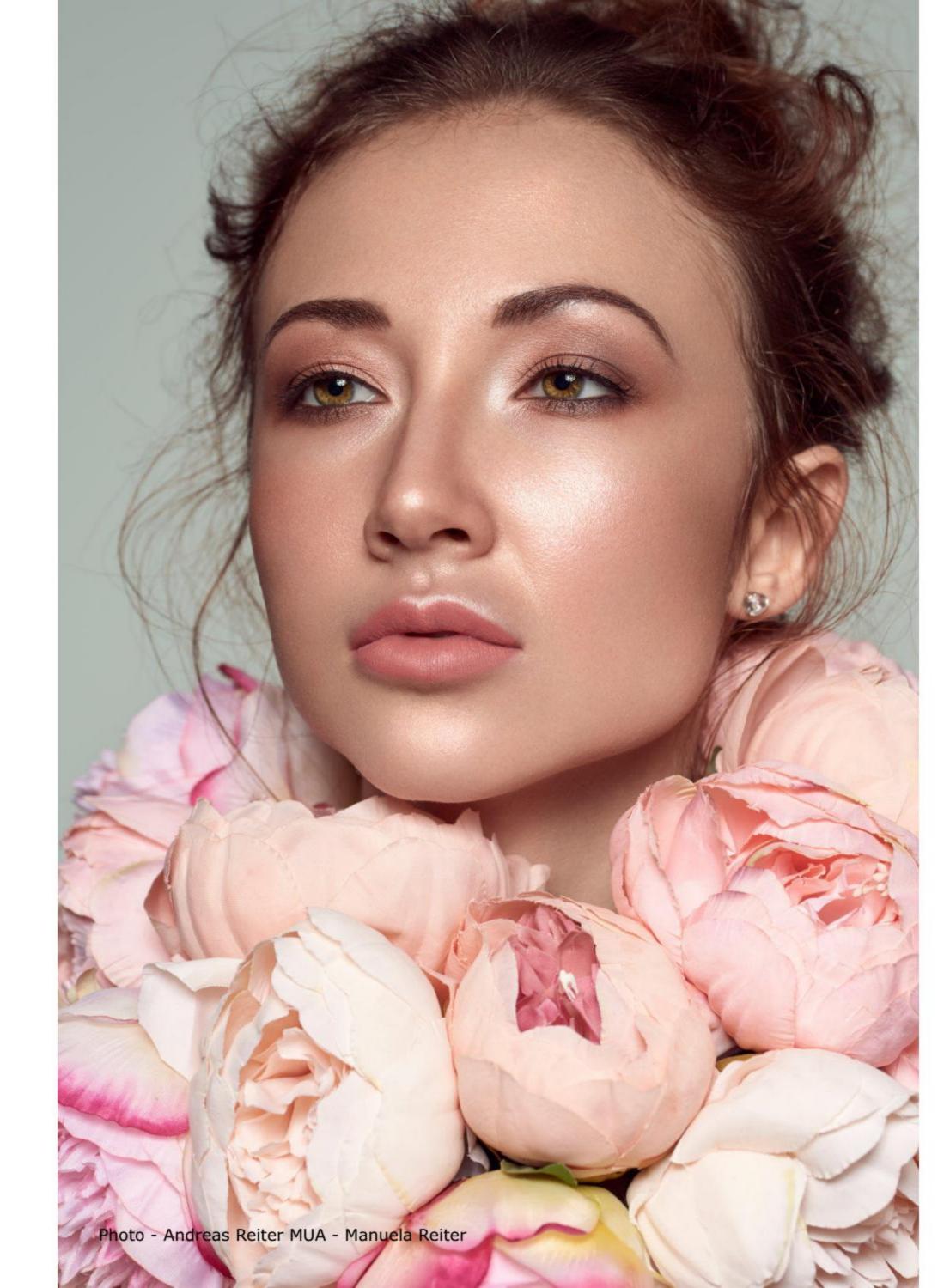
Issue 38 - August 2018 - Modellenland Magazine

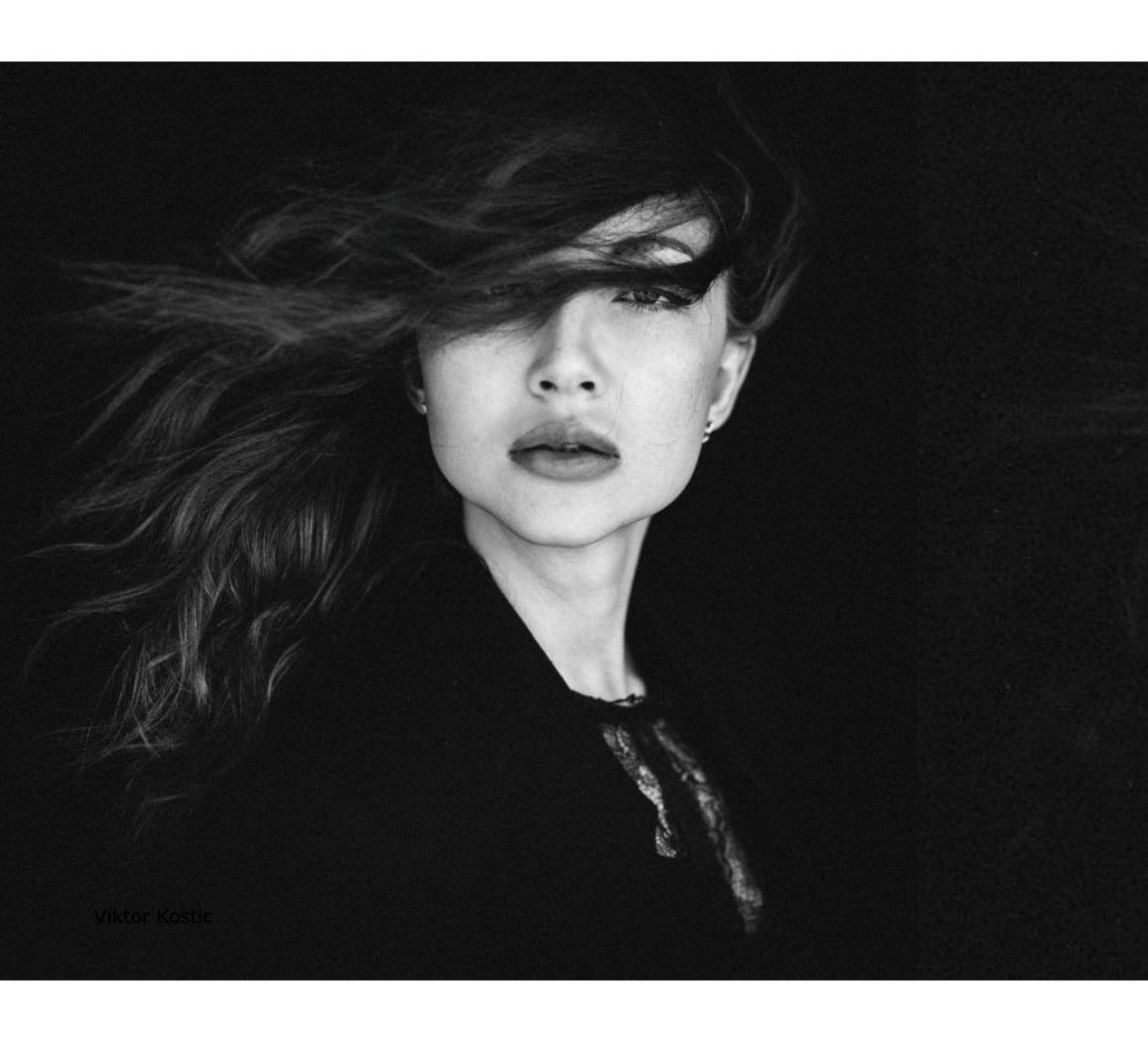




Issue 38 - August 2018 - Modellenland Magazine













Photographer Gregory Pin (Poland)

I am a 52-year-old amateur photographer living in the north of Poland, in the region called Pomerania. I have two university degrees: in mathematics and in management. Photography has always appealed to me, however I turned to it more seriously seven years ago. It is sheer need and has become part of my personal development on the way to harmony.

I use exclusively analogue medium-format equipment and 35 mm format (Pentackon Six and Nikon FM3a). Sonnar 180/2,8 and Planar 50/1,4 are my favourite lenses. I use Ilford materials. I develop my negatives myself. While developing I experiment with photographic chemicals looking for interesting effects like contrasts or noise. I work both at scenic photo sessions and in the atelier. I use constant light as well as light that came before. What I appreciate about photography is utmost sincerity. If it is creation photography my aim is to bring out personal features of the person being photographed.

I am interested in setting up personal relationships with my models before one is photographed. I spend hours speaking with them trying to learn as much as possible about them. Sometimes I happen to touch their so far unspoken secrets.

Then I know how I want to photograph them to show their individualism. I am looking for distinctive, vivid models. I am sure that a photo can exquisitely show a per-son's character. There are two things I dislike about photographs: filthy creation and vacant stare.

facebook.com/gregory.pin.777 - instagram.com/gregory_pin





Issue 38 - August 2018 - Modellenland Magazine



mod & mua: Julka



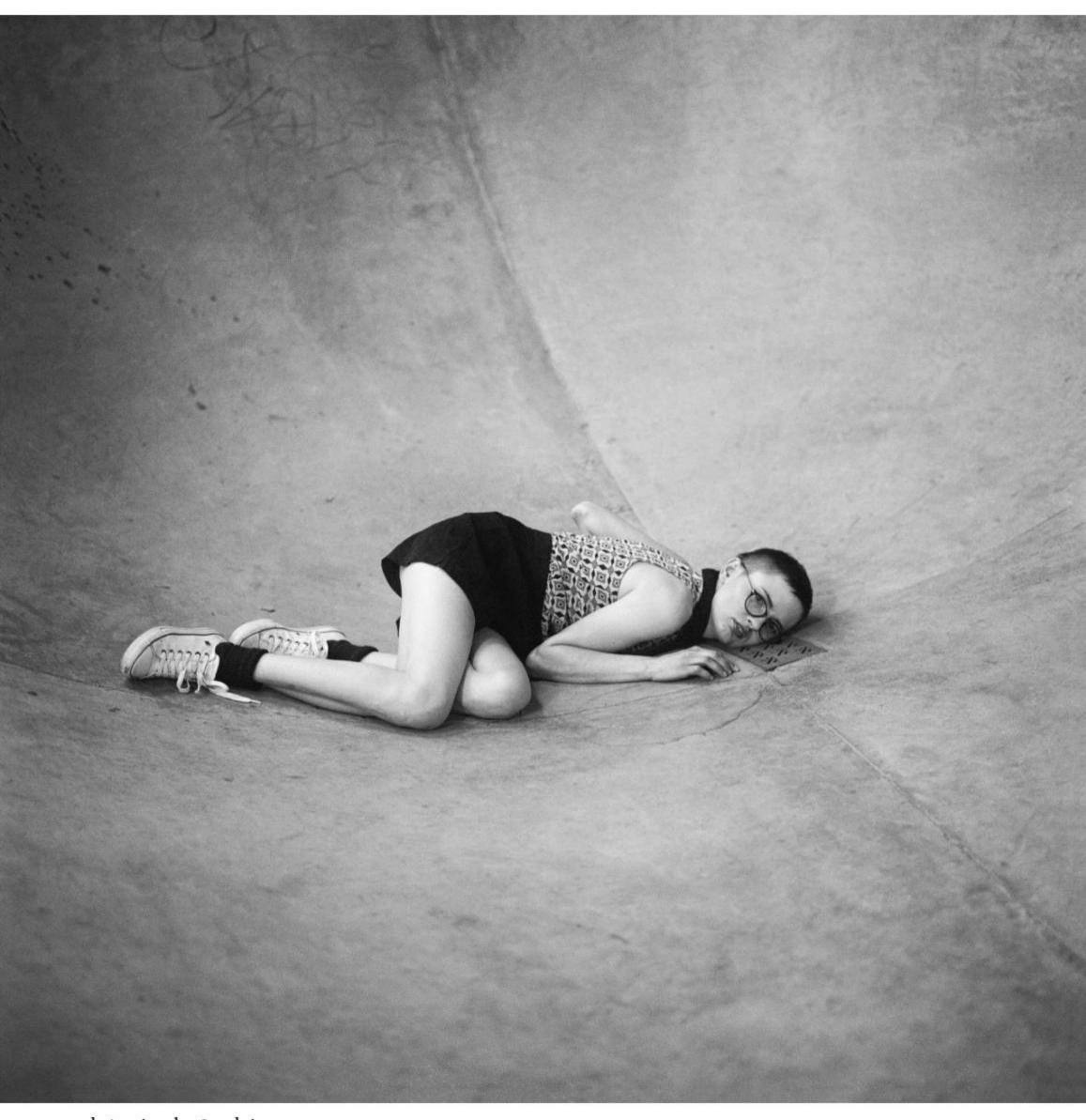




mod: Malwina Krupa



mod: Malwina & Julka



mod: Agnieszka Surdej



mod: Agnieszka Surdej



mod: Dawid Hemke, hair: Gaja Kapelan styl: Szafa z Podlasia



mod: Marta Krasnyewska, hair: Gaja Kapelan



mod: Marta Sadowska, mua: Alex Paraszkiewicz, hair: Gaja Kapelan, styl: JNierodzik



Model Célina (France)

Que pouvez-vous nous dire sur vous? Je m'appelle Célina, je suis modèle photo en free-lance depuis deux mois. Je suis une personne passionnée par la photographie, la mode, l'art visuel en gros. J'aime aussi le développement personnel, l'étude dès comportements humain, la psychologie. Je suis agent de sécurité et maître-chien, j'ai été dans l'armée pendant quelques temps. J'ai bientot 23 ans, et je suis scorpion. Je compte me réorienter dans la psychologie ou dans le métier de styliste photo.

Si vous pouviez changer quelque de vous , qu'est-ce que cela serait ? Si je devais me définir, je dirais que je suis une personne hypersensible et analytique. J'ai été récemment diagnostiquée comme étant borderline. Et je suis fière d'être quelqu'un, de vivant. Malgré la difficultés de gérer ce trouble, j'apprends à vivre avec et à l'utiliser comme une force et non une faiblesse. Autrefois, si on m'avait demandé ce que je voudrais changer chez moi, j'aurais dit que j'aimerais être moins sensible. Aujourd'hui ce que j'aimerais changer en moi, c'est de ne plus penser comme cela et de rester moi même quoiqu'il arrive. De surpasser tout ça. Et d'assumer ma différence. C'est ce qui fait ce que je suis aujourd'hui, avec mes principes et mes valeurs, ma détermination et mon empathie, mon mental.

Comment avez-vous commencé à être modèle? Je suis devenue modèle par hasard. En partie grâce à mes passions pour l'art, j'ai rencontré des personnes qui débutaient et avaient besoin d'une modèle, on m'a proposé et j'ai accepté. J'aime apprendre de nouvelles choses et vaincre mes peurs, aller vers l'inconnu. J'aime surtout rendre service, alors j'ai foncé. J'avais 16 ans. Ensuite, comme je vivais en campagne et que je manquais également de confiance en moi, je n'ai pas pris au sérieux le fait que je pouvais continuer. Je ne me suis même pas poser la question. Et par hasard je suis arrivée sur Paris, j'ai emménagé, et on m'a reproposé de shooter, le premier s'est mal passé avec le photographe, et il m'a écrasé moralement car je ne voulais pas faire des choses qui n'avaient rien à voir avec la photographie. J'ai perdu toute confiance en moi et j'ai tout arrêté. Il y a deux mois, on m'a proposé des projets sérieux et aujourd'hui j'ai pu découvrir une vraie passion, depuis j'enchaine les photos et les lieux atypiques pour créer un univers unique, mon univers.

Être modèle photo, ce n'est pas juste de poser et suivre bêtement l'appareil photo. Être modèle, c'est exprimer par l'art, par une photo, un personnage que tu crée, un message et une image, une histoire unique avec des émotions, un caractère, une personnalité atypique, du visuel.

Comment voyez-vous la beauté ? La beauté pour moi, c'est agréable et bienveillant. Ce n'est pas simplement physique ou intellectuel, c'est un mélange des deux. Si tu es bon alors tu es beau. Mais si tu es malveillant alors tu ne seras pas beau.



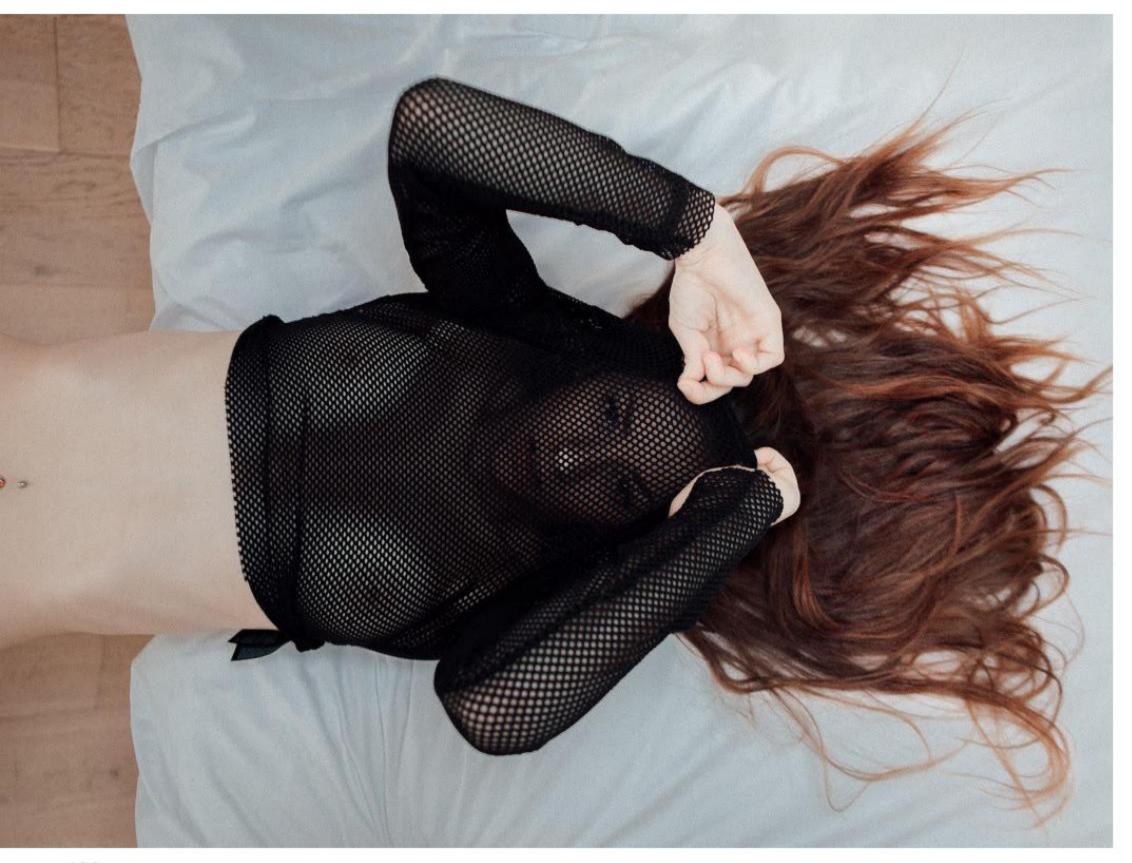
Quels sont vos projets pour l'avenir? Aujourd'hui, je me pose encore des questions sur mon avenir.

J'hésite entre la psychologie et le stylisme en photo. Mais ce que je sais, c'est ce que je m'arrêterais pas là, et que j'ai encore beaucoup à apprendre, notamment en tant que modèle. Je souhaite continuer également dqns cette voie, le plus longtemps possible.

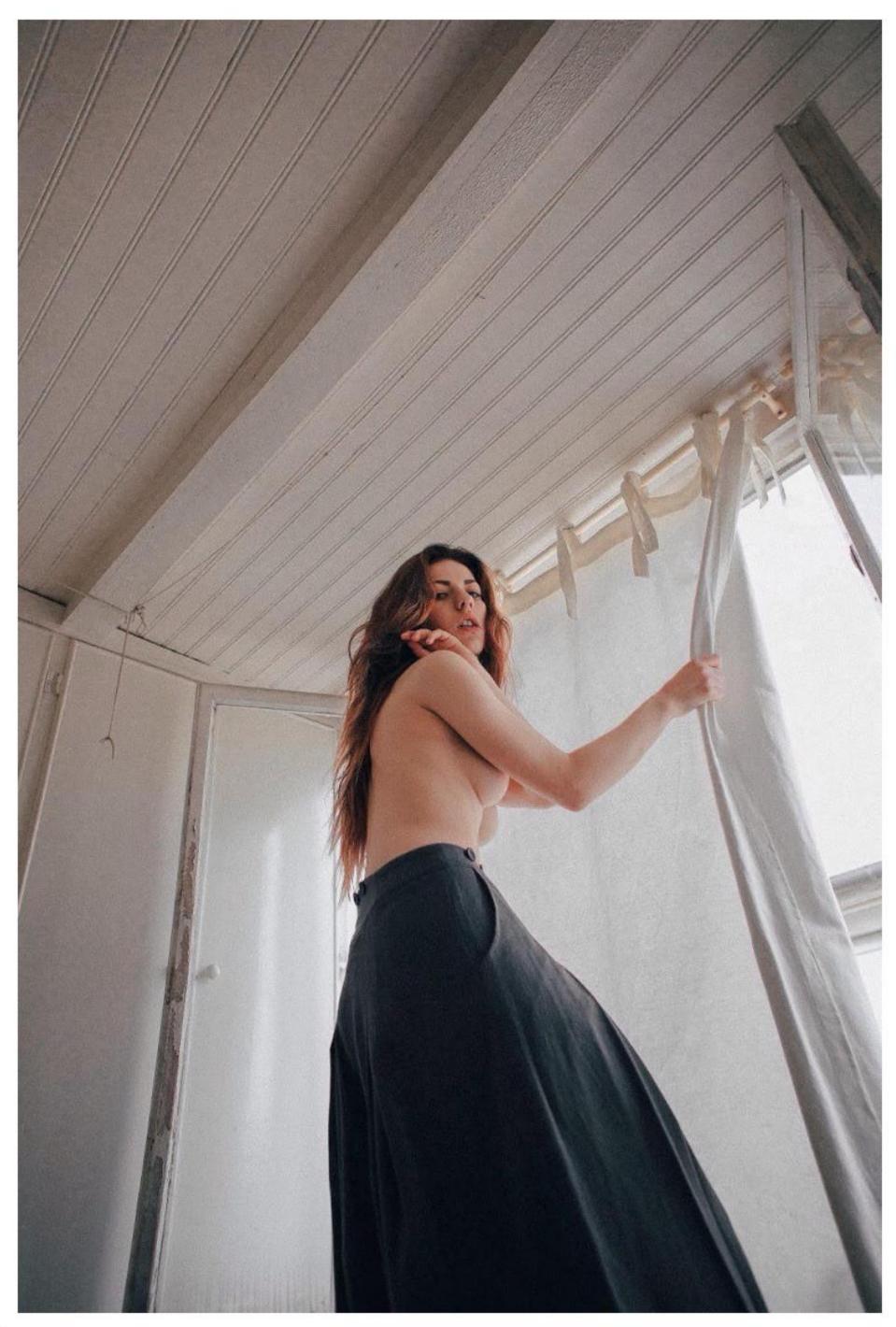
Avez-vous un conseil à donner aux personnes qui aimeraient commencer dans ce milieu? Si j'avais un conseil à donner aux personnes qui souhaiteraient devenir modèle, c'est de foncer, j'ai appris que "oser c'est faire"! Vivez, osez, croyez en vous et ne vous prenez pas la tête car la vie est trop courte pour se fixer des barrières. Tout est veaiment possible, c'est toi qui te crée ton avenir. Et tu n'as rien à perdre, mais tu as tout à gagner. Il n'y a pas d'échecs, que des objectifs.

Que pensez-vous du magazine "Modellenland "? Je viens de découvrir ce magazine et je suis fière de pouvoir en faire partie. Sachez que moi aussi il y a deux mois j'étais comme vous, et aujourd'hui je suis là. Tout est possible. Merci Modellenland

Instagram: celina.modele https://www.facebook.com/celinamodele/

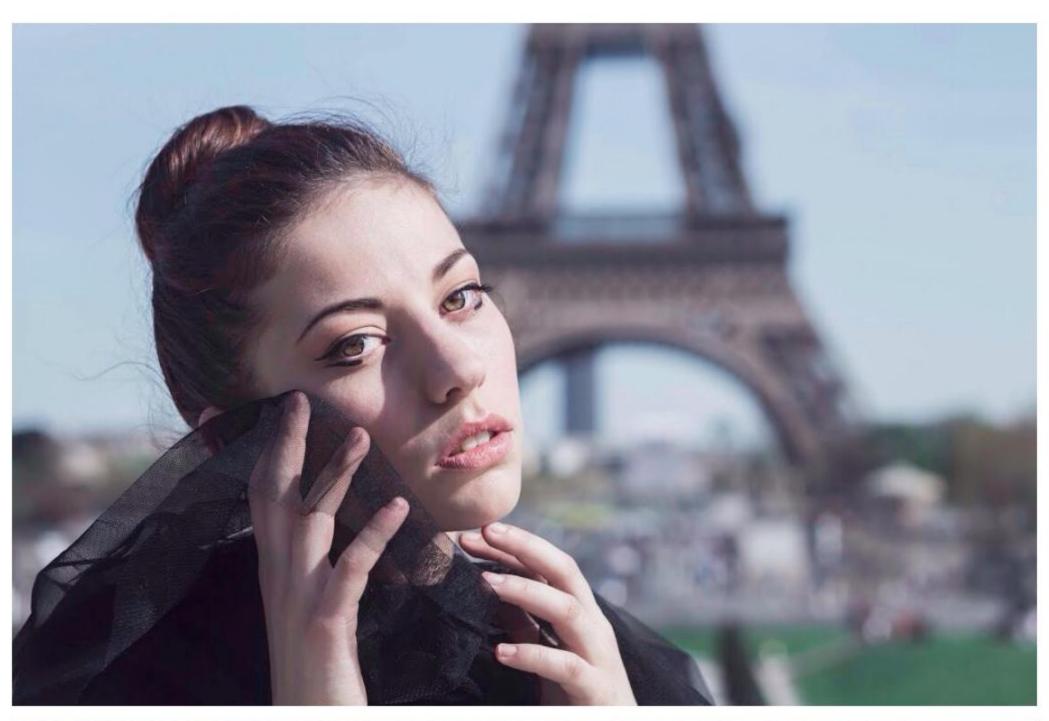


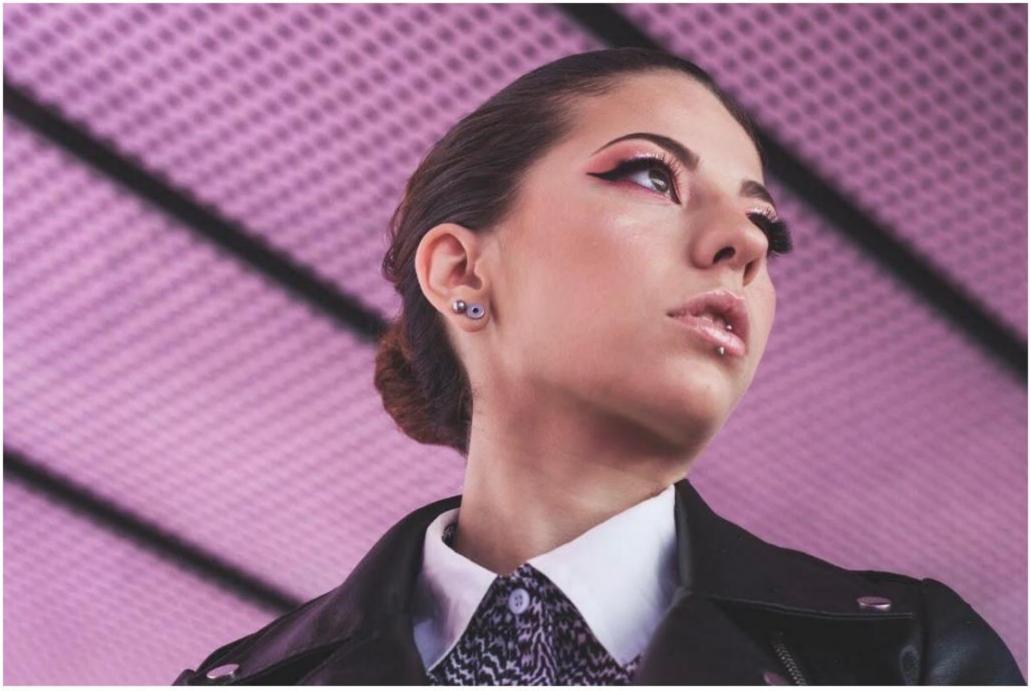


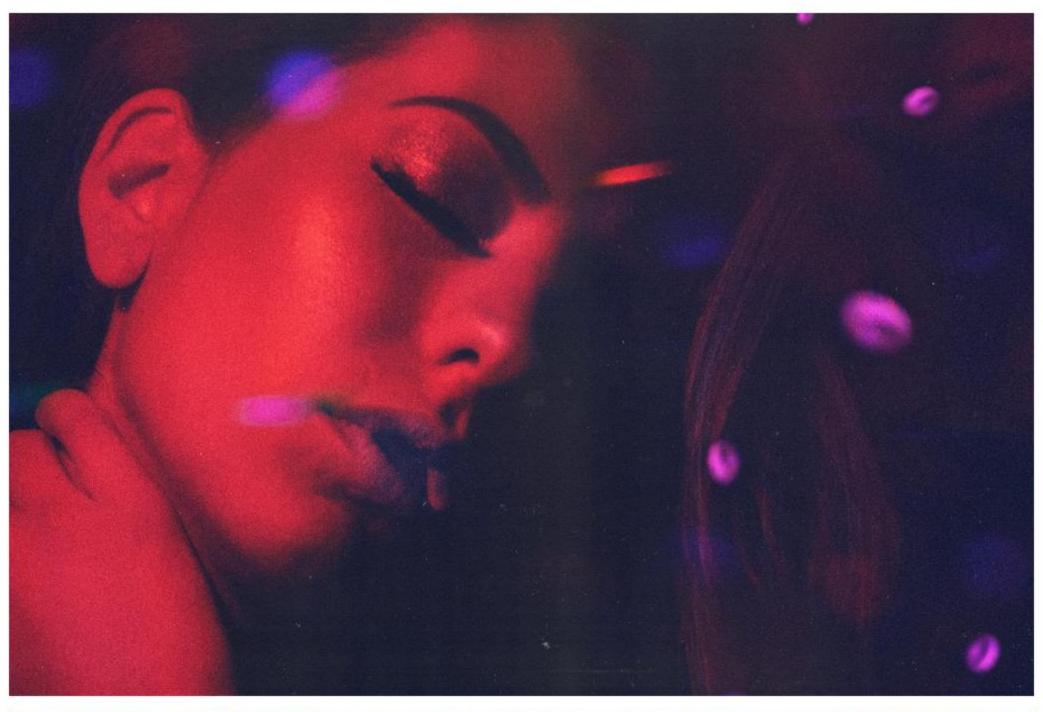


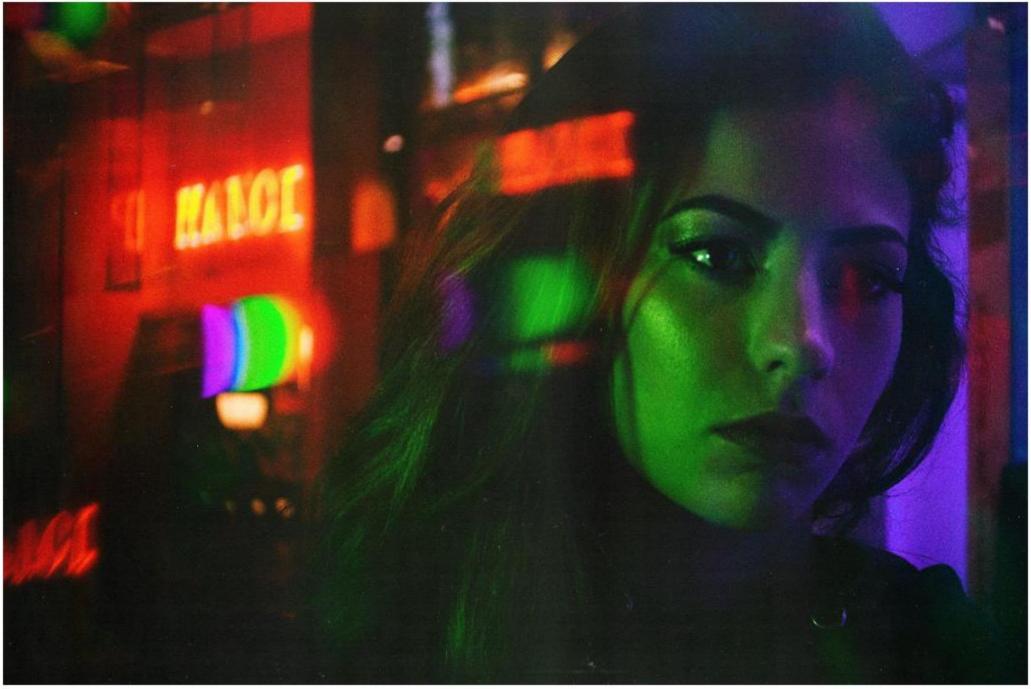


Issue 38 - August 2018 - Modellenland Magazine









Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine







Issue 38 - August 2018 - Modellenland Magazine

Photographer Guido Martirani (Italy)

Can you tell us a little about you? I'm from Rome, Italy, and I just try to survive in this crazy years.

How and when did you get into photography? If I have to think about it I think I always had a passion for images, for any type of visual art, but I found the way of photography after trying different ways.

I think that understanding which one is way to rea-lize themselves is one of the hardest things and I found photography just before the age of 30.

What does photography mean to you? Into photo-graphy I look for what I do not have, what I may never have, what is not there.

Please briefly describe your photography style for our readers. Sorry but I just can not answer to this, I really dont know, but I hope you can find any kind of stimulus, something that can partially share my vision of the situation.

Where do you get inspiration from? I think that each of us is both consciously and unconsciously the result of everything that visually assimilates during the days, processes it and interprets it. I naturally get ispiration from the great photographers that i follow on web.

Think you in advance what you want in the picture? If in need to say it in a fews words i say any kind of vibes.

Would you consider yourself a hobbyist or a paid professional? I try to survive whit photography and I think that it is the only way for me at now, and unfortunatly for me I know this. If you do your best to do what you belive and someone belive in your views it is right to paid you.

Studio, on location or both? Both for sure

What has been your most memorable session and why? Sorry but this is my secret, I cant say this on public.

Nikon or Canon? Favorite lens? It's like a Mac or Pc? A story from long time ago. I use Canon but the choice was random from the start. I really think the type of camera is the last thing do you need to do a great shoot.

What is one piece of advice you would like to offer a new photographer looking to start their own business? Prepare to suffer, sincerely, but dont give a fuck about it, belive in yourself and enjoy.

What do you think of our new magazine? I know this magazine not for a long time but I like it a lot and I think it is modern and nice to read. I am very happy to be part of it.







Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine



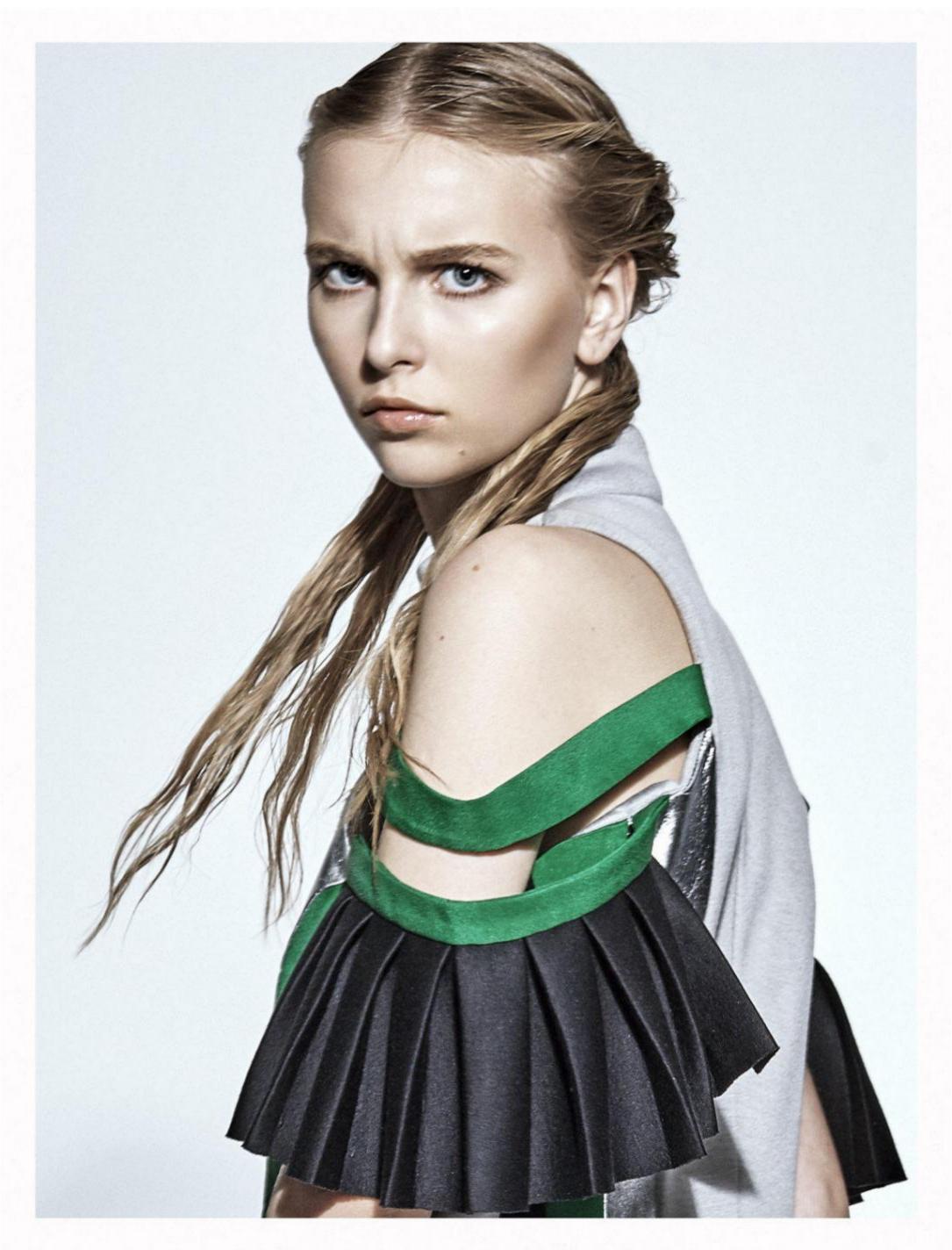


Issue 38 - August 2018 - Modellenland Magazine







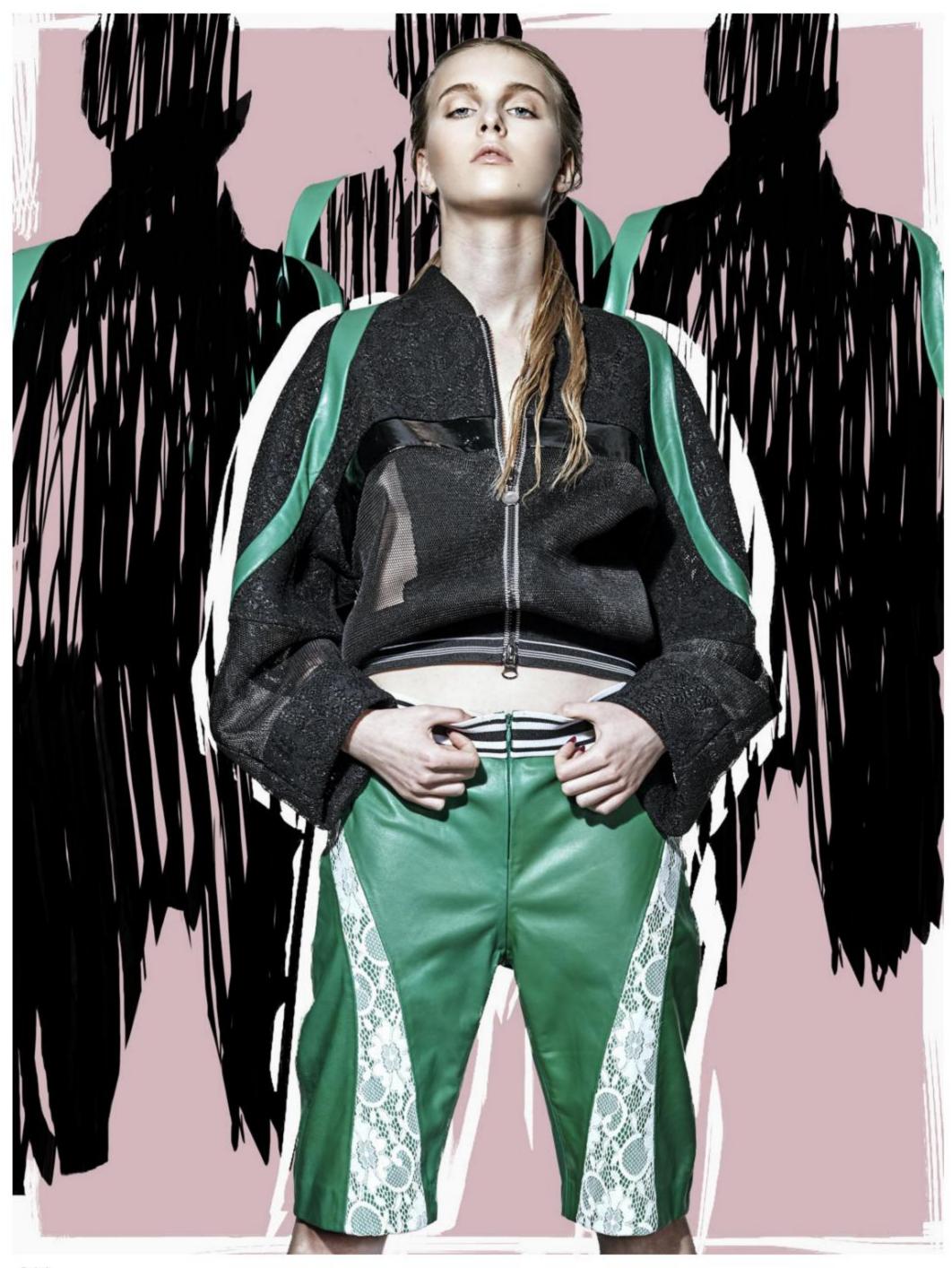


Issue 38 - August 2018 - Modellenland Magazine





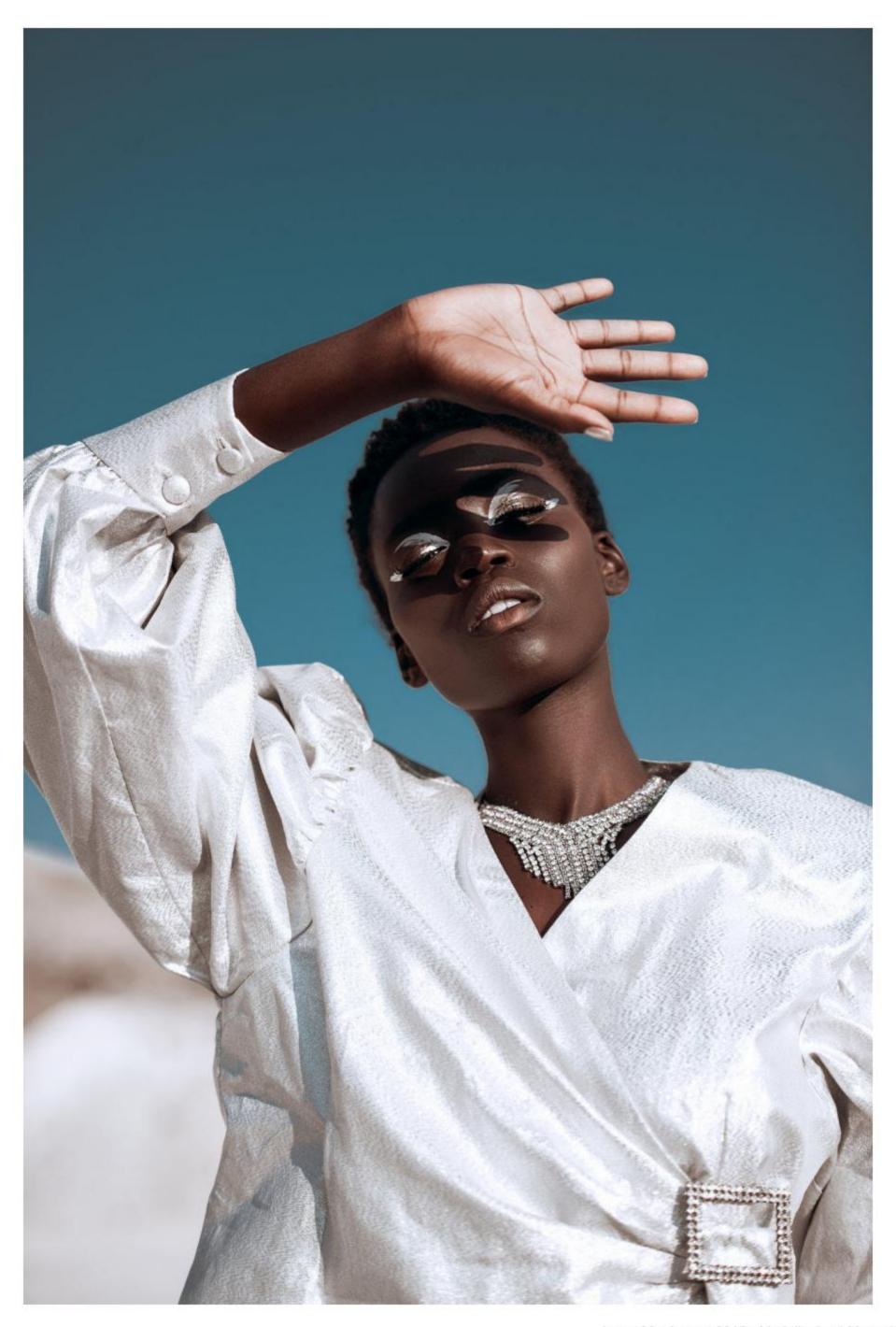
Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine













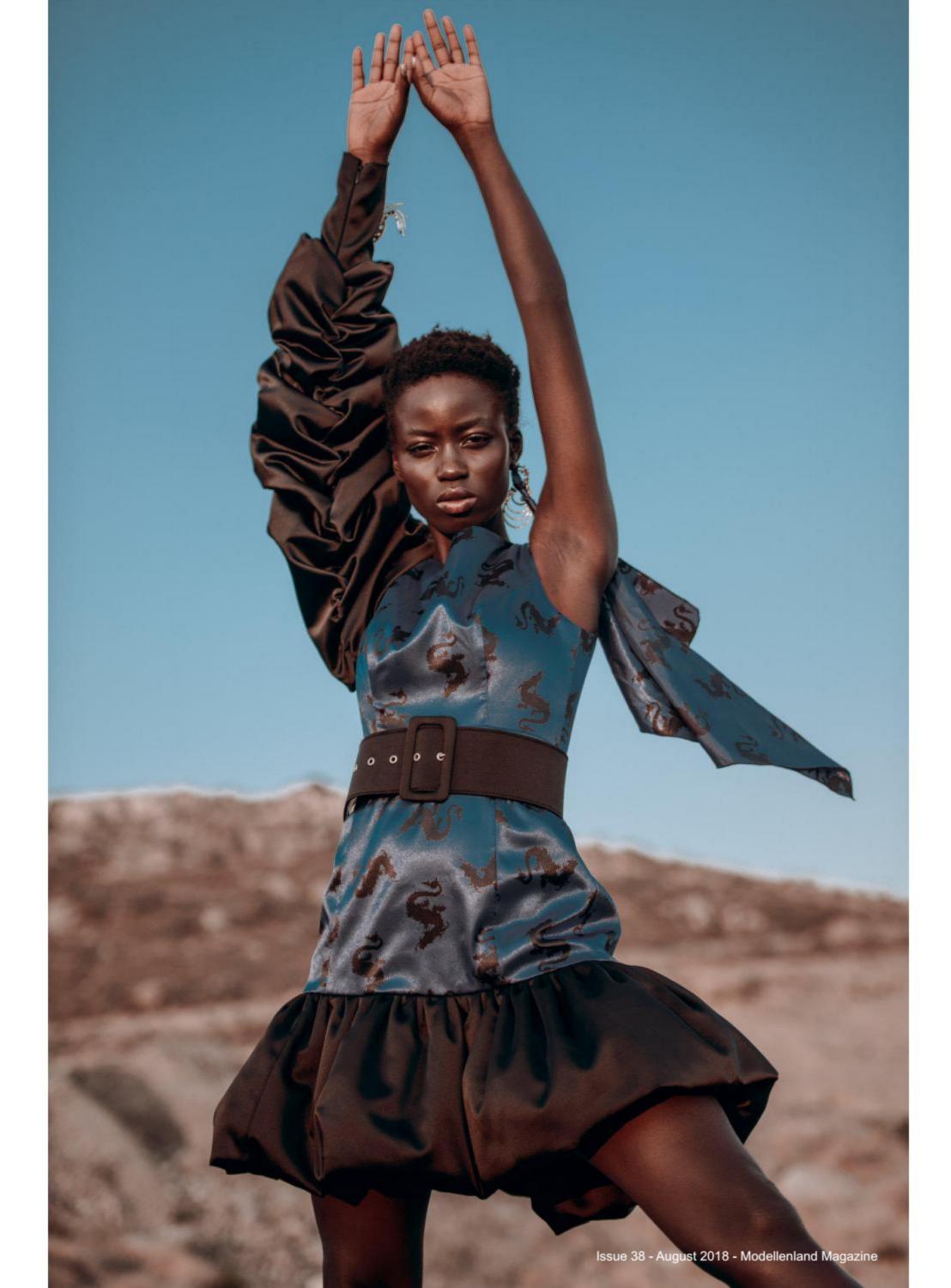
Issue 38 - August 2018 - Modellenland Magazine











Hogabo Photography (Sweden)

https://www.instagram.com/hogabophotography/

Can you tell us a little about you? I'm a deaf artist from south of Sweden. I and my husband Freddi has recently moved to an old wool factory where we are building studios and areas for our artistic works. In this big, old factory we have painters, designers and glass worker as neighbors — so we are very excited about our future life and creative opportunities here.

How and when did you get into photography? I started to photograph 9 years ago. Back then I had different paths in life I thought about following — but I tried out photography and it was very satisfying. In one way the photographing part of me slowly grown in to me — and still are — and in one way it was an instant transformation. I felt what photography could do for me and what I could do with photography, and after that I stopped trying other paths in life. To photograph was in one way all my different paths merging in to one. This is what I was supposed to do.

What does photography mean to you? It means a lot of things. It's my deepest way of expressing me. It's a way to understand myself and the world around me. It's a kind of mirror I use to see myself thru others eyes, in the same way they can see them self thru my eyes. It's like shield to protect myself from reality and pain. And a way to get past the mask of people that might hurt me.

Please briefly describe your photography style for our readers. I photograph like painter paint. A Japanese painter who can do a painting with only a few brush strokes. It's rarely I change something in the end. I photograph on instinct, and during a session I take a lot of photos. I rarely know what I want until I tried a lot of different things. Like clothes, you try on — it's when you see it on you know if it works. I realize things with myself during the photo shots.



Where do you get inspiration from? Mainly from my own emotions. And I feel very strongly for everything. It's my way to cope with my feelings without breaking. And then of course: everything else. I constantly look at pictures, paintings, graphics, artists, the nature — to get inspired. But the inspiration always has to go thru my emotions before they become my own creations. Sometimes I try to copy a picture or painting to practice but it always ends up as something completely different. I even have trouble to copy myself as I always want to move forward. A concept is a development. Trying out, se what works.

Think you in advance what you want in the picture? I can have a theme, props and clothes done in advance — and have an idea... But even if I try to work with that idea, it never turns up like I thought. It's like an exploration. When I get the in the mood with the models a momentum appear and stuff happens. When I don't get in the mood with the models, other stuff happens. And that can actually be interesting to. My art is instant art. It sup rice myself sometimes.

Studio, on location or both? Locations, locations, locations. Everything that takes planning and firm borders are minimizing my creativity. We got two studios and set of flashes, but we rarely use them. I always plan to spend some time in the studio and dive into light settings, backgrounds and all that stuff — but as long as the nature is out there it's hard to.

Would you consider yourself a hobbyist or a paid professional? I'm a paid professional. My art isn't commercial. Which means I don't earn much money? Sometimes nothing at all. But this isn't my hobby. This is my life.

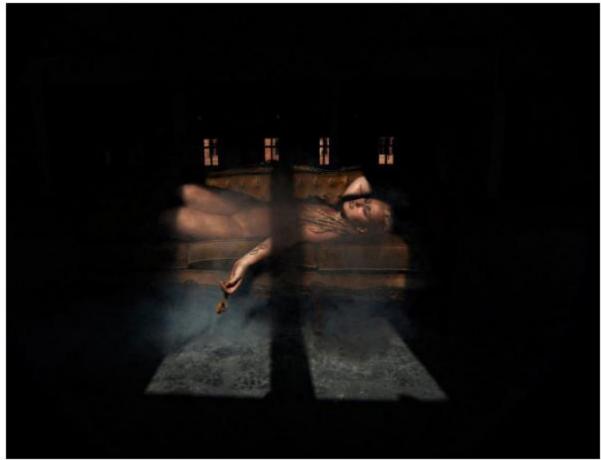
What has been your most memorable session and why? One time in Milan, between two locations, in Meli Melopolis little apartment, we took a break between two sessions and two locations. It was very hard conditions for a photo shoot: small place, sharp shadows — but a very friendly cat and two great art nude models. One twice as big as the other. And we started to play with the sizes and proportions. Both are perfect — but very big different in size. And the pictures aren't technical perfect in any way. We had no light other than from the roof and the window. And nothing to reflect the light. Just the cameras and the models. That series of pictures was both vulgar and intense. And we had so much fun.

I and Freddi always photograph together, except this time. Freddi was on his way to get an agency model from Elite Models in Milan. But this wasn't supposed to happen. It wasn't planed. But it happened anyway. Instead, the third model on the set grabbed a camera and made Freddis job as a second photographer.

Nikon or Canon? Favorite lens? Nikon. We have two D750 and an old D800 that now is retired. For underwater shoots we have a couple of (Nikon) Coolie. Small and very easy to use. I think the best camera you can have for underwater shoots without investing in big underwater houses to the big cameras. I have no favorite lens. Lenses are like most of the technical equipment. I want it to work well, but have no knowledge or interest in it above that.

What is one piece of advice you would like to offer a new photographer looking to start their own business? That depends on what kind of business they want to start. If they — like me — want to look for emotions and relations my advice is to bring the camera to uncomfortable situations. To grasp with the camera for the pictures like a blind grasp to get around. To dare to not succeed.

But first of all its important photographers think about what they want from their photographing. If you're in it for the money, don't do art. Or don't photograph at all.



Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine





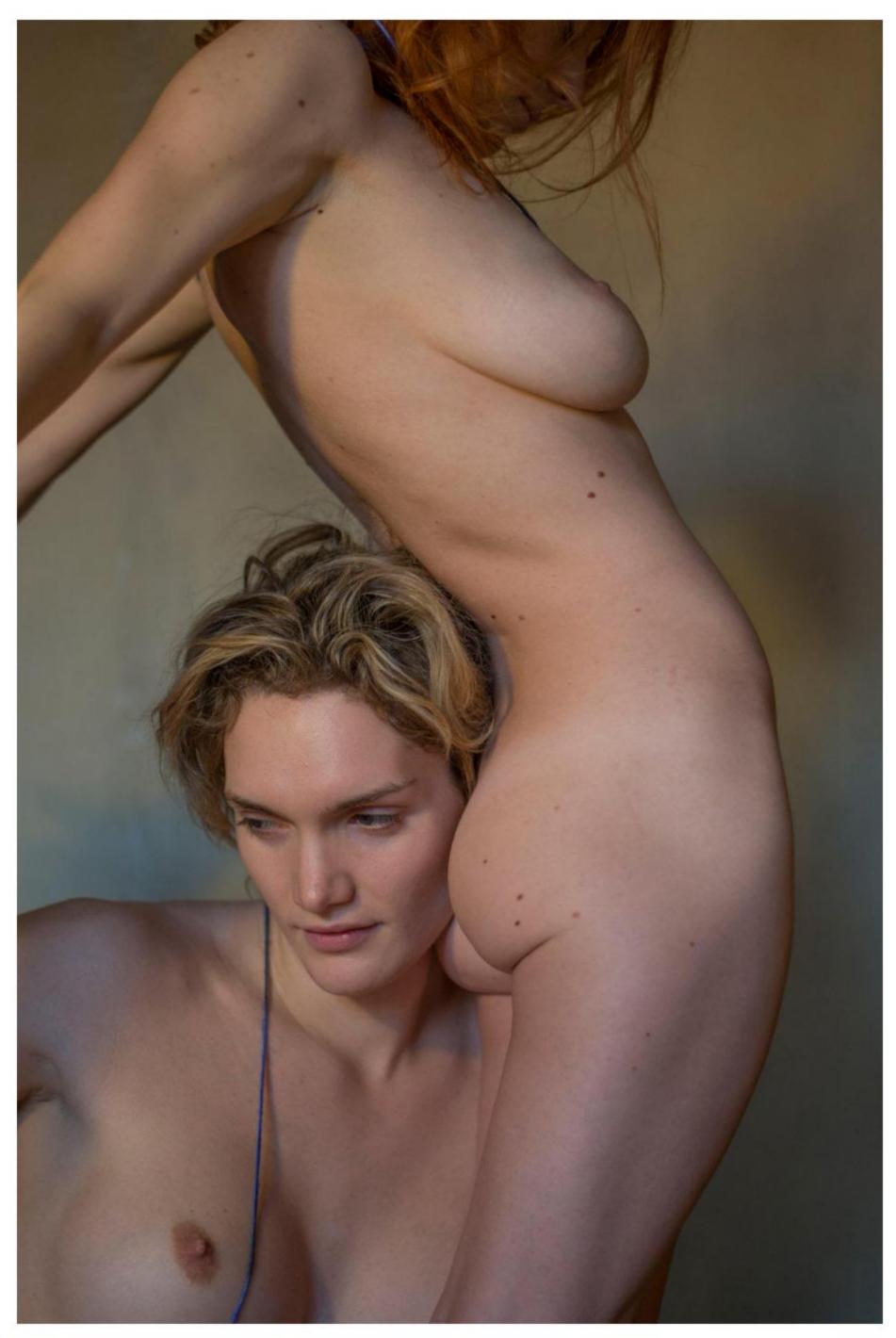




Issue 38 - August 2018 - Modellenland Magazine









Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine

Model Sylina Ruiz (USA)

Can you tell us a little about you? I feel like I have a very open personality, and I'm not a very nervous person either. I believe in enjoying the little things in life and trying to make the best of each day. I need to be able to go out and do crazy things, see crazy things, stay in when you want, work hard, and just live. Everyone should. So that's what I try to do. I've been underestimated and made fun of a lot, but you learn to breathe and keep going. With that being said, I've also learned to spread positivity to people more often.

If you could change anything about yourself, what would it be? The fact that I'm late for 95% of things.

How did you start modeling? Actually, my friend Aaron dragged me into it without me even knowing. He had a friend that was looking for models to represent a clothing line called 'Fashiontco.' Before I knew it, I got a phone call from him saying, "Hey don't hate me but I signed you up for a thing." And next thing I know we're going to Atlanta for this photoshoot! It was a lot of fun and a huge learning experience. When I got my pictures back, keep in mind these were not good because I wasn't good, I started posting them and got a lot of good feedback and people wanting to work with me. I couldn't believe it! I started taking the opportunities that came my way and I've been doing it part-time ever since. Things just get bigger and better the more I do it!

What do you think of the work as a model? I think it's a lot of hard work, but it's also amazing. You get to go to beautiful places, meet incredible people, and see extraordinary things. Sometimes you have to get in freezing cold water or hike miles in high temperatures, it's not always pleasant but it's always worth it. There's also a lot of perfectionism, paperwork, submissions, and traveling that come along with it. But honestly, if you love it, you hardly even know you're working.

What is your beauty regimen? I have a really bad habit of not taking off my makeup before bed, but when I do, I use Equate makeup wipes to take it off. I also use various facemasks, one every few days. I like wearing the ender eye masks as well. I also use an oil-free face scrub by Clearasil because it's good for acne, blackheads, and just cleaning out your pores. I use Dove for shampoo and condition because it's really good for your hair and makes mine really soft. I also moisturize my whole entire body with Aloe lotion and use Maybelline skin tightening lotion for my face. And when it comes to my makeup, I like to use a lot of different stuff, but I mainly make sure it's all oil-free or stuff that doesn't clog up your pores.

What are your plans for the future? I have several plans! I still want to see where modeling takes me. I'm going back to school to become an accountant. I want to be a tattoo artist at some point as well. I still want to travel some more. I guess to keep it simple, I'm going to be working very hard to pursue these things.



What are your personal qualities which distinguish you from others? Well, like I mentioned before, I'm very open as a person and free spirited. I can talk to almost anyone of any age or with any type of personality. When I have my own beliefs, I still consider what others have to say. I'm able to be completely unbiased in situations so that I can see all perspectives of it. I'm strong minded, but kind. I'm very versatile and can manipulate my looks. I can also change myself to fit into a certain setting better when the time calls for it.

What are some of your favorite experiences so far? All of the sight-seeing and adventuring. I've seen beautiful city over-looks, amazing waterfalls, and really cool art places. One of the weirdest things I've done to get a cool picture was taking a milk bath. It was soft and room temperature, but all I smelled was milk. So when I got out, I smelled like milk. I had milk in places I never thought it would be.

Do you have any advice for those who want to start modeling? To be patient. You can't expect to just be good at modeling or it blow up over-night. It usually just doesn't happen like that. You have to be patient with people, with yourself as you're learning, and with your work.

What do you think of the magazine? I love it. I think it was an awesome opportunity for me. I also love being able to see so many different talents in here and how organized it all it. It's designed very well.







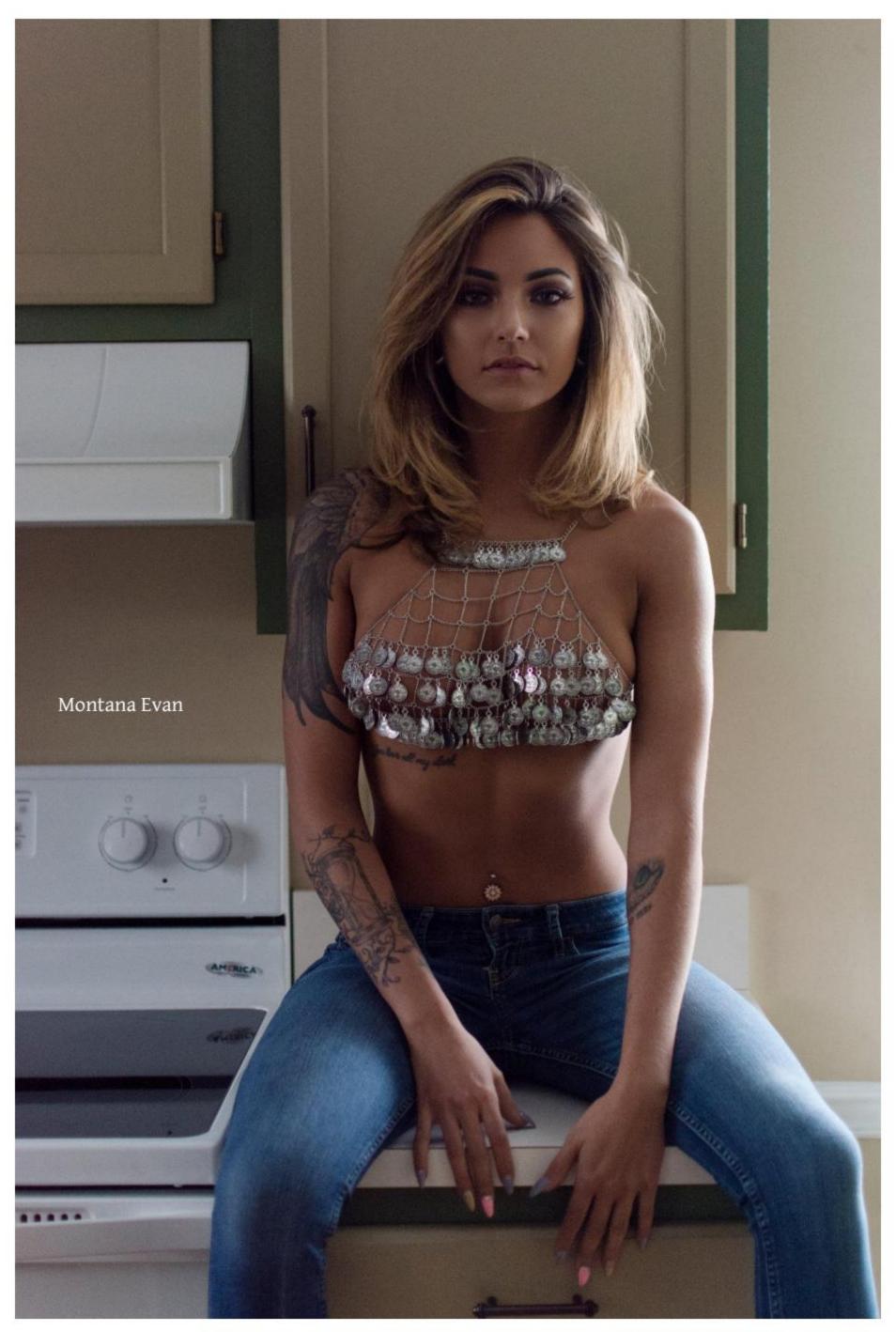
Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine





Issue 38 - August 2018 - Modellenland Magazine







Issue 38 - August 2018 - Modellenland Magazine



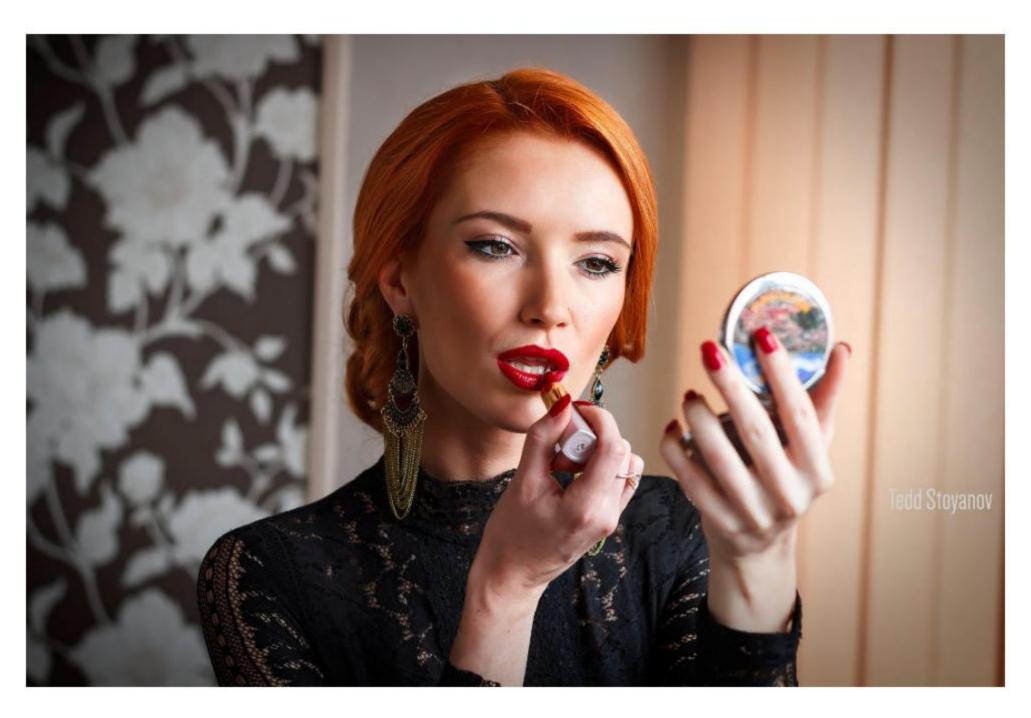
Photographer Teodor Stoyanov

I am just one of all these photographers who appears on internet all the time. If only one of my shots impresses you, I will assume that I have accomplished my aim. What I know for sure is that I am one of the few professional photographers who do this as a result of some strange occurrence of circumstances without even planning or studying for it. All this happened by accident and ... I don't regret it even for a second. Photography has become my passion.

I don't think of her as my job. Taking pictures of various faces and their processing makes every day different, unique and full of surprises. Doing and enjoying it requires not only a beautiful model. What is necessary is the model to possess something that will make people stare at the portrait. If the model possess it, you must be sure that I will see, frame and enhance it. Emotion and reality can be sensed in every picture taken by me.

Every part is retouched and edited till it becomes perfect and improved so that it enhances and shows the moment to people watching it. Shooting with Tedd is as a walk in the park. I like focusing on the relationship between the photographer and the model. If all the technical details are there, but there is no look, then there is no a good portrait. Finally, but not on the last place, I would like to confess that I owe my success to my wife Mariya. She is the real secret of all my achievements.

https://www.facebook.com/teodor.stoyanov



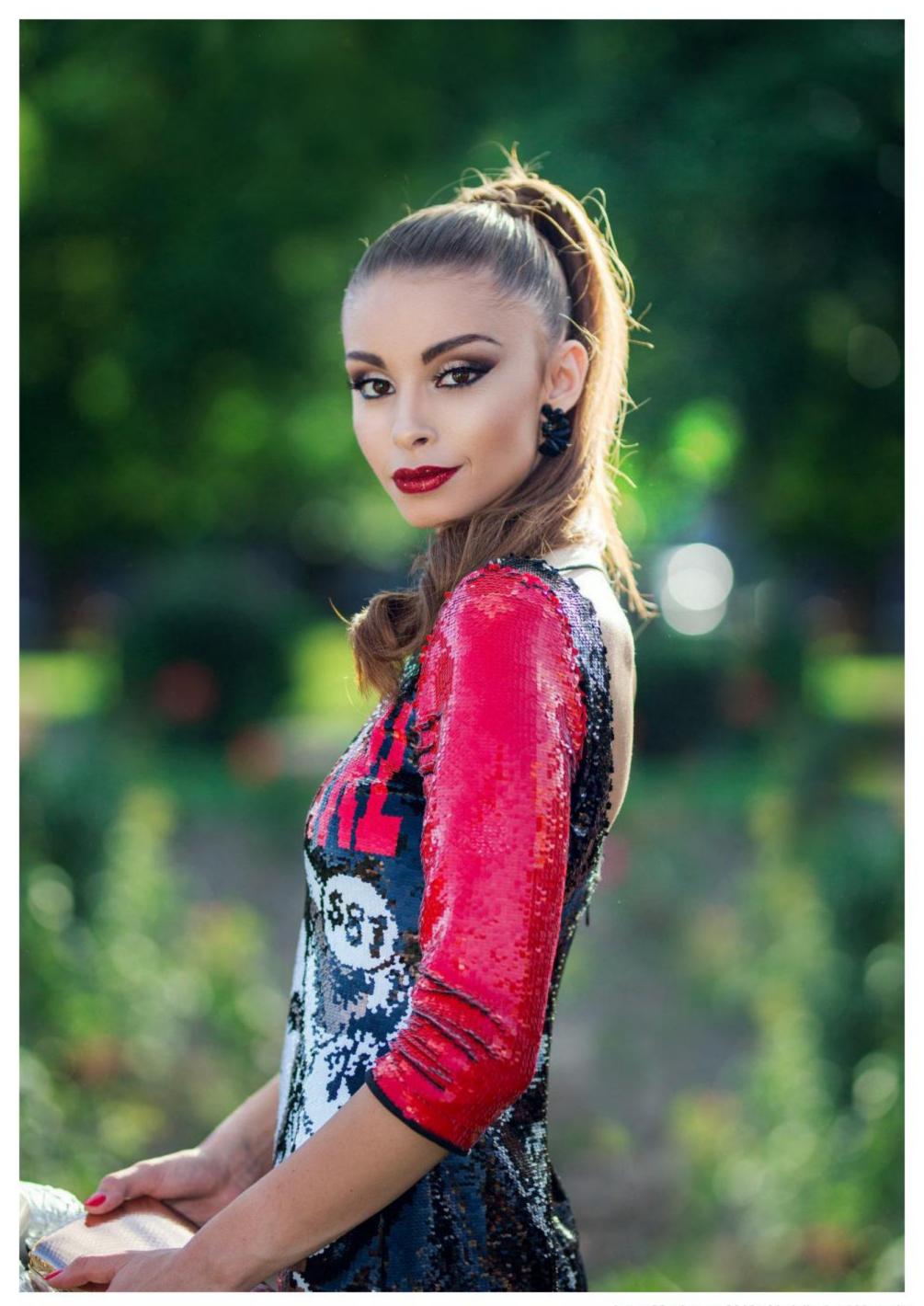




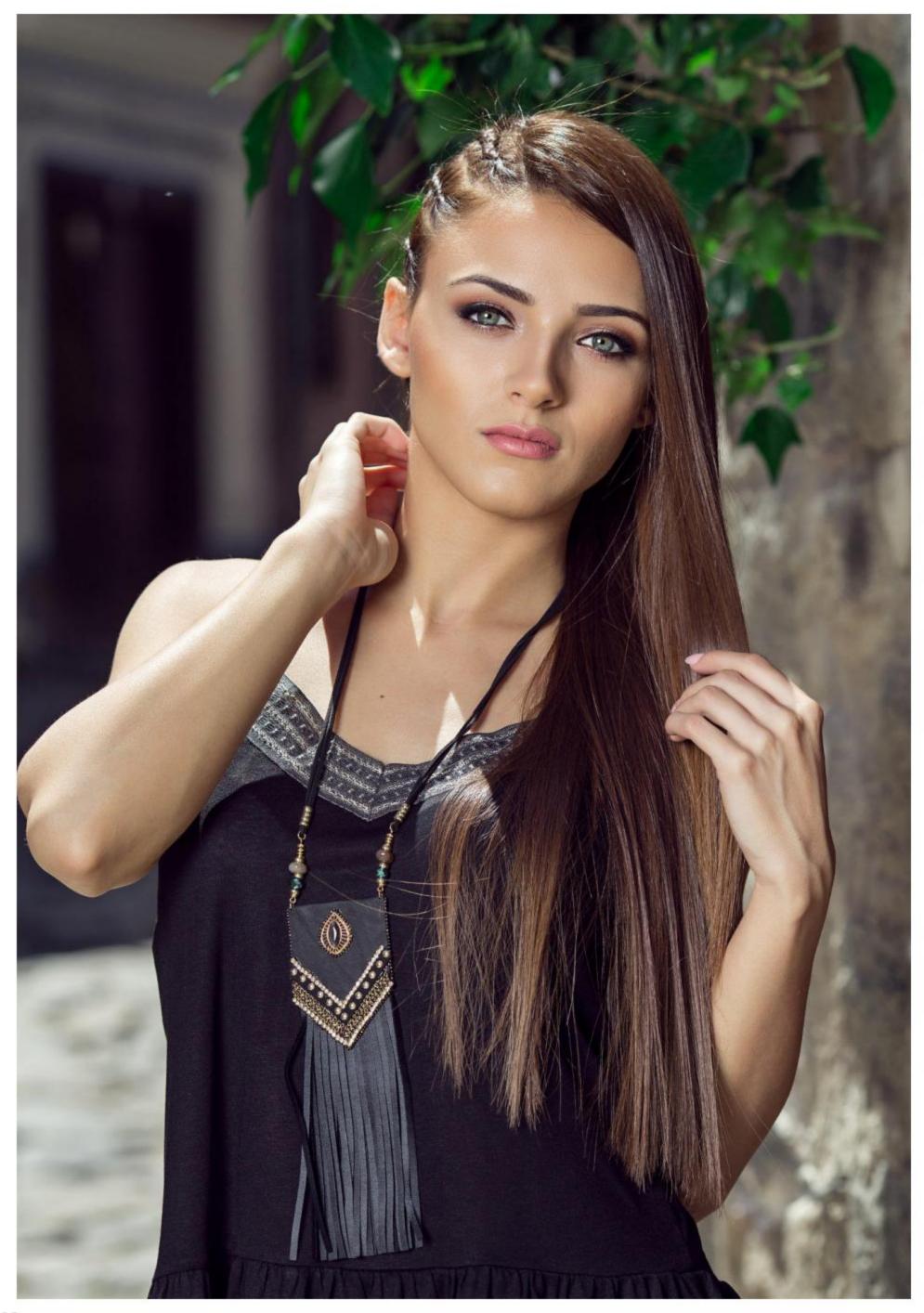


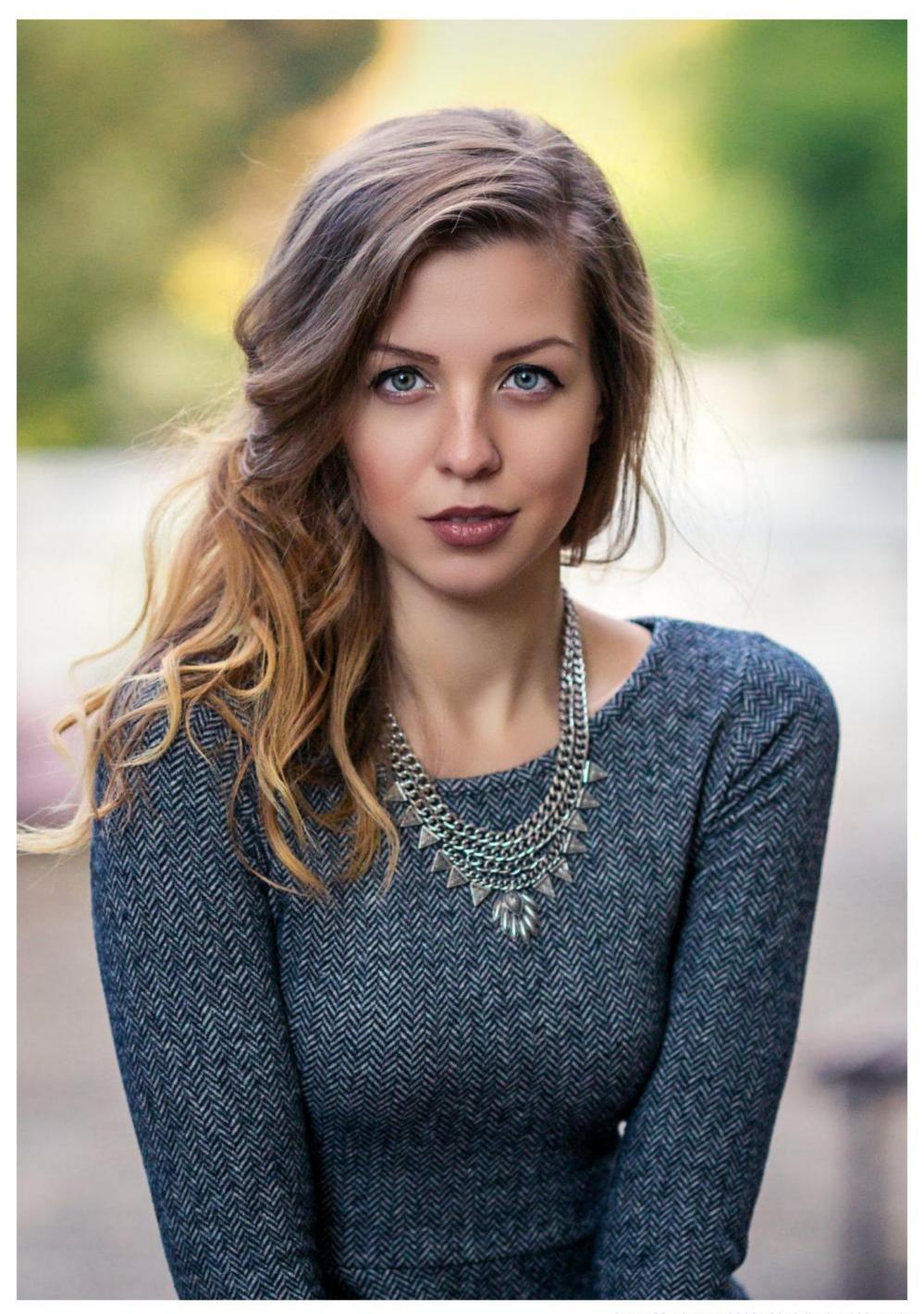
Issue 38 - August 2018 - Modellenland Magazine



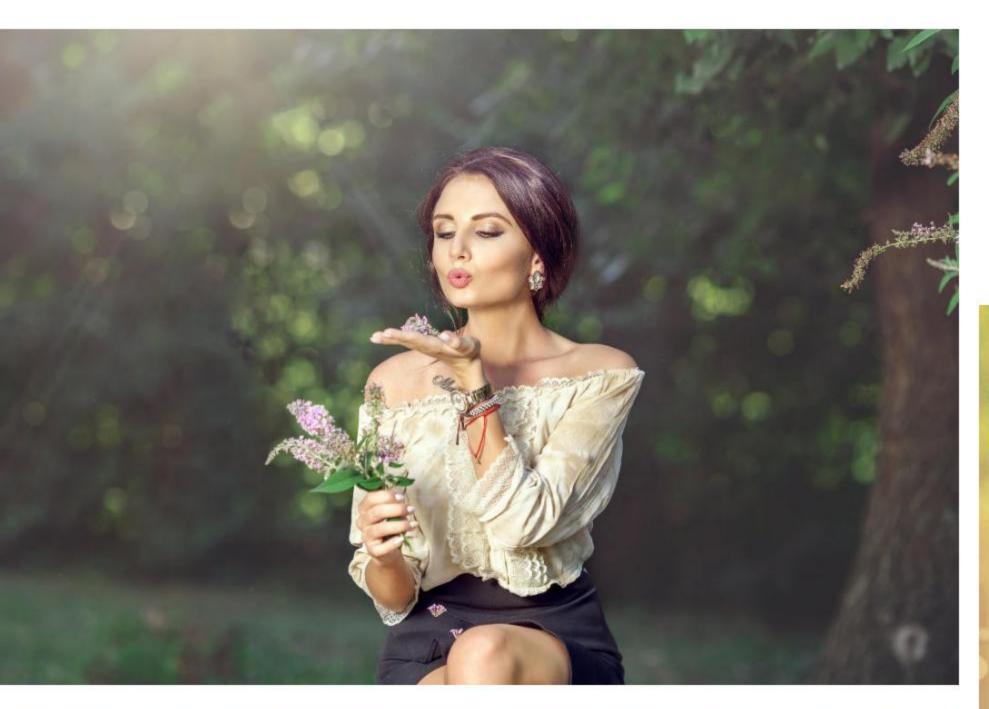


Issue 38 - August 2018 - Modellenland Magazine



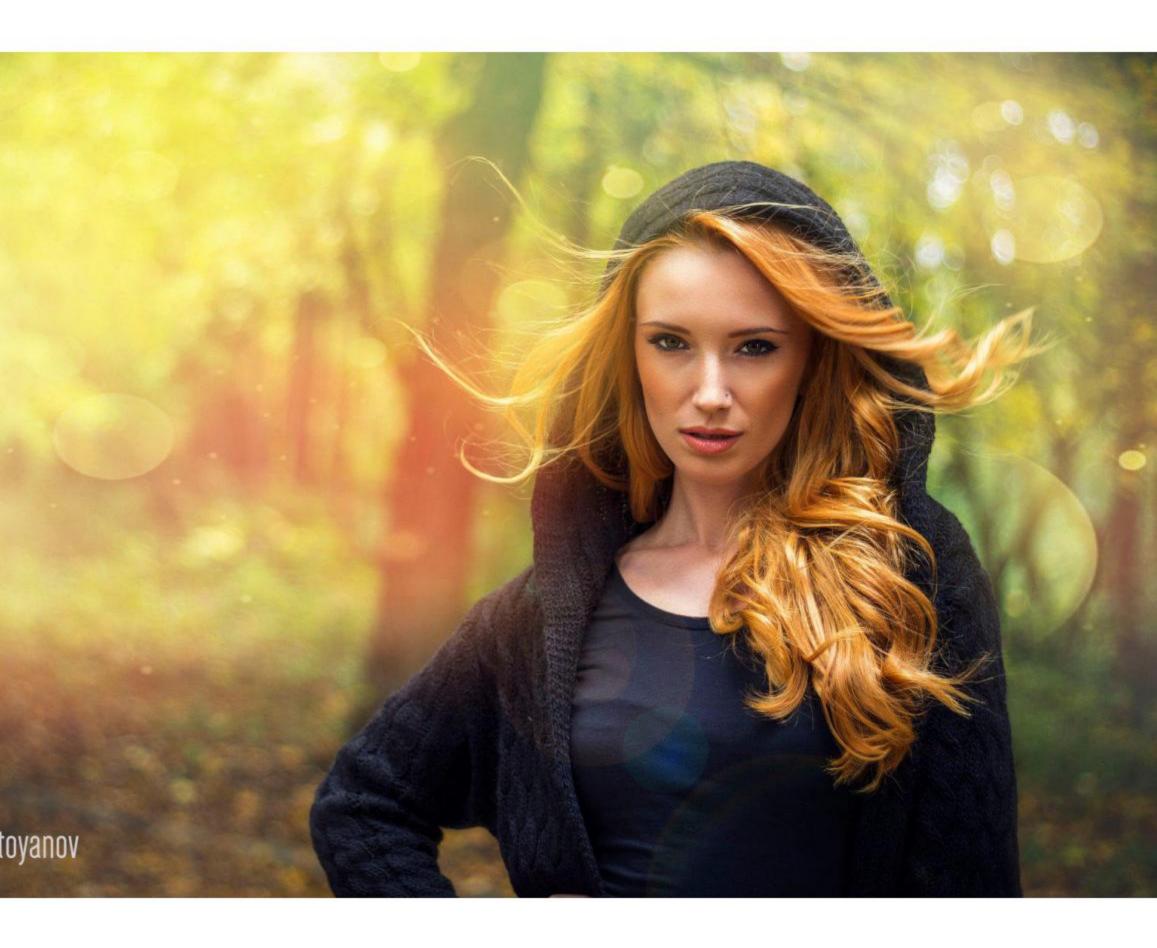


Issue 38 - August 2018 - Modellenland Magazine











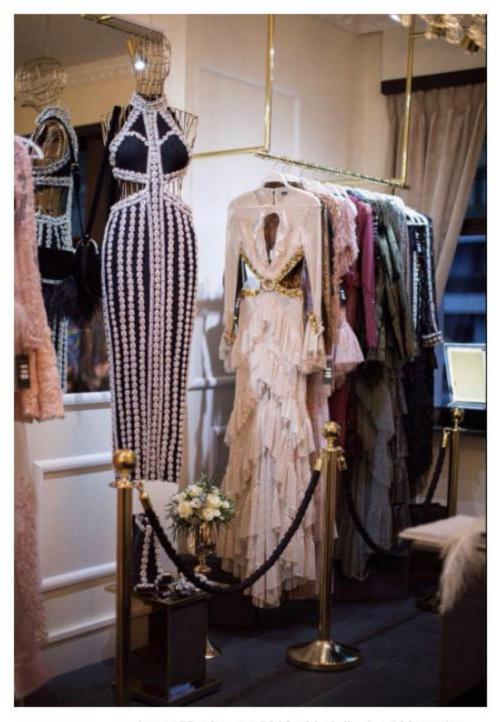
'Ebru Sari' owner and designer of Atelier ExC

Could you briefly introduce yourself and tell us a little bit about your background that lead you to fashion designing?

Let me start by mentioning my mother who is a couture designer, my father and brother are men's suit sellers, my grandfather sells fabrics and my aunt is a seamstress. I guess you can say I grew up around fabric. This may be incredibly cliché, but from a very young age, fashion has always been an interest of mine. And not from a "what should I wear" perspective, but more so from an artistic and creative perspective. It's funny as a few weeks ago, my parents found a picture of me and my brother when we were six years old playing dress-up. However, instead of dressing up in Disney Costumes, we were dressing up with my mother's real clothes! So I think it must have been around that time I decided to go into fashion design. Apart from that, my mother has always been really stylish and she has had a huge influence on me. I gained a lot of practice in my mothers boutique from a small age. I grew up in Ghent, a historic city in the Flemish Region of Belgium. I was good at learning and I could draw well, so after finishing my Humaniora at Sint-Bavo, I decided maybe against my own aspirations to go the University of KU Leuven (Sint-Lucas) and started studying 'Architecture', that's initially what I thought I would end up doing as a career. However, 4 years into my 'Architecture' I felt that it was interesting but not completely fulfilling my dreams.. After 3 years I got my bachelor degree and started my master, I realised that I was unhappy, then I decided to follow my heart and switched to 'fashion styling' and haven't looked back since! A new chapter had begun for me! As a result, the styling followed as a natural progression: I like creating outfits and, for those that know me, I have no issue speaking confidently of my decision making, so family and friends started listening and soliciting advice. And here I am. In 2016 I started my own label 'Atelier ExC' (Ebru X Cagdas). ExC are the initials of the name of my husband and mine. My husband is my right hand, I am very lucky with him, that's why I wanted to honor him and also refer to him in my label.. After working hard in 2018 ExC Fashion House became a fact!

Describe your designs for anyone who doesn't know your work yet.

Working in the fashion industry ensures that no day is ever the same and that time moves quickly. Inspiration comes from different areas however we find imagining our muses' different moods and evolving personality helps us creatively. If I have to explain my creations in 3 words: 'Mature', 'Vivid', 'Feminine'. I love simplicity and clean lines, clothes that can be styled up to bring out the personality of each client. With a lot of hard work and many inspiring people around me, I try to become not only a better designer but also a better version of myself. The ability for growth is selfknowledge and to never underestimate yourself. A simple but elegant and inspiring message I want to spread into the world.



Issue 38 - August 2018 - Modellenland Magazine

What is your favourite material to work with?

My favorite material is rhinestones, I love handicrafts and I spend many hours sewing different types of crystals. They give life to a creation.

Which item of all your collections/designs is your favourite and most significant for you?

I designed my favorite creation 2 years ago, a red silk dress. It was unforgettable to me because it was my first creation for an international election to represent Belgium. The dress was successful and stood in many newspapers, it was a dream for me! Every year I also get the initiative to make creations for the biggest miss election of the world 'Miss World' and 'Miss Universe' to represent Belgium.

How do you want wearers to feel when they put on your clothes?

To me, clothing is a form of self-expression, there are hints about who you are in what you wear. Self-confidence is the best outfit, rock it and own it!



In your opinion, why is lingerie so important to the modern woman?

Wearing lingerie underneath clothing makes a woman feel sexy, makes a woman feel more like a woman. It celebrates sexuality no matter what size she is. That is exactly how we want our customers to feel. Being a woman is not about looking like one, being a woman is about feeling like one. Lingerie helps woman feel feminine! Another reason why lingerie is important, is how much support it provides. Push-up bras and sports bras keep everything in place. It's more than just clothing, lingerie can showcase a woman's personality. It helps to define a woman as beautiful, feminine, strong and elegant. It creates a sense of excitement every time she puts it on.

What makes you passionate about your brand?

It's vital that the customer feels confident. I love to design wedding dresses, when I see the result I become very emotional. Making people's dreams come true at their most important moment of life is unforgettable! Making people happy makes me even more passionate every day... My work brings huge personal rewards as I am helping people enjoy their clothes and feel confident in their appearance. It gives me great pleasure and satisfaction when my clients share with me the compliments that they receive from other people. There are clients who think I am a magician:)

Describe your creative process.

For me approaching new clients should start with a good chat, over a cup of tea. It's important for me to get to know their personality. I really believe that style is a reflection of a person's character. Everything is such a collaborative process. I'm a massive fan of continuity and telling story, so having lots of conversations is the key. My work allows me to enjoy meeting and getting to know people from all sorts of fields and backgrounds. I love watching people for inspiration! And not with the intent to judge, but just to observe. I love seeing the various styles and mannerisms, how people carry themselves. It might be bizarre, but it's effective for me. I use Pinterest because it's a good space to interact with clients for visual interpretations, but I genuinely try to avoid it for my own inspiration because it takes away from my originality.

What is your most productive working time/style?

I know, it seems obvious, everyone works somewhat differently, but when we started to break down what each person was doing, what we found were very different strengths and weaknesses. Let's put it out there first, everyone works differently, and not "one style" is the ideal. It is however, useful to think of your "working style" as something that has unique strengths and weaknesses, and use that as a basis to analyze and im-prove upon your own productivity. You have to keep yourself updated and I do that by looking at the shows every season, going to Fashion Weeks, keeping up with the trends, analyzing the trends, research the magazines and work of other stylists and photographers.

Tell me about a time when a client didn't like your work.
I've been lucky sor far! Maybe I've subconsciously
blanked them from my memory:)

What was one of your favourite shoots or projects that you worked on recently?

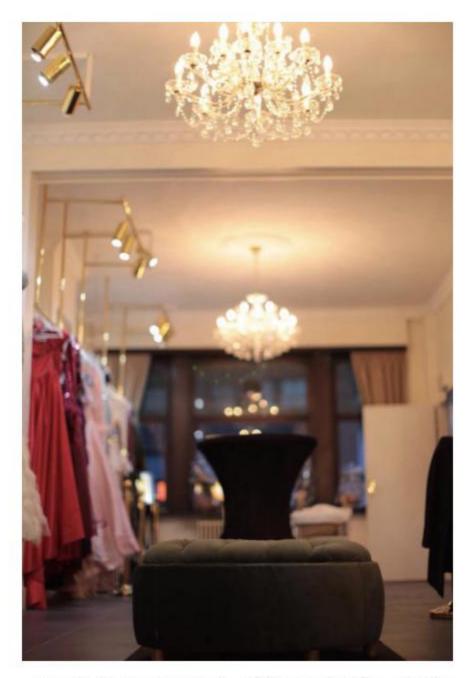
I recently did an 'Exclusive Magazine' cover shoot with Angeline Flor Pua (Miss Belgium 2K18) and that was really an honor to work with a publication I was always excited about. It was a dream come true, right off the bucket list. I'm grateful for the opportunities to do my job to its fullest potential. But the most memorable project was my very first fashion show that I organized last year in Antwerp. It was a great success and it was in the spotlight in many newspapers.

Do you have a supporting team/staff or do you work solo?

At our Atelier our design team works closely together with our own pattern makers and seamstresses to produce the highest quality craftsmanship. My biggest trick is having an incredible hair and makeup team which you can collaborate with. It's like the icing on a cake, the outfit comes to life when every aspect is polished and perfect.

What has been the worst rewarding moment of your career, so far?

Seeing women move from a posture of dreading all things fashion due to inadequacy of budget, body shape,



creativity to a posture of "I got this!". I simply seek to equip and educate women on fashion in such a way that is applicable for them and to expose the lie that fashion only works well for those model-type, wealthy women.

What do you like outside fashion?

There are many things one can like outside fashion. I like helping others, talking to myself basically introspecting myself. I like dancing. I like reading (on wiki, quora etc). Sometimes, I just like sitting quietly and to observe others and to listen to others (because most of the people just hear, they don't listen). On this universe, there are plenty of things. I like helping my family members. I like either keeping myself busy with my thoughts during boredom or watching TV (who doesn't like watching TV, everyone does). Everyone has a different liking and everyone should respect that. Some like playing violent video games, it's okay! Always do things that give you pleasure!:)

How comfortable are you working hands with models and other designers?

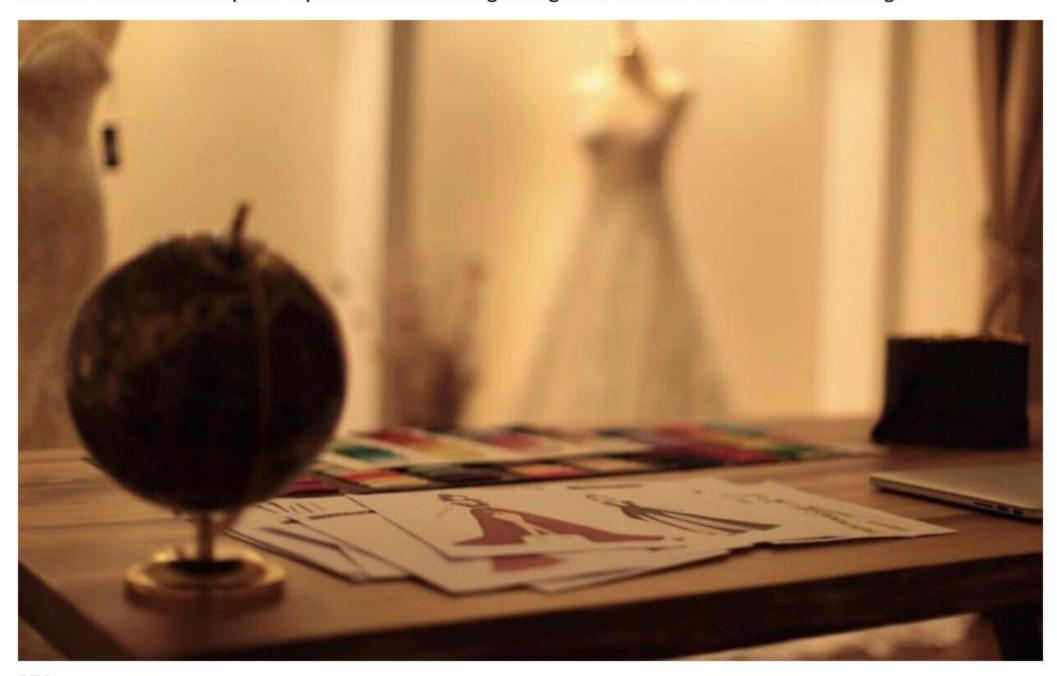
Atelier ExC is an official partner of Miss Belgium. For our shootings, we usually use their models. Once we have found the model we want to use, we talk to her about what we want to get out of the shoot and what she's comfortable doing. This step is especially important if she's a friend of yours. If it's a swimsuit shoot, she's going to want to know that beforehand. For a professional model, this kind of information will be laid out when you're hiring them. But I always like to go through it one more time to make sure they're comfortable.

Do you always do fittings?

It's your dress, make sure it fits you! I use two fittings for one, very important reason. It's your dress and it must be fitted to your satisfaction, not mine. I'm not the one who's wearing it. You are. If I'm styling an individual, the most important part is assessing their body shape and finding the most flattering design to accommodate that. When it comes to wedding dresses and night dresses, you want to make sure you have a perfect fit. That's why it's so important to buy your dress early on (about nine months before the big day), giving you plenty of time for wedding dress fittings and alterations. I usually like to do some research on my client. I get a feel for their personal style and what they have done in the past. Then, I like to have a meeting with them and discuss the project and direction. Sometimes the client is a company and there are many other facets involved from branding a color to creating a custom piece. I then take into account a person's body shape, season, and trends that I am feeling which will make my work standout and my client happy. For me, styling is something spiritual, it comes from within.

Being a wardrobe stylist as well, do you have a favourite fashion era?

My favourite era was the minimalist early nineties. After the conspicuous consumption of the 1980's less became more at this time. I love the understated elegance of designers such as Jill Sander, Prada and Calvin Klein. The look was simple and pared down focusing on high end materials and refined tailoring.



Being a fashion designer and wardrobe stylist, what kind of clothes do you like to wear yourself?

There are looks I put together that I think, "Hey I really love this for myself". Also, when I am shopping or pulling for a client I like to hold the pieces up in front of a mirror, or even try them on to get a feel for it. Many things can look awful on a hanger and fabulous on the body. You have to believe that caring about your appearance is a plus in any situation and literally opens doors. My magic word is care. You always have to care about yourself, your hair, makeup, hands figure and the type of clothes you wear and how you wear them. Don't fool yourself when you hear things such as, your brain counts more than your appearance, they both count as much as each other and you should use your brain to improve your looks.

How would you describe your signature look as a wardrobe stylist?

My personal style is very mood inspired. Some days, I feel very rock and roll and other days I feel very classic and sophisticated. Some people wear their emotions on their sleeve, I guess I literally wear mine on my body. Know your body type and what colors really flatter you best.

Your worst work experience as a wardrobe stylist?

No trauma that I still remember:)

If there ever comes a day in which you're given a choice of being a wardrobe designer or a fashion stylist for the rest of your life, which would you choice?

'Fashion designer' of course! Because fashion designers reflect the status, character and lifestyle of its adopters as well as the times they live in. Explaining it in simple words, a fashion designer is a person who creates new clothes and is the hands and brain behind establishing a new fashion trend. On the other hand, fashion stylists are people who study these fashion trends and select clothes and accessories to style models/celebrities for events, fashion shows as well as photoshoots.



What's next for you? What can we expect from your next collection?

At the new collection you can expect a lot of feathering and handicrafts. I love feathers and try to make a small collection with this top material every season. I do not want to reveal much;)

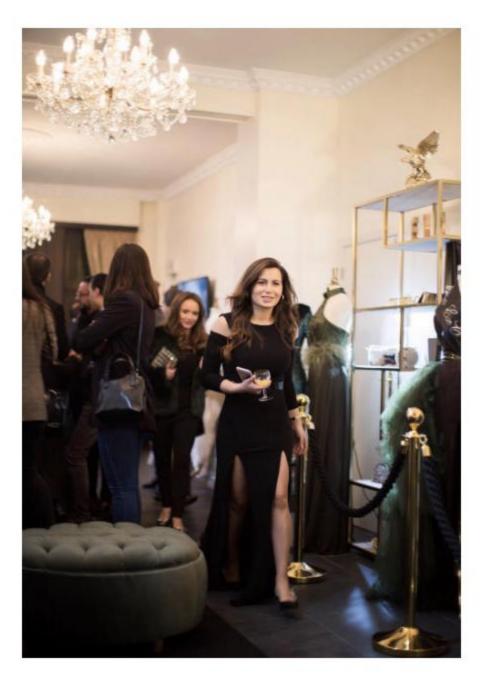
To come to an end, where can our readers follow you and your work, any social media platforms?

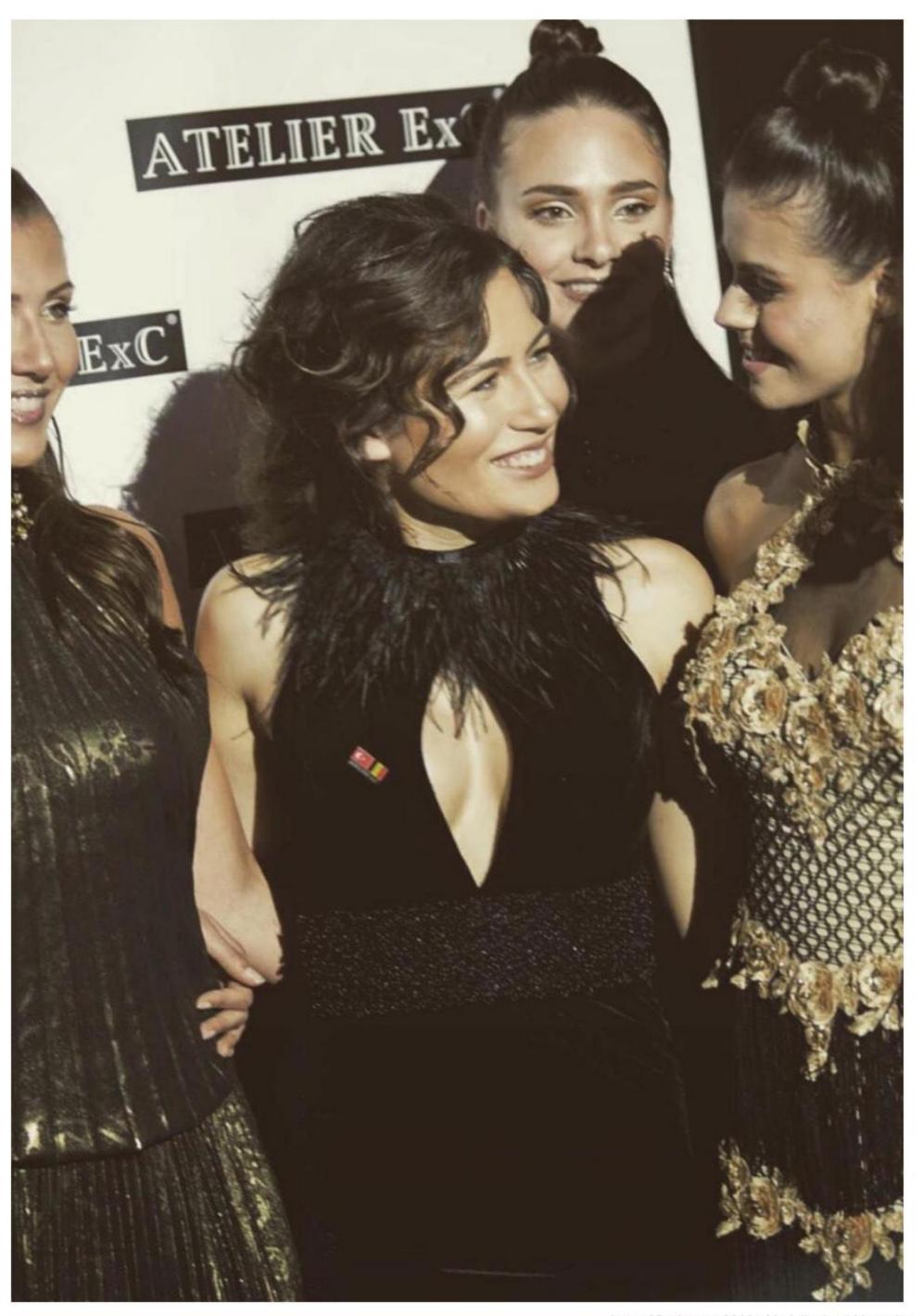
Instagram is an amazing way to refresh your mind, find new designs and keep on top of what's going on. Don't forget to follow us on instagram (@atelier_exc) to explore new ExC Creations! Or come take a look at our Fashion House, Address: Antwerpsesteenweg 235, 9040 Sint-Amandsberg • Mail:

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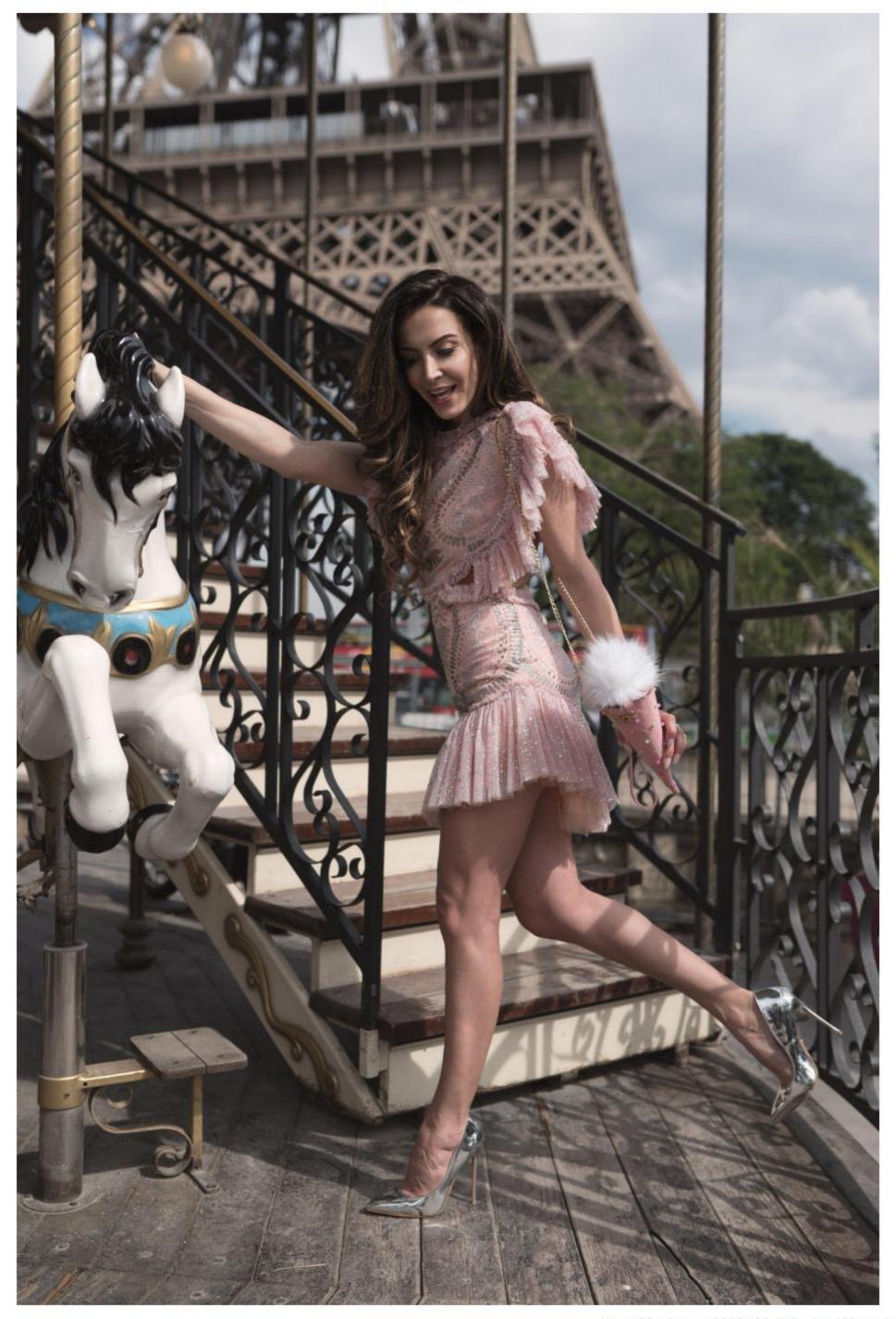
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Photographer Tomasz Ciesielski (Poland)

Can you tell us a little about you? My name is Tom, I'm since 35 years old, I live in Poland and I love fashion photography and through this I want to realize my artistic dreams.

How and when did you get into photography? I start my advertising 10 years ago

What does photography mean to you? Photography is a passion for me, I love to plan a photo session, look for inspiration, look for collaborators, create something magical - not possible

Please briefly describe your photography style for our readers. My style is not enclosed. I am looking for climate for every shot

Where do you get inspiration from? I got inspiration in every single thing: in a travel, in a movie, in a videoclips, in a advertising, in a nature

Studio, on location or both? No matter where matters with who

Would you consider yourself a hobbyist or a paid professional? Photography is my passion because I think realistically, I work normally, I have insurance and do not worry about clients. When you have passions and treat it as a job, it is not a passion but an obligation.

The secret of happiness is to put passion into your work.

No passion, no work! So, for me being a photographer is a profession, but mainly a hobby! One does not exist without

.What has been your most memorable session and why?

A few years ago when I was taking photos on an analogue, I was invited by my colleagues to study for fashion lookbook wedding sessions. Unfortunately, I did not want the main photographer's camera to work with the lamps in the studio and I had to do all the sessions. The experience gained for 10 hours turned out to be a good workshop and the beginning of a great adventure.



Nikon or Canon? Favorite lens? I always use Canon lens Canon 35 mm (f1,4), Canon 85 mm (f1,4), Canon 24-70 mm (f2,8), Canon 70-200 mm (f2,8)

What is one piece of advice you would like to offer a new photographer looking to start their own business? Study, see tutorial, visit webside, workshops, TFP

What do you think of our new magazine?

I think Modellenland is a wonderful way to put in contact photographers, models and ideas from all over the world. This is good idea to promotion, show idea and

facebook.com/FotografiaTomaszCiesielski1

the other.





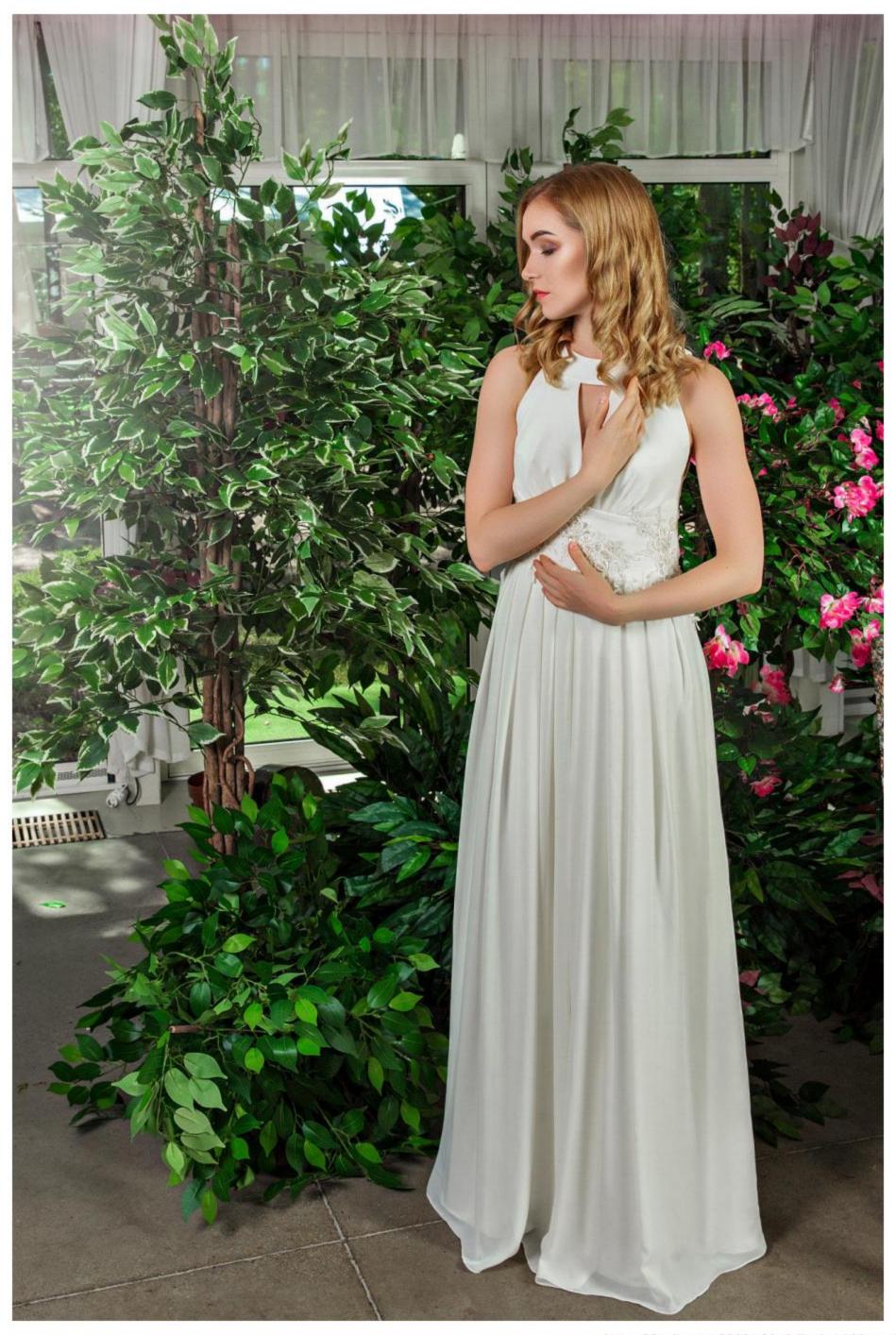






Issue 38 - August 2018 - Modellenland Magazine

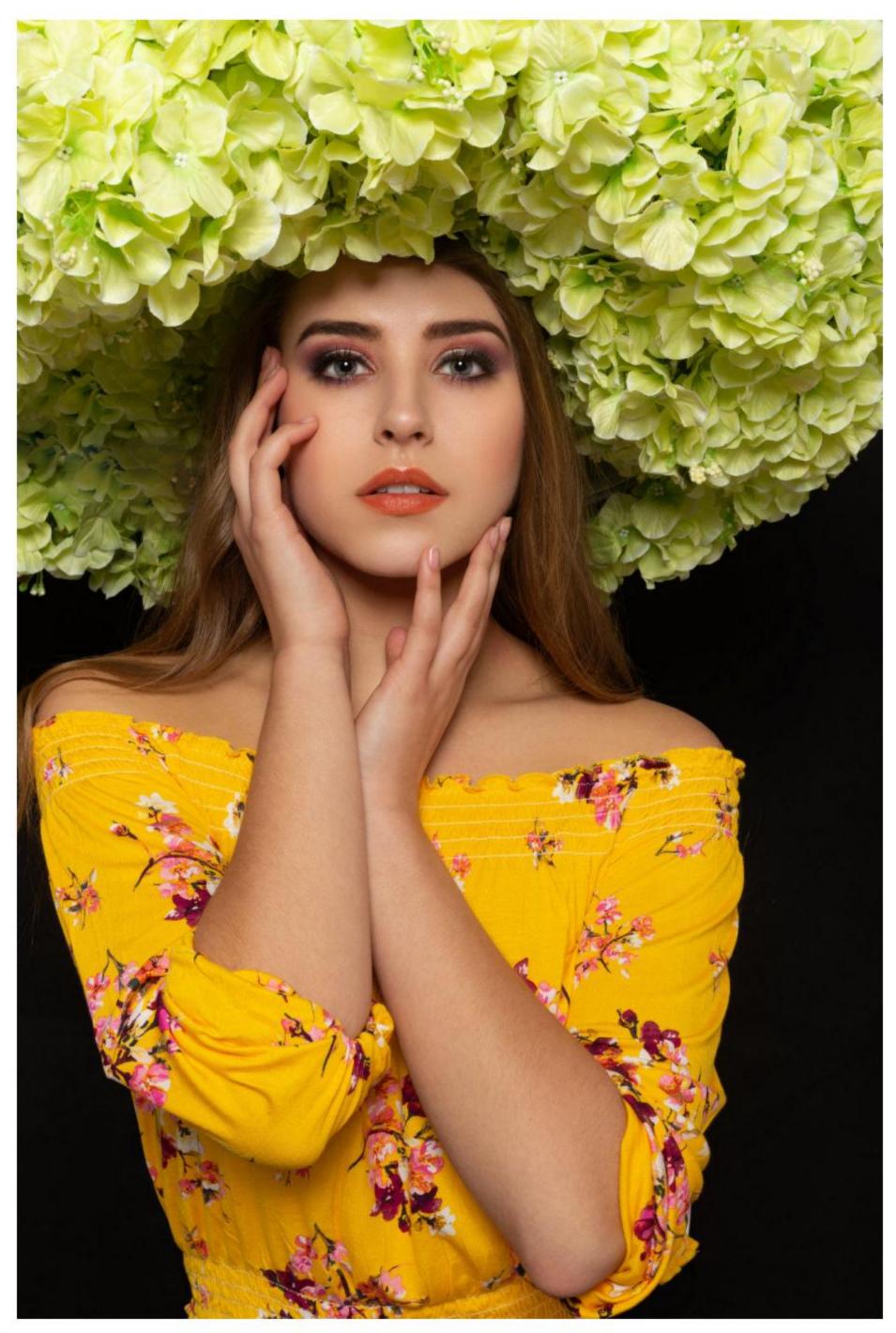


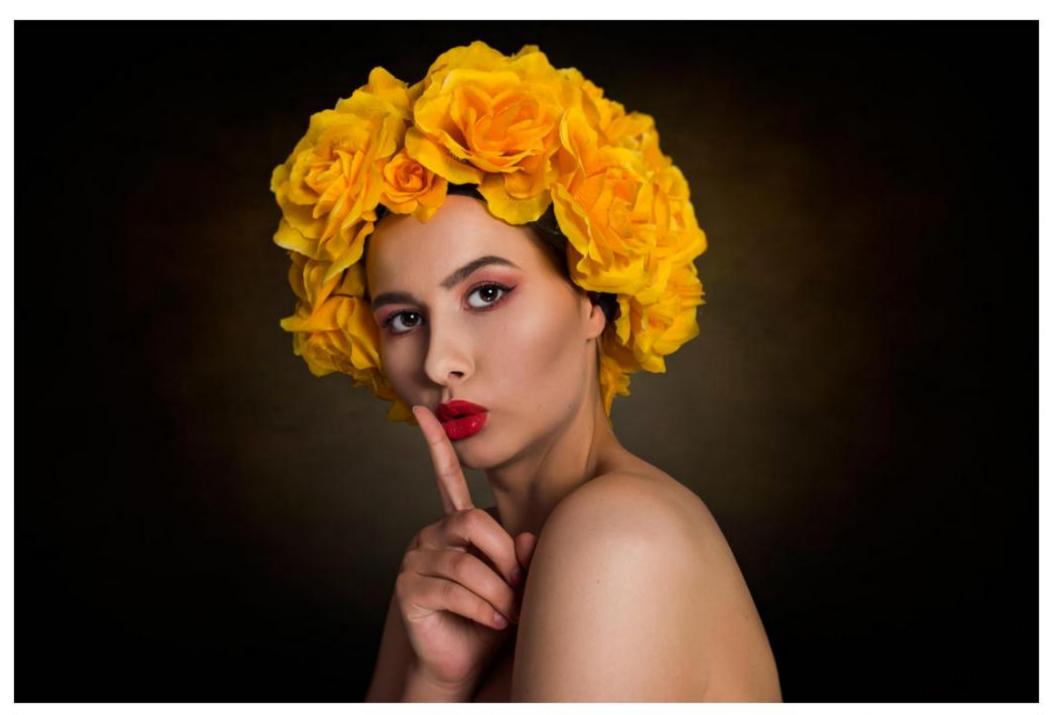


Issue 38 - August 2018 - Modellenland Magazine









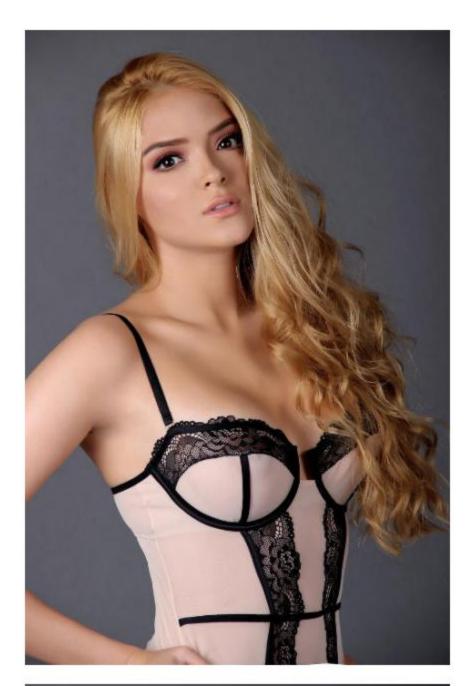


Issue 38 - August 2018 - Modellenland Magazine

Model Xiomara Franco (Colombia)

- She is a 24-year-old girl from the city of Medellín, where she grew up surrounded by her family, who supported her in every decision she made. She is currently a model and student of the English language. She is an authentic and dreamy woman.
- Among its main characteristics is its expressive face, as it connotes its strong but at the same time pleasant personality and calls it as its favorite part of the body. Likewise, her slim body, white complexion and brown eyes are fundamental for Xiomara to be chosen to wear swimsuits on channels such as Tele Antioquia, 15 minutes tv and RCN entertainment news because thanks to her natural and overwhelming essence she achieves what is proposed and can become an icon of modeling in Colombia.
- On the other hand, this young paisa is unique, she does not allow adversities to collapse, but instead she struggles unceasingly for her dreams, defining her as a strong and educated woman with remarkable ethical and moral values in those who know her.
- Xiomara arrives at modeling at 19 years of age in Medellín, after being driven by her family, who were clear about the talent and beauty of this young woman. At the beginning she was very shy and was not clear about the end of the record, two aspects that undoubtedly affected her during her professional beginnings and she had to manage them to achieve her dream.
- Among its professional goals is to become known nationally and internationally as a unique model to achieve various job offers and be one of the most sought-after models in the country; continue with his studies of acting and English, because he ensures that all these professions can be complementary to modeling; You also want to strengthen your IG page selling items and accessories @ boutiquerose06 and create a line of sportswear.

Photographer: Luis Fernando Soto @lusotoph - Makeup: Luisa Pineda @luisapinedamakeup https://www.instagram.com/xiiomyf/

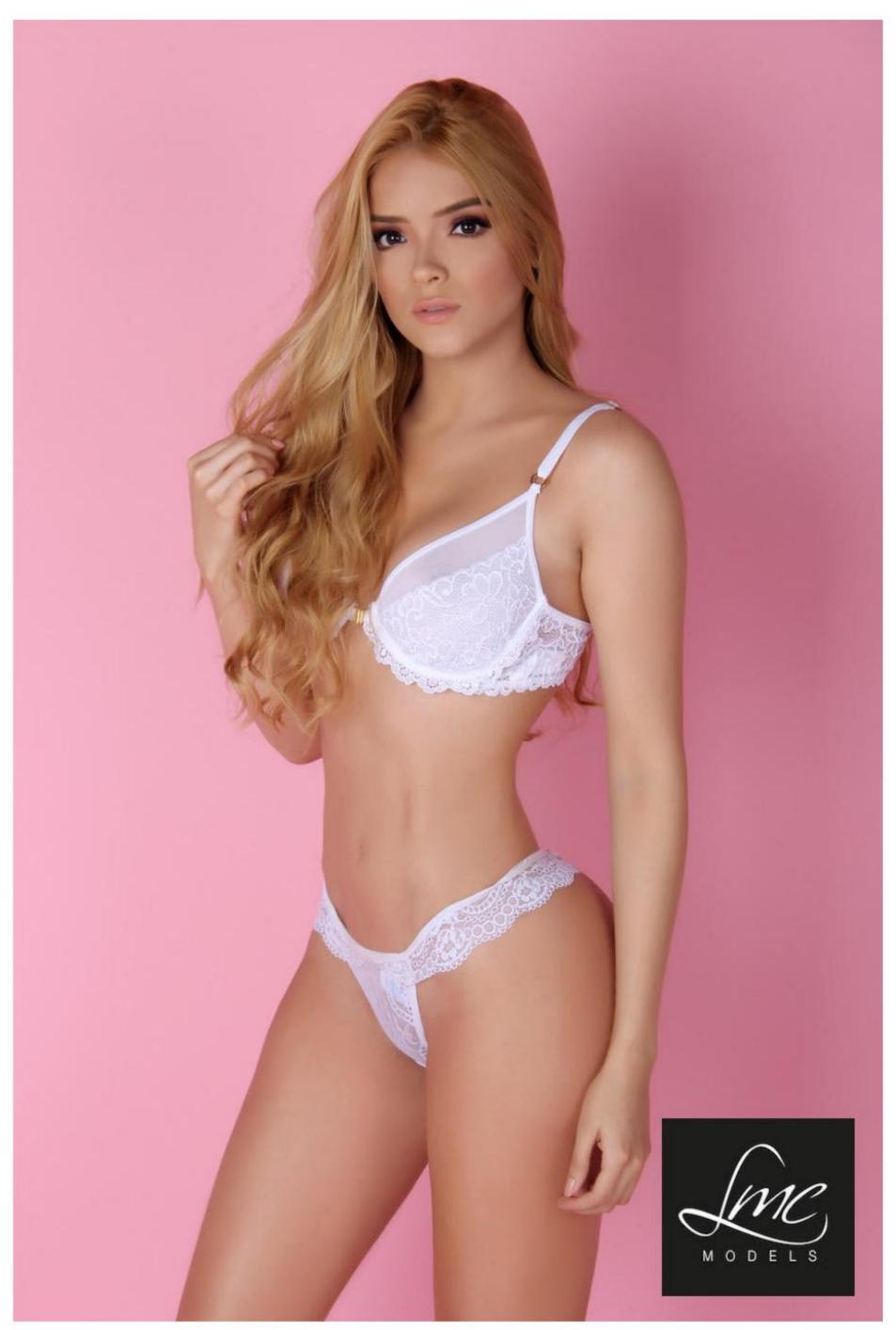






Issue 38 - August 2018 - Modellenland Magazine





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Lifetime Statistics for Modellenland Started June 2015

Website: http://modellenland.com
Unique visitors (33 month): 690.000
Magazine dowloads (33 month): 33.800

Nations: 146

Online magazine: Issues 242 (33 month)

Issue: http://issuu.com/modellenlandmagazine

unique visitors (33 month) 3.930.000, Average Time spent 6m,7s

Nations: 128

Yumpu: https://www.yumpu.com/user/modellenland

unique visitors (22month) 8.930.000

Nations: 147

Facebook:

- Facebookgroup: https://www.facebook.com/groups/modelenland/ Members 9400

Facebook page: https://www.facebook.com/modelenland/

Followers 14.700, Weekly reach: 60.000, Record week 17/4/17 till 24/4 reach 726.000

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Youtube: https://www.youtube.com/channel/UCn2TJJuuSv4TAAnOS5DDyTA

New: Instagram: https://www.instagram.com/modellenland/

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Italy

Germany

Spain

Men 48% Women 52%

Age 16-24 32% 24-44 40% 44+ 28%

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